

**RECREATION CENTER  
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT  
MARCH**

**MEMBERSHIPS**

	2011	2012	2013	2011	2012	2013
ADULT RESIDENT	628	586	577	\$ 121,925	\$ 116,567	\$ 117,725
ADULT NON-RESIDENT	4	7	10	1,220	2,015	2,785
S/Y/D RESIDENT	385	432	455	53,960	67,388	69,097
S/Y/D NON-RESIDENT	2	3	5	465	675	1,140
FAMILY RESIDENT	86	80	91	35,775	35,317	35,260
FAMILY NON-RESIDENT	-	-	-	-	-	-
FAMILY - ADDT'L MEMBER	11	12	13	518	225	685
SENIORS OVER 80	157	114	135	7,850	5,800	6,750
PERSONAL TRAINERS	12	2	9	3,330	423	2,608
30-DAY PASS	335	238	249	14,881	11,795	11,160
SEASONAL PASS	-	-	-	-	-	-
REPLACEMENT PASS	138	90	75	138	90	75

SUB-TOTAL                      1,758      1,564      1,042      \$ 240,062    \$ 240,294    \$ 247,284

ANNUAL PASS FACILITY USE                      75,128      72,382      70,908  
 PERCENT OF NON-RESIDENTS:                      0.54%      0.90%      1.32%

**DAILY PASSES**

	2011	2012	2013	2011	2012	2013
ADULT RESIDENT	4,580	3,516	4,322	\$ 32,054	\$ 24,612	\$ 30,254
ADULT NON-RESIDENT	335	272	494	3,015	2,448	4,446
S/Y/D RESIDENT	5,418	4,059	4,666	27,085	20,295	23,330
S/Y/D NON-RESIDENT	112	171	223	672	1,026	1,338
ADULT FITNESS RESIDENT	155	267	256	1,085	1,869	1,792
ADULT FITNESS NON-RESIDENT	4	8	6	36	72	54
SENIOR FITNESS RESIDENT	222	357	278	1,110	1,785	1,390
SENIOR FITNESS NON-RESIDENT	1	7	5	6	42	30
DAILY PASS/GIFT CERTIFICATE SALES	-	-	-	1,346	1,729	3,748

SUB-TOTAL                      10,827      8,657      10,250      \$ 66,409    \$ 53,878    \$ 66,382

PERCENT OF NON-RESIDENTS:                      4.17%      5.29%      7.10%

**PROGRAMMING & RETAIL OPERATIONS**

	2011	2012	2013	2011	2012	2013
RECREATION PROGRAMS	13,845	14,632	12,356	\$ 103,131	\$ 90,896	\$ 95,794
FACILITY RENTALS	1,240	800	-	1,634	1,346	-
POOL/STUDIO				245	190	160
PARTY PAVILION	17	13	10	2,823	2,507	4,331
LOCKERS				594	622	824
VENDING						

SUB-TOTAL                      15,102      15,445      12,366      \$ 108,427    \$ 95,561    \$ 101,110

	2011	2012	2013		2011	2012	2013		
<b>YTD TOTAL PARTICIPATION &amp; REVENUE:</b>	<b>102,815</b>	<b>98,048</b>	<b>94,566</b>	<b>\$</b>	<b>414,897</b>	<b>\$</b>	<b>389,732</b>	<b>\$</b>	<b>414,775</b>