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AADL Levied Millage History

Approved / Headlee Capped Millage Maximum

Actual AADL Levy

Malletts Creek Branch Opens

Pittsfield Branch Opens
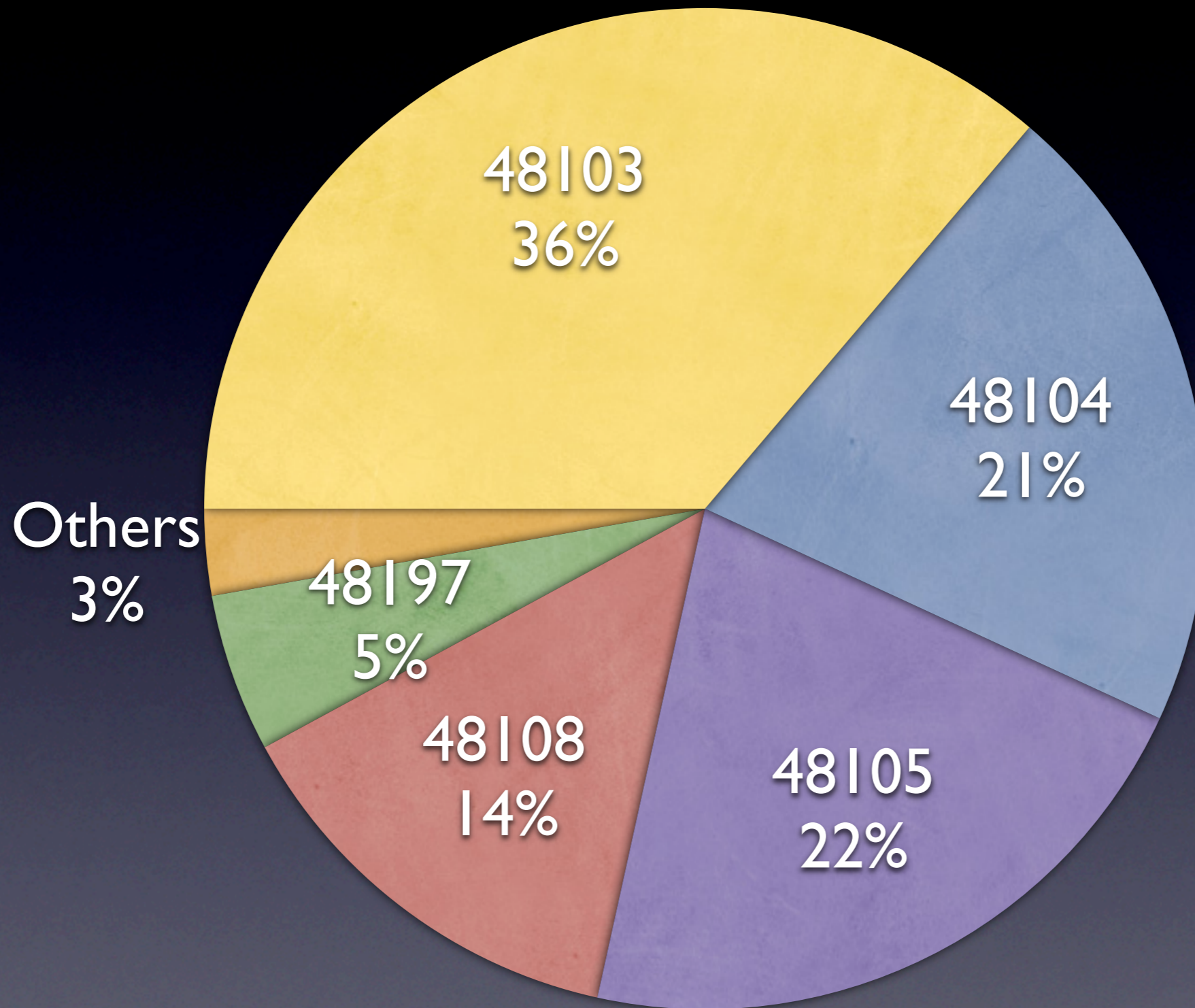
Traverwood Branch Opens

