

**RECREATION CENTER
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT
SEPTEMBER**

MEMBERSHIPS

	2011	2012	2013	2011	2012	2013
INDIVIDUAL RESIDENT	1,327	1,169	1,175	\$ 246,927	\$ 231,062	\$ 239,643
INDIVIDUAL NON-RESIDENT	7	13	16	1,946	3,805	4,980
S/Y/D RESIDENT	957	868	1,055	140,437	151,189	166,376
S/Y/D NON-RESIDENT	3	4	5	705	915	1,140
FAMILY RESIDENT	168	151	175	69,121	70,255	72,275
FAMILY NON-RESIDENT	1	1	-	620	620	-
FAMILY - ADDTL MEMBER	19	36	37	859	2,160	1,860
SENIORS OVER 80	312	267	304	15,550	13,486	16,000
PERSONAL TRAINERS	21	27	32	5,593	6,648	3,768
30-DAY PASS	667	483	529	22,321	21,240	23,414
SEASONAL PASS	237	220	178	15,120	15,260	12,340
REPLACEMENT PASS	293	212	214	293	212	214
SUB-TOTAL	4,012	3,451	3,720	\$ 519,491	\$ 516,852	\$ 542,009
ANNUAL PASS FACILITY USE	187,589	177,888	177,919			
PERCENT OF NON-RESIDENTS:	0.45%	0.82%	0.87%			

DAILY PASSES

	2011	2012	2013	2011	2012	2013
INDIVIDUAL RESIDENT	9,352	7,842	8,722	\$ 65,095	\$ 54,894	\$ 62,856
INDIVIDUAL NON-RESIDENT	808	761	1,017	7,272	6,849	9,153
S/Y/D RESIDENT	11,026	8,758	10,112	55,125	43,790	52,861
S/Y/D NON-RESIDENT	378	427	478	2,268	2,562	2,957
INDIVIDUAL FITNESS RESIDENT	640	701	567	4,480	4,907	4,133
INDIVIDUAL FITNESS NON-RESIDENT	27	24	6	243	216	54
SENIOR FITNESS RESIDENT	977	1,254	1,004	4,885	6,270	5,361
SENIOR FITNESS NON-RESIDENT	9	18	11	54	108	71
DAILY PASS/GIFT CERTIFICATE SALES	-	-	-	1,585	2,327	4,601
SUB-TOTAL	23,217	19,785	21,917	\$ 141,007	\$ 121,923	\$ 142,047
PERCENT OF NON-RESIDENTS:	5.26%	6.22%	6.90%			

PROGRAMMING & RETAIL OPERATIONS

	2011	2012	2013	2011	2012	2013
RECREATION PROGRAMS	37,756	37,109	35,581	\$ 233,304	\$ 242,724	\$ 254,532
FACILITY RENTALS	2,136	2,792	1,816	2,882	4,456	3,396
POOL/STUDIO						
PARTY PAVILION	45	27	25	660	375	385
LOCKERS				6,334	6,138	8,787
VENDING				2,507	2,275	2,268
SUB-TOTAL	39,937	39,928	37,422	\$ 245,688	\$ 255,968	\$ 269,368

	2011	2012	2013	2011	2012	2013
YTD TOTAL PARTICIPATION & REVENUE:	254,755	241,052	240,978	\$ 906,187	\$ 894,742	\$ 953,424