

**RECREATION CENTER  
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT  
NOVEMBER**

**# 5 – B1**

**MEMBERSHIPS**

	2010	2011	2012	2010	2011	2012
ADULT RESIDENT	1,855	1,621	1,529	\$ 326,983	\$ 315,771	\$ 299,405
ADULT NON-RESIDENT	12	10	10	3,195	2,845	3,150
S/Y/D RESIDENT	1,246	1,229	1,274	162,650	183,305	196,872
S/Y/D NON-RESIDENT	6	8	6	1,290	1,560	1,365
FAMILY RESIDENT	176	186	188	69,612	81,315	88,494
FAMILY NON-RESIDENT	-	1	1	-	620	620
FAMILY - ADDT'L MEMBER	11	22	46	495	1,050	2,626
SENIORS OVER 80	-	343	335	-	18,600	16,936
PERSONAL TRAINERS	30	26	36	7,478	6,898	9,148
30-DAY PASS	646	788	598	28,800	36,535	26,460
SEASONAL PASS	240	237	220	16,310	16,590	15,260
REPLACEMENT PASS	361	356	280	361	356	280

SUB-TOTAL                      4,583            4,827            4,523            \$ 617,174    \$ 665,445    \$ 660,615

ANNUAL PASS FACILITY USE                      215,562    227,388    217,940  
 PERCENT OF NON-RESIDENTS:                      0.55%       0.62%       42.72%

**DAILY PASSES**

	2010	2011	2012	2010	2011	2012
ADULT RESIDENT	15,982	10,387	9,604	\$ 93,239	\$ 72,709	\$ 67,228
ADULT NON-RESIDENT	1,211	987	1,039	9,688	8,883	9,351
S/Y/D RESIDENT	14,294	12,571	10,936	57,116	62,850	54,680
S/Y/D NON-RESIDENT	541	443	542	2,705	2,658	3,252
ADULT FITNESS RESIDENT	654	881	814	3,918	6,167	5,698
ADULT FITNESS NON-RESIDENT	41	47	30	256	423	270
SENIOR FITNESS RESIDENT	1,395	1,298	1,484	5,580	6,490	7,420
SENIOR FITNESS NON-RESIDENT	129	24	19	521	144	114
DAILY PASS/GIFT CERTIFICATE SALES	-	-	-	3,212	4,266	3,198

SUB-TOTAL                      34,247            26,638            24,468            \$ 176,235    \$ 164,590    \$ 151,211

PERCENT OF NON-RESIDENTS:                      5.61%       5.63%       6.66%

**PROGRAMMING & RETAIL OPERATIONS**

	2010	2011	2012	2010	2011	2012
RECREATION PROGRAMS	48,866	48,828	47,137	\$ 253,761	\$ 249,612	\$ 257,791
FACILITY RENTALS						
POOL/STUDIO	1,574	3,288	2,792	3,660	5,462	4,456
PARTY PAVILION	30	51	28	525	750	400
LOCKERS				7,894	7,709	7,260
VENDING				3,742	2,986	2,830

SUB-TOTAL                      50,470            52,167            49,957            \$ 269,582    \$ 266,518    \$ 272,737

	2010	2011	2012			
YTD TOTAL PARTICIPATION & REVENUE:	304,862	311,020	296,888	\$ 1,062,991	\$ 1,096,553	\$ 1,084,563