2.00
1.75
1.50
1.25
1.00

1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011
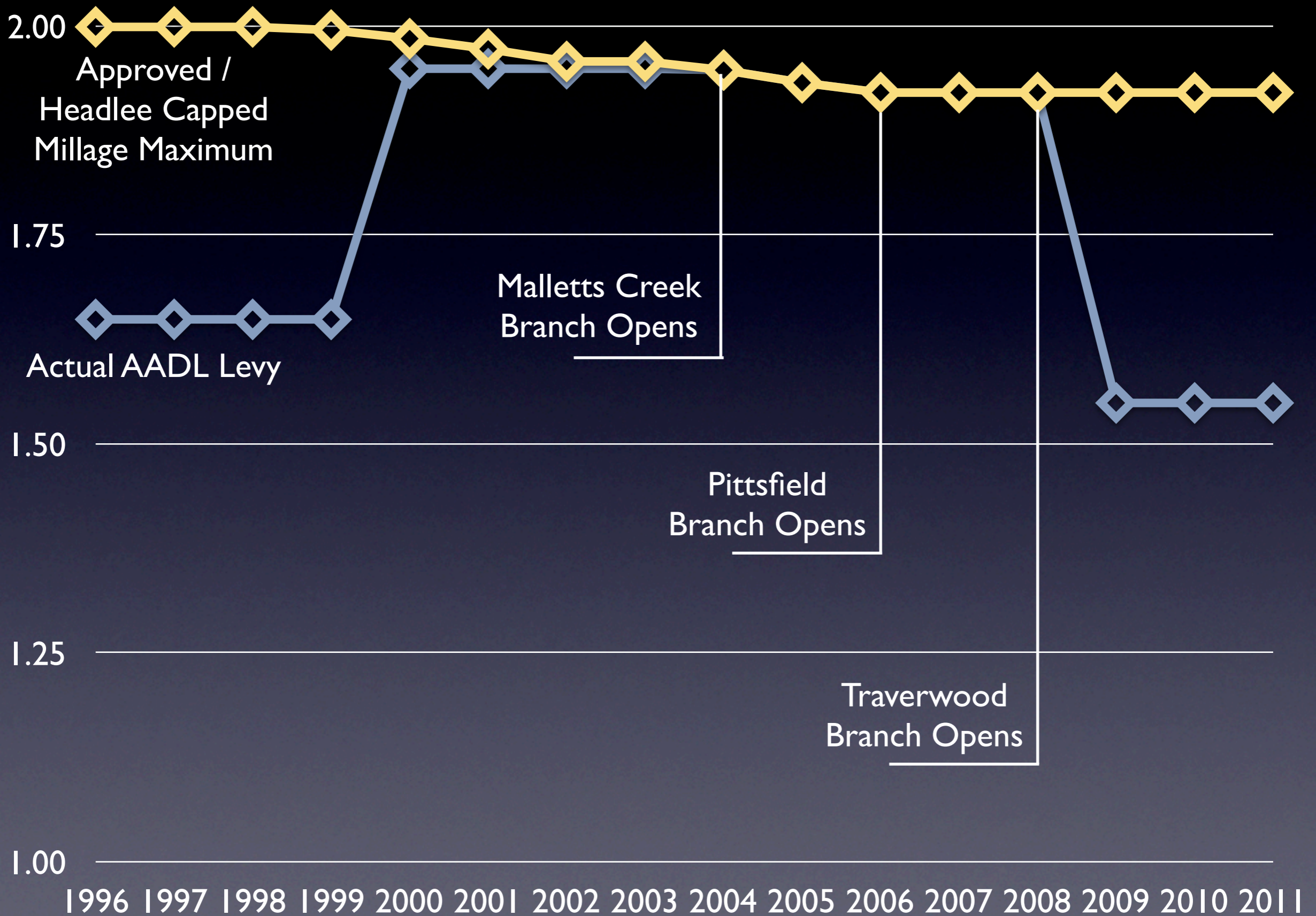
AADL Property Tax Revenue for Fiscal 2009-2010

