

**ROLLING HILLS COUNTY PARK
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT
DECEMBER**

GATE

| | 2010 | 2011 | 2012 | 2010 | 2011 | 2012 |
|-------------------------|---------------|---------------|---------------|-------------------|-------------------|-------------------|
| RESIDENT (ANNUAL) | 1,456 | 1,436 | 1,487 | \$ 36,400 | \$ 35,900 | \$ 37,175 |
| NON-RESIDENT (ANNUAL) | 59 | 59 | 85 | 2,655 | 2,655 | 3,825 |
| RESIDENTS (DAILY) | 16,571 | 17,081 | 16,791 | 82,855 | 85,405 | 83,955 |
| NON-RESIDENTS (DAILY) | 14,318 | 14,925 | 14,955 | 128,862 | 134,325 | 134,595 |
| SENIOR (DAILY) | 657 | 652 | 735 | 1,643 | 1,630 | 1,838 |
| SENIOR NON-RES. (DAILY) | 528 | 519 | 579 | 2,640 | 2,595 | 2,895 |
| BUSES (DAILY) | 138 | 128 | 113 | 4,140 | 3,840 | 3,390 |
| ANNUAL BUS | - | - | - | - | - | - |
| MINI BUS | 53 | 42 | 41 | 795 | 630 | 615 |
| ANNUAL MINI BUS | - | 2 | - | - | 150 | - |
| | <u>33,780</u> | <u>34,844</u> | <u>34,786</u> | <u>\$ 259,990</u> | <u>\$ 267,130</u> | <u>\$ 268,288</u> |

PERCENT OF NON-RESIDENTS:

| | | | |
|--------|--------|--------|--------|
| ANNUAL | 3.89% | 3.95% | 5.41% |
| DAILY | 46.29% | 46.55% | 46.99% |

WATER PARK POOL ATTENDANCE

| | 2010 | 2011 | 2012 | 2010 | 2011 | 2012 |
|---------------------|---------------|---------------|---------------|----------------|----------------|----------------|
| WEEKDAYS | | | | | | |
| 11am - 5pm | 68,121 | 67,010 | 64,440 | \$ 416,779 | \$ 419,230 | \$ 393,992 |
| 5 - 7 pm | 4,889 | 5,216 | 4,262 | 21,440 | 19,444 | 18,192 |
| WEEKENDS & HOLIDAYS | | | | | | |
| ALL DAY | <u>40,625</u> | <u>42,786</u> | <u>45,820</u> | <u>323,234</u> | <u>342,321</u> | <u>367,938</u> |
| | 113,635 | 115,012 | 114,522 | \$ 761,453 | \$ 780,995 | \$ 780,122 |

PROGRAMMING & RETAIL OPERATIONS

| | 2010 | 2011 | 2012 | 2010 | 2011 | 2012 |
|-------------------|------------|--------------|--------------|------------------|------------------|------------------|
| DAYCAMP | 226 | 834 | 1,107 | \$ 5,655 | \$ 22,531 | \$ 29,891 |
| BIRTHDAY PACKAGES | - | 23 | 14 | - | 5,898 | 3,465 |
| SWIM LESSONS | 101 | 125 | 140 | 5,353 | 6,787 | 7,440 |
| SPECIAL EVENTS | 197 | 105 | 315 | 885 | 810 | 1,277 |
| | <u>524</u> | <u>1,087</u> | <u>1,576</u> | <u>\$ 11,893</u> | <u>\$ 36,026</u> | <u>\$ 42,073</u> |

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PROGRAMMING & RETAIL OPERATIONS (cont'd)

| | 2010 | 2011 | 2012 | | 2010 | 2011 | 2012 |
|--------------------|----------------|----------------|----------------|---------------------|---------------------|---------------------|---------------------|
| FACILITY RENTALS | | | | | | | |
| WEEKDAYS | 24 | 23 | 25 | \$ | 2,270 | \$ 1,700 | \$ 2,330 |
| WEEKENDS | 158 | 183 | 178 | | 12,640 | 14,050 | 13,895 |
| WATERPARK SHELTERS | - | 2 | - | | - | 50 | - |
| | <u>182</u> | <u>208</u> | <u>203</u> | \$ | <u>14,910</u> | \$ 15,800 | \$ 16,225 |
| | | | | | | | |
| TOBOGGANS | 737 | 665 | 387 | \$ | 1,345 | \$ 1,267 | \$ 771 |
| CROSS COUNTRY SKIS | 523 | 535 | 206 | | 2,438 | 2,580 | 1,030 |
| MISC. RETAIL | - | - | - | | - | - | 6 |
| | <u>1,260</u> | <u>1,200</u> | <u>593</u> | \$ | <u>3,783</u> | \$ 3,847 | \$ 1,807 |
| | | | | | | | |
| LOCKERS | 19,264 | 17,297 | 20,088 | \$ | 4,816 | \$ 4,324 | \$ 5,022 |
| FOOD CONCESSIONS | 103,633 | 110,786 | 105,877 | | 192,506 | 201,608 | 207,660 |
| MISCELLANEOUS | 142 | 146 | 173 | | 544 | 780 | 560 |
| VENDING | - | - | - | | - | 5 | 375 |
| | <u>123,038</u> | <u>128,229</u> | <u>126,138</u> | \$ | <u>197,865</u> | \$ 206,717 | \$ 213,617 |
| | | | | | | | |
| | | | | | 2010 | 2011 | 2012 |
| | | | | REVENUE YTD: | \$ 1,249,894 | \$ 1,310,515 | \$ 1,322,131 |