

PIERCE LAKE GOLF COURSE
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT
DECEMBER

GREEN FEES

	2010	2011	2012	2010	2011	2012
WEEKDAYS						
REGULAR - 9	680	535	494	\$ 9,350	\$ 7,942	\$ 6,351
SR/JR/STUDENT - 9	669	423	534	6,713	5,545	7,098
LEAGUES - 9	1,743	1,264	3,186	27,888	28,724	51,011
REGULAR - 18	2,560	2,268	1,813	51,842	45,978	41,996
SR/JR/STUDENT - 18	4,787	3,401	4,145	75,023	65,061	77,909
TWI-LIGHT	2,213	1,738	1,722	30,853	27,926	26,994
WEEKENDS						
REGULAR - 9	476	334	312	8,042	7,141	6,785
SR/JR/STUDENT - 9	-	-	-	-	-	-
REGULAR - 18	3,354	3,843	4,017	92,890	108,682	109,298
SR/JR/STUDENT - 18	-	-	385	-	-	9,625
TWI-LIGHT	1,390	1,117	736	21,379	23,868	15,246
EARLY BIRD - 9	70	65	62	770	933	930
MEMBERSHIPS						
ULTIMATE PACKAGE	-	-	236	-	-	4,850
WEEKDAY PACKAGE	-	-	201	-	-	2,625
WEEKEND PACKAGE	-	-	-	-	-	-
TWI-LIGHT PACKAGE	-	-	233	-	-	4,635
OUTINGS (WEEKDAYS & WEEKENDS)	535	848	1,202	14,155	24,249	33,889
	18,477	15,836	19,278	\$ 338,905	\$ 346,049	\$ 399,242

PROGRAMMING & RETAIL OPERATIONS

	2010	2011	2012	2010	2011	2012
CARTS	21,963	20,970	17,957	\$ 100,205	\$ 89,484	\$ 103,474
JUNIOR GOLF PROGRAM	15	13	11	750	680	715
RENTALS	23	282	36	230	765	600
	22,001	21,265	18,004	\$ 101,185	\$ 90,929	\$ 104,789
FOOD & BEVERAGE	30,458	30,938	37,194	\$ 62,441	\$ 62,687	\$ 81,410
PRO SHOP	3,052	2,533	2,966	28,574	24,949	27,782
VENDING	-	-	-	1,311	1,887	1,397
	33,510	33,471	40,160	\$ 92,325	\$ 89,523	\$ 110,589

Opening Dates:
2010 - April 1
2011 - April 1
2012 - March 15

REVENUE YTD: \$ 532,415 \$ 526,501 \$ 614,620