City of Ann Arbor	$7,344,364
Pittsfield Township	$1,849,036
Scio Township	$1,252,179
Ann Arbor Township	$804,236
Superior Township	$410,413
Lodi Township	$94,898
Salem Township	$26,087
Webster Township	$17,100
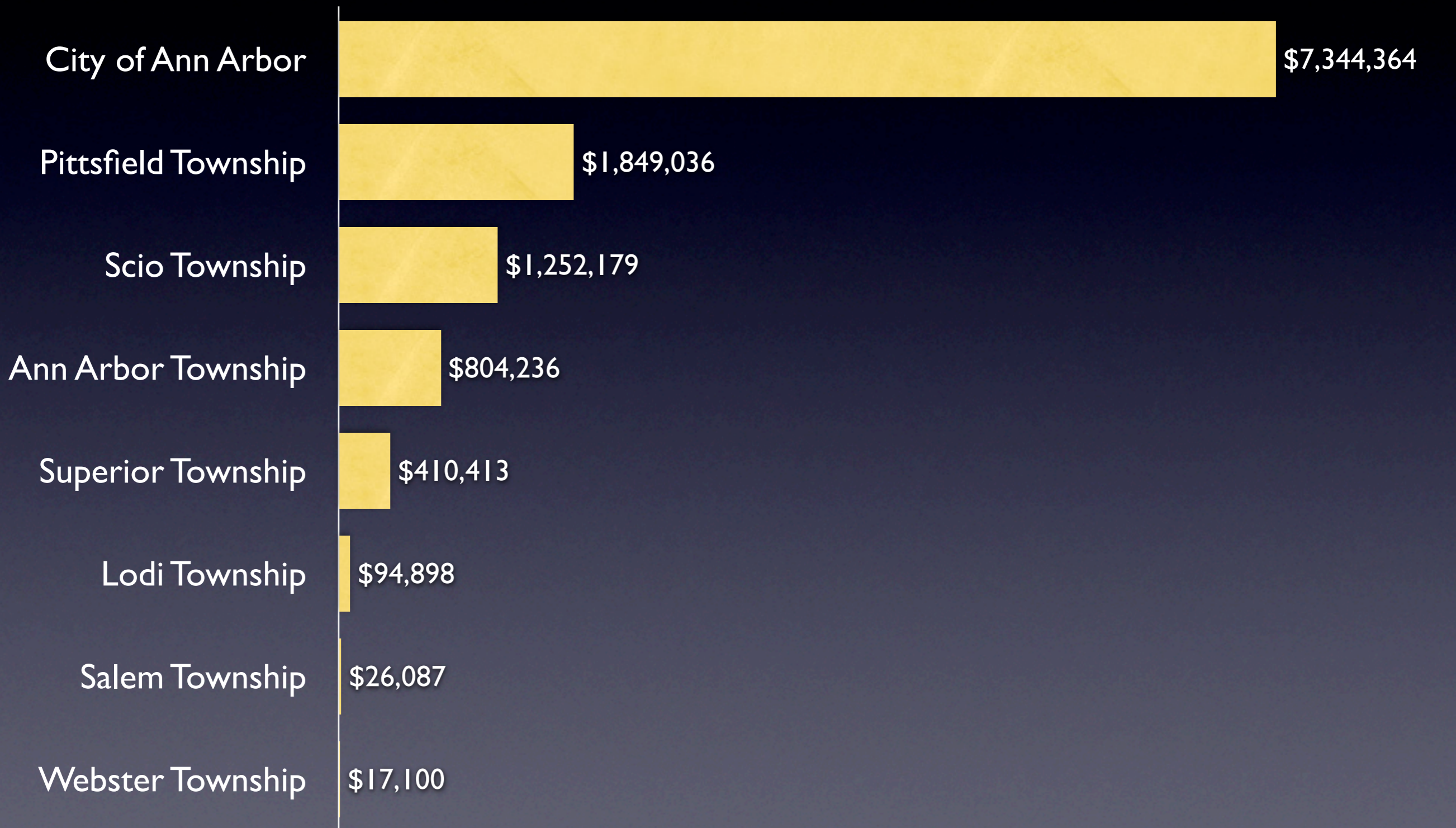
$8,000,000

