

PIERCE LAKE GOLF COURSE
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT
MAY

GREEN FEES

	2011	2012	2013	2011	2012	2013
WEEKDAYS						
REGULAR - 9	84	157	129	\$ 1,170	\$ 1,844	\$ 1,800
SR/JR/STUDENT - 9	102	143	98	1,267	1,815	1,306
LEAGUES - 9	1,260	2,420	1,865	20,160	38,720	29,840
REGULAR - 18	556	388	552	9,745	8,711	12,977
SR/JR/STUDENT - 18	387	1,291	720	7,543	22,820	13,930
TWI-LIGHT	295	682	186	4,940	10,611	4,793
WEEKENDS						
REGULAR - 9	58	139	48	1,244	2,918	1,010
SR/JR/STUDENT - 9	-	-	-	-	-	-
REGULAR - 18	754	1,066	744	22,648	32,249	23,356
SR/JR/STUDENT - 18	-	73	74	-	1,825	1,850
TWI-LIGHT	262	262	170	5,701	5,387	3,540
EARLY BIRD - 9	29	7	4	435	105	60
MEMBERSHIPS						
ULTIMATE PACKAGE	-	88	30	-	4,850	4,700
WEEKDAY PACKAGE	-	49	48	-	2,625	2,000
WEEKEND PACKAGE	-	-	-	-	-	-
TWI-LIGHT PACKAGE	-	44	35	-	2,880	3,645
OUTINGS (WEEKDAYS & WEEKENDS)	-	64	84	100	2,240	2,520
	<u>3,787</u>	<u>6,873</u>	<u>4,787</u>	<u>\$ 74,953</u>	<u>\$ 139,600</u>	<u>\$ 107,327</u>

PROGRAMMING & RETAIL OPERATIONS

	2011	2012	2013	2011	2012	2013
CARTS	3,658	4,495	3,416	\$ 16,345	\$ 27,668	\$ 19,513
JUNIOR GOLF PROGRAM	-	-	-	-	-	-
RENTALS	3	8	11	405	80	110
	<u>3,661</u>	<u>4,503</u>	<u>3,427</u>	<u>\$ 16,750</u>	<u>\$ 27,748</u>	<u>\$ 19,623</u>
FOOD & BEVERAGE	5,353	8,981	6,238	\$ 10,462	\$ 19,038	\$ 14,329
PRO SHOP	659	1,034	774	5,658	8,573	7,134
VENDING	-	-	-	232	251	206
	<u>6,012</u>	<u>10,015</u>	<u>7,012</u>	<u>\$ 16,352</u>	<u>\$ 27,862</u>	<u>\$ 21,669</u>

Opening Dates:
2011 - April 1
2012 - March 15
2013 - April 1

	2011	2012	2013
REVENUE YTD:	\$ 108,055	\$ 195,210	\$ 148,619