

PIERCE LAKE GOLF COURSE
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT
APRIL

#5B-2

GREEN FEES

	2011	2012	2013	2011	2012	2013
WEEKDAYS						
REGULAR - 9	33	45	31	\$ 399	\$ 569	\$ 366
SR/JR/STUDENT - 9	16	57	23	174	627	256
LEAGUES - 9	553	1,199	1,702	8,848	19,184	27,232
REGULAR - 18	288	223	113	4,528	4,449	2,329
SR/JR/STUDENT - 18	85	590	168	1,223	8,825	2,495
TWI-LIGHT	93	387	132	1,242	5,660	1,905
WEEKENDS						
REGULAR - 9	27	83	13	540	1,652	260
SR/JR/STUDENT - 9	-	-	-	-	-	-
REGULAR - 18	162	446	223	4,670	13,290	5,324
SR/JR/STUDENT - 18	-	-	-	-	-	-
TWI-LIGHT	134	177	93	2,581	3,490	1,845
EARLY BIRD - 9	-	-	-	-	-	-
MEMBERSHIPS						
ULTIMATE PACKAGE	-	33	16	-	4,850	2,200
WEEKDAY PACKAGE	-	4	4	-	950	2,000
WEEKEND PACKAGE	-	-	-	-	-	-
TWI-LIGHT PACKAGE	-	24	16	-	2,580	3,510
OUTINGS (WEEKDAYS & WEEKENDS)	-	-	-	100	-	-
	1,391	3,268	2,534	\$ 24,305	\$ 66,126	\$ 49,722

PROGRAMMING & RETAIL OPERATIONS

	2011	2012	2013	2011	2012	2013
CARTS	1,004	1,918	880	\$ 3,650	\$ 9,590	\$ 4,259
JUNIOR GOLF PROGRAM	-	-	-	-	-	-
RENTALS	2	1	2	405	10	20
	1,006	1,919	882	\$ 4,055	\$ 9,600	\$ 4,279
FOOD & BEVERAGE	1,390	3,368	1,250	\$ 3,049	\$ 6,635	\$ 2,653
PRO SHOP	296	506	265	2,247	3,805	2,742
VENDING	-	-	-	-	-	-
	1,686	3,874	1,515	\$ 5,297	\$ 10,440	\$ 5,395

Opening Dates:
2011 - April 1
2012 - March 15
2013 - April 1

	2011	2012	2013
REVENUE YTD:	\$ 33,657	\$ 86,166	\$ 59,396