Active AADL Cardholders by Zipcode

AADL Active Cardholders per Zipcode vs. 2008 Households

Zipcode	
48103	19,902
48104	11,356
48105	11,854
48108	7,497

X-axis: 0 — 5,000 — 10,000 — 15,000 — 20,000 — 25,000

Legend: Active Cardholders | 2008 Households
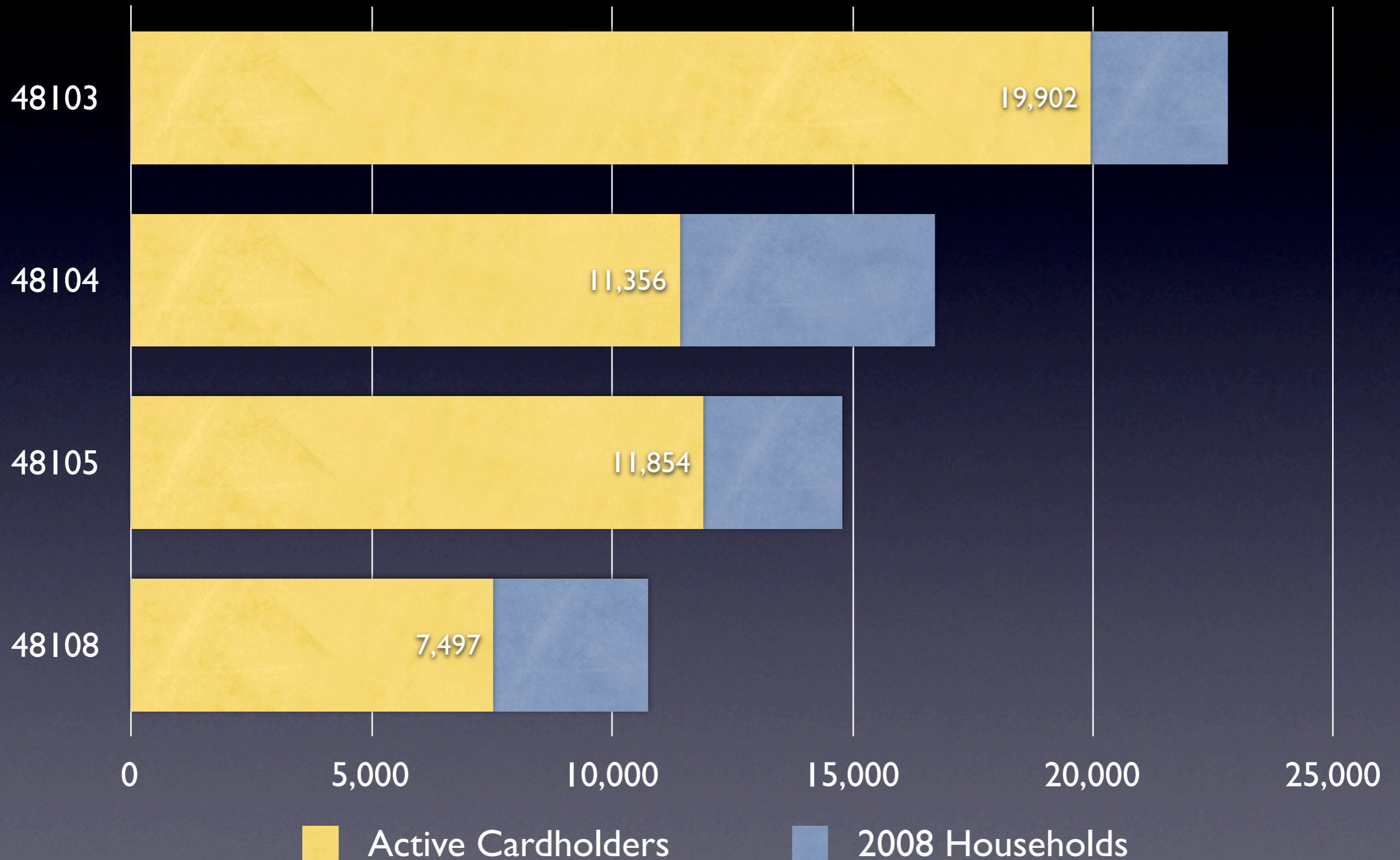
In 2010, there were 1,792,526 visits to the 5 AADL locations:

