

**RECREATION CENTER  
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT  
AUGUST**

**MEMBERSHIPS**

	2011	2012	2013	2011	2012	2013
INDIVIDUAL RESIDENT	1,049	944	951	\$ 199,987	\$ 193,380	\$ 193,997
INDIVIDUAL NON-RESIDENT	4	11	15	1,376	3,235	4,310
S/Y/D RESIDENT	761	784	866	113,225	122,587	135,777
S/Y/D NON-RESIDENT	2	4	5	465	735	1,140
FAMILY RESIDENT	139	118	145	62,461	55,017	61,240
FAMILY NON-RESIDENT	1	1	-	620	620	-
FAMILY - ADDT'L MEMBER	18	31	35	784	1,585	1,860
SENIORS OVER 80	277	226	253	13,800	11,400	12,940
PERSONAL TRAINERS	17	23	30	4,635	5,733	7,943
30-DAY PASS	576	416	489	19,231	24,825	21,611
SEASONAL PASS	237	227	179	15,890	15,750	12,550
REPLACEMENT PASS	272	195	191	272	195	191
<b>SUB-TOTAL</b>	<b>3,353</b>	<b>2,980</b>	<b>3,159</b>	<b>\$ 432,745</b>	<b>\$ 435,062</b>	<b>\$ 453,558</b>
ANNUAL PASS FACILITY USE	171,015	162,243	161,189			
PERCENT OF NON-RESIDENTS:	0.36%	0.86%	1.01%			

**DAILY PASSES**

	2011	2012	2013	2011	2012	2013
INDIVIDUAL RESIDENT	8,498	7,180	8,154	\$ 59,358	\$ 50,260	\$ 58,312
INDIVIDUAL NON-RESIDENT	757	674	930	6,813	6,066	8,370
S/Y/D RESIDENT	10,529	3,286	9,190	52,640	40,850	47,329
S/Y/D NON-RESIDENT	361	383	463	2,166	2,298	2,852
INDIVIDUAL FITNESS RESIDENT	509	610	494	3,563	4,270	3,549
INDIVIDUAL FITNESS NON-RESIDENT	15	20	6	135	180	54
SENIOR FITNESS RESIDENT	756	1,059	832	3,780	5,295	4,329
SENIOR FITNESS NON-RESIDENT	7	17	11	42	102	71
DAILY PASS/GIFT CERTIFICATE SALES	-	-	-	1,575	2,059	4,541
<b>SUB-TOTAL</b>	<b>21,432</b>	<b>13,229</b>	<b>20,080</b>	<b>\$ 130,072</b>	<b>\$ 111,380</b>	<b>\$ 129,407</b>
PERCENT OF NON-RESIDENTS:	5.32%	8.27%	7.02%			

**PROGRAMMING & RETAIL OPERATIONS**

	2011	2012	2013	2011	2012	2013
RECREATION PROGRAMS	36,181	36,581	34,805	\$ 189,698	\$ 190,895	\$ 205,482
FACILITY RENTALS	2,136	2,792	800	2,882	4,456	1,344
POOL/STUDIO						
PARTY PAVILION	45	27	9	660	375	385
LOCKERS				6,068	5,789	8,145
VENDING				2,285	2,077	1,848
<b>SUB-TOTAL</b>	<b>38,362</b>	<b>39,400</b>	<b>35,614</b>	<b>\$ 201,593</b>	<b>\$ 203,592</b>	<b>\$ 217,204</b>

	2011	2012	2013	2011	2012	2013
<b>YTD TOTAL PARTICIPATION &amp; REVENUE:</b>	<b>234,162</b>	<b>217,852</b>	<b>220,042</b>	<b>\$ 764,410</b>	<b>\$ 750,034</b>	<b>\$ 800,168</b>