

**RECREATION CENTER  
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT  
NOVEMBER**

Item #6B

**MEMBERSHIPS**

	2011	2012	2013	2011	2012	2013
INDIVIDUAL RESIDENT	1,621	1,529	1,443	\$ 315,771	\$ 299,405	\$ 294,715
INDIVIDUAL NON-RESIDENT	10	10	16	2,845	3,150	4,980
S/Y/D RESIDENT	1,229	1,274	1,337	183,305	196,872	215,003
S/Y/D NON-RESIDENT	8	6	7	1,560	1,365	1,660
FAMILY RESIDENT	186	188	214	81,315	88,494	88,770
FAMILY NON-RESIDENT	1	1	-	620	620	-
FAMILY - ADDT'L MEMBER	22	46	43	1,050	2,626	2,216
SENIORS OVER 80	343	335	370	18,600	16,936	19,960
PERSONAL TRAINERS	26	36	37	6,898	9,148	10,343
30-DAY PASS	788	598	668	36,535	26,460	29,669
SEASONAL PASS	237	220	178	16,590	15,260	12,340
REPLACEMENT PASS	356	280	263	356	280	263

SUB-TOTAL                      4,827      4,523      4,576      \$ 665,445    \$ 660,615    \$ 679,919

ANNUAL PASS FACILITY USE                      227,388      217,940      217,736  
 PERCENT OF NON-RESIDENTS:                      0.62%      42.72%      44.85%

**DAILY PASSES**

	2011	2012	2013	2011	2012	2013
INDIVIDUAL RESIDENT	10,387	9,604	10,546	\$ 72,709	\$ 67,228	\$ 77,448
INDIVIDUAL NON-RESIDENT	987	1,039	1,265	8,883	9,351	11,412
S/Y/D RESIDENT	12,571	10,936	11,954	62,850	54,680	63,913
S/Y/D NON-RESIDENT	443	542	542	2,658	3,252	3,383
INDIVIDUAL FITNESS RESIDENT	881	814	666	6,167	5,698	4,925
INDIVIDUAL FITNESS NON-RESIDENT	47	30	6	423	270	54
SENIOR FITNESS RESIDENT	1,298	1,484	1,202	6,490	7,420	6,549
SENIOR FITNESS NON-RESIDENT	24	19	19	144	114	127
DAILY PASS/GIFT CERTIFICATE SALES	-	-	-	4,266	3,198	5,136

SUB-TOTAL                      26,638      24,468      26,200      \$ 164,590    \$ 151,211    \$ 172,947

PERCENT OF NON-RESIDENTS:                      5.63%      6.66%      6.99%

**PROGRAMMING & RETAIL OPERATIONS**

	2011	2012	2013	2011	2012	2013
RECREATION PROGRAMS	48,828	47,137	45,680	\$ 249,612	\$ 257,791	\$ 273,803
FACILITY RENTALS	3,288	2,792	1,816	5,462	4,456	3,396
POOL/STUDIO				750	400	505
PARTY PAVILION	51	28	34	7,709	7,260	10,347
LOCKERS				2,986	2,830	2,445
VENDING						

SUB-TOTAL                      52,167      49,957      47,530      \$ 266,518    \$ 272,737    \$ 290,495

**2011                      2012                      2013**

**YTD TOTAL PARTICIPATION & REVENUE:      311,020      296,888      296,042      \$ 1,096,553    \$ 1,084,563    \$ 1,143,360**