Location	Visits
Downtown	627,196
Traverwood	339,250
Malletts Creek	334,729
Pittsfield	252,403
West	238,949

700,00
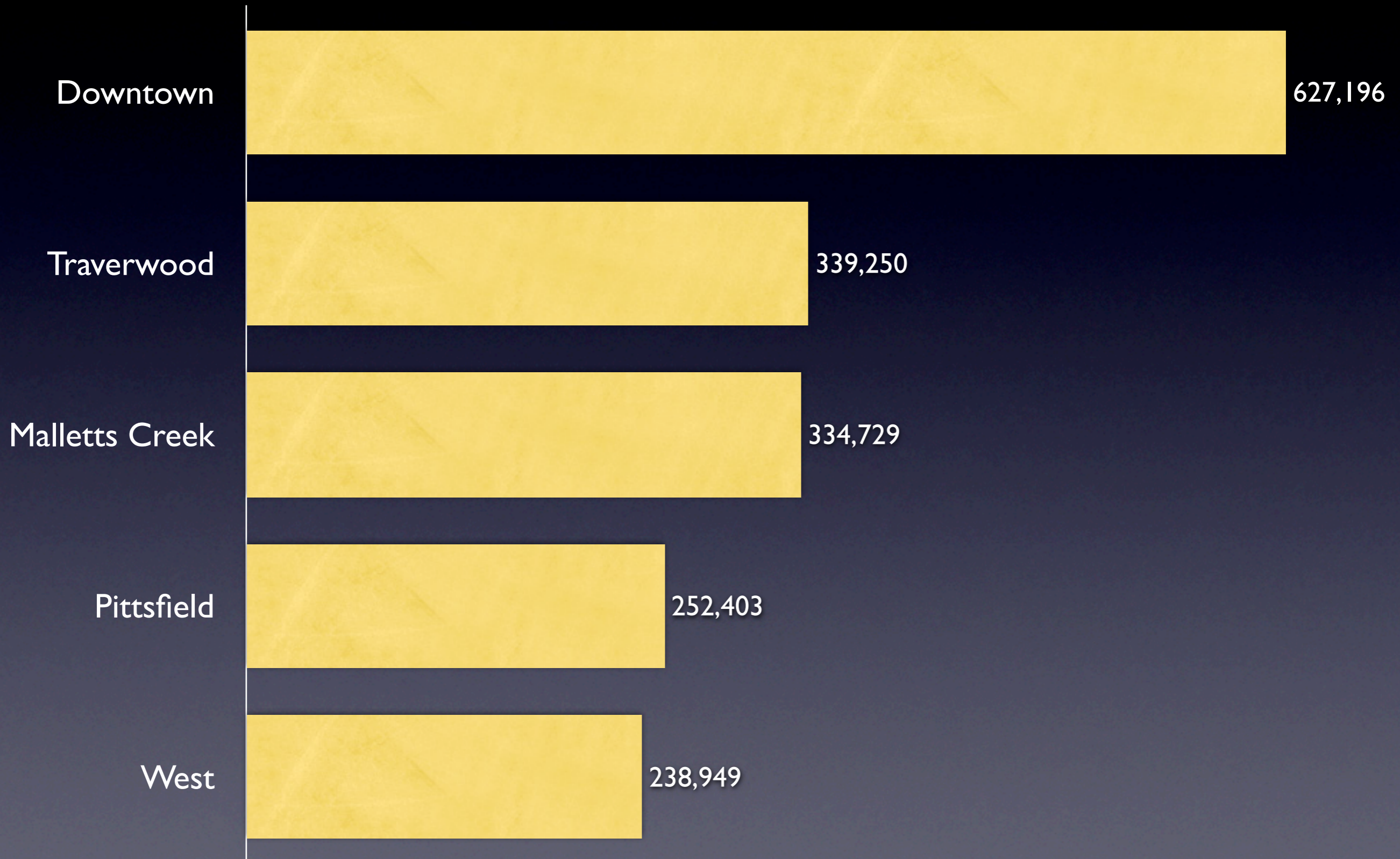
In 2010, AADL produced
1494 events for 62,696 attendees

