

**ROLLING HILLS
PARTICIPATION & REVENUE
WINTER PARK 2012**

GATE

	2011	2012	2013	2011	2012	2013
RESIDENT (ANNUAL)	369	245	323	\$ 9,225	\$ 6,125	\$ 8,075
NON-RESIDENT (ANNUAL)	5	7	4	225	315	180
RESIDENTS (DAILY)	910	510	435	4,550	2,550	2,175
NON-RESIDENTS (DAILY)	106	77	21	954	693	189
BUSES (DAILY)	-	-	-	-	-	-
SENIOR CITIZENS (DAILY)	28	12	11	70	30	28
SENIOR NON-RES. (DAILY)	1	1	3	5	5	15
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SUB-TOTAL	1,419	852	797	\$15,029	\$9,718	\$10,662
PERCENT OF NON-RESIDENTS:						
ANNUAL	1.34%	2.78%	1.22%			
DAILY	10.24%	13.00%	5.11%			

PROGRAMMING & RETAIL OPERATIONS

	2011	2012	2013	2011	2012	2013
SKI INSTRUCTION	34	-	-	\$ 345	\$ -	\$ -
TOBOGGANS	881	122	461	1,699	242	892
CROSS COUNTRY SKIS	633	31	521	3,068	155	2,511
MISC. CONCESSION	-	-	-	-	-	-
LOCKERS	-	-	-	-	-	-
VENDING	-	-	-	-	380	-
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SUB-TOTAL	1,548	153	982	\$ 5,112	\$ 777	\$ 3,403

	2011	2012	2013
REVENUE YTD:	\$ 20,141	\$ 10,495	\$ 14,064