	Branches	Downtown
Kids & Teens	17,704	9,953
Adults	21,380	13,659

0   10,000   20,000   30,000   40,000

■ Branches   ■ Downtown
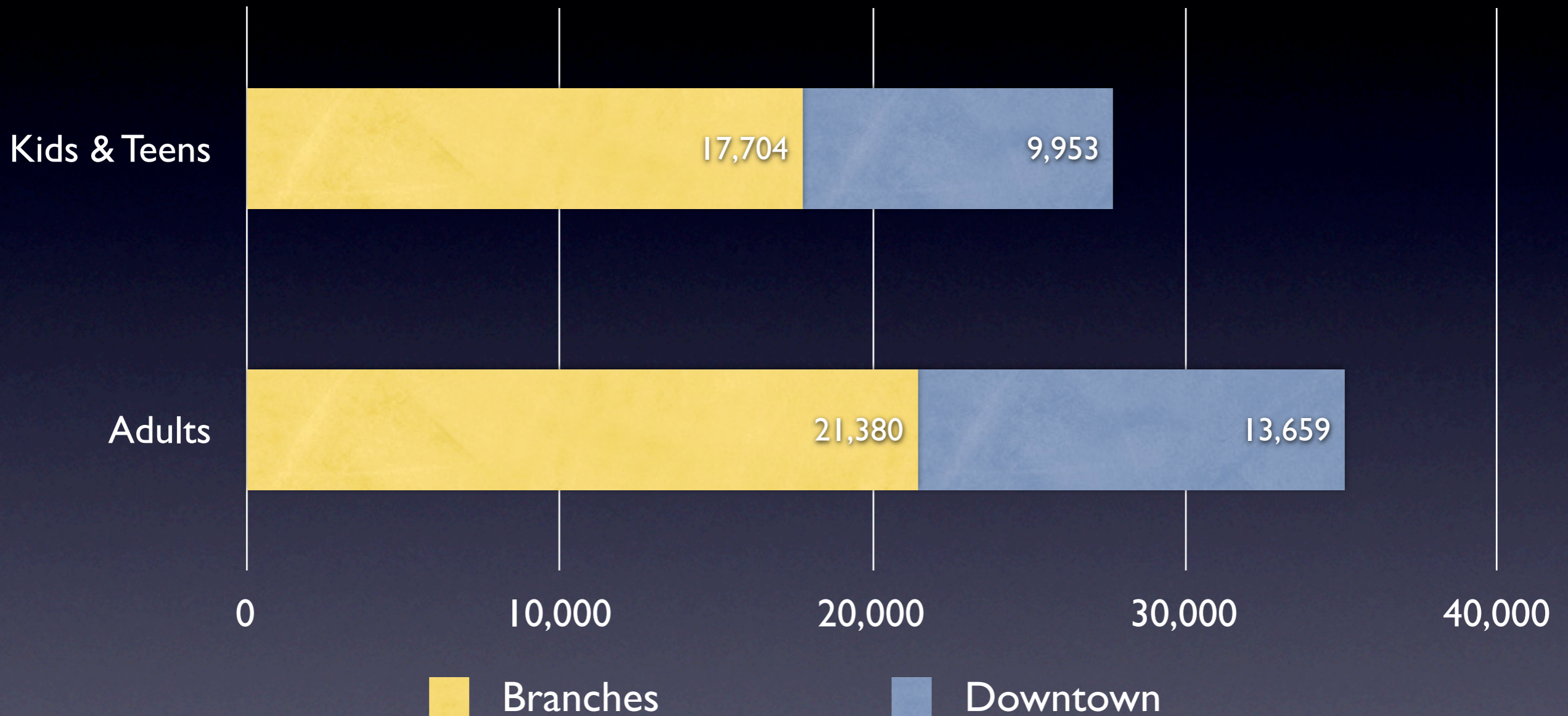
including 493 Downtown events for 23,612 attendees

2010 AADL Downtown Event Evaluations:
How did you get to this event?
If you drove, where did you park?
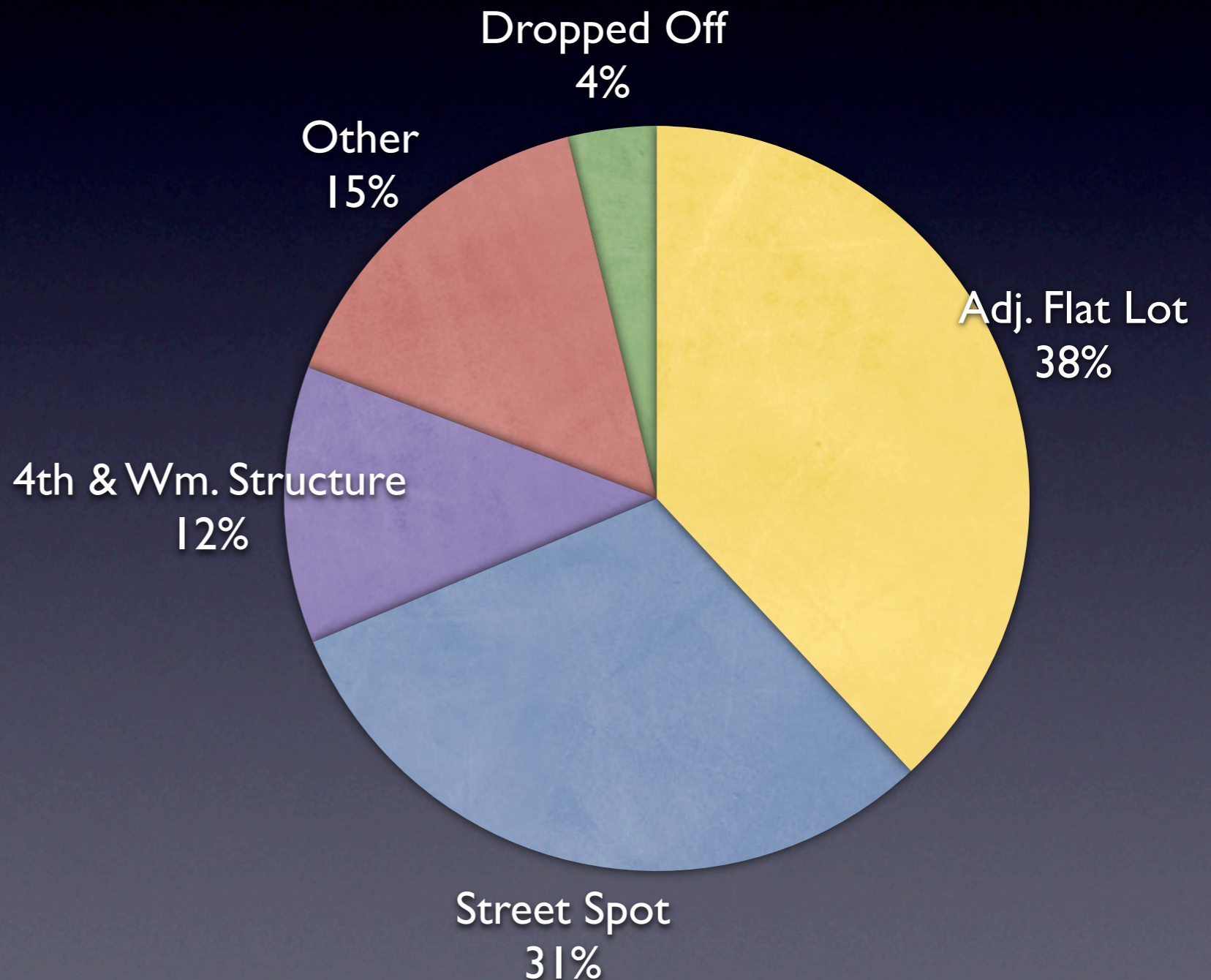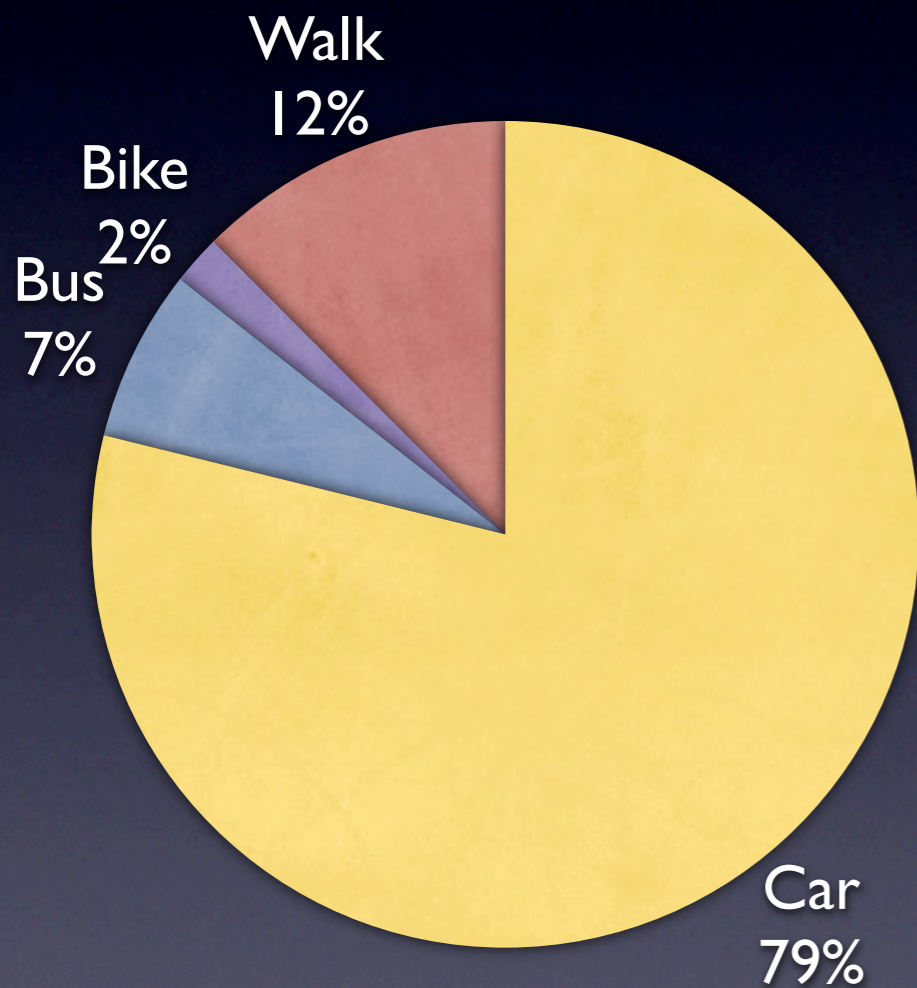
Based on these numbers, and assuming a 90 minute downtown visit, in 2010, Downtown AADL Events Alone resulted in:

10,356 parking hours at adjacent flat lots
8,176 parking hours at street spots
3,270 parking hours at 4th & William Structure

(23,000 attendees x 79% parked x 1.5 hours = 27,255 parking hours x 38% flat, 30% street or 12% 4th & William)

Even if only 1/3 of all
627,196 visitors to the Downtown Library in 2010
paid $1 to park while they visited the library,

visits to the Downtown Library would account for over

$200,000

of annual parking revenue

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