

**PIERCE LAKE GOLF COURSE**  
**YEAR-TO-DATE PARTICIPATION & REVENUE REPORT**  
**DECEMBER**

**GREEN FEES**

	2011	2012	2013	2011	2012	2013
<b>WEEKDAYS</b>						
REGULAR - 9	535	494	497	\$ 7,942	\$ 6,351	\$ 6,456
SR/JR/STUDENT - 9	423	534	431	5,545	7,098	5,650
LEAGUES - 9	1,264	3,186	2,209	28,724	51,011	38,516
REGULAR - 18	2,268	1,813	2,517	45,978	41,996	52,102
SR/JR/STUDENT - 18	3,401	4,145	3,605	65,061	77,909	70,633
TWI-LIGHT	1,738	1,722	1,703	27,926	26,994	25,707
<b>WEEKENDS</b>						
REGULAR - 9	334	312	353	7,141	6,785	6,860
SR/JR/STUDENT - 9	-	-	-	-	-	-
REGULAR - 18	3,843	4,017	2,984	108,682	109,298	97,278
SR/JR/STUDENT - 18	-	385	471	-	9,625	11,775
TWI-LIGHT	1,117	736	823	23,868	15,246	15,154
EARLY BIRD - 9	65	62	53	933	930	795
<b>MEMBERSHIPS</b>						
ULTIMATE PACKAGE	-	236	142	-	4,850	4,700
WEEKDAY PACKAGE	-	201	126	-	2,625	2,000
WEEKEND PACKAGE	-	-	-	-	-	-
TWI-LIGHT PACKAGE	-	233	109	-	4,635	3,645
<b>OUTINGS (WEEKDAYS &amp; WEEKENDS)</b>	<b>848</b>	<b>1,202</b>	<b>998</b>	<b>24,249</b>	<b>33,889</b>	<b>31,860</b>
	15,836	19,278	17,021	\$ 346,049	\$ 399,242	\$ 373,131

**PROGRAMMING & RETAIL OPERATIONS**

	2011	2012	2013	2011	2012	2013
<b>CARTS</b>	20,970	17,957	18,243	\$ 89,484	\$ 103,474	\$ 105,329
<b>JUNIOR GOLF PROGRAM</b>	13	11	-	680	715	-
<b>RENTALS</b>	282	36	35	765	600	1,550
	21,265	18,004	18,278	\$ 90,929	\$ 104,789	\$ 106,879
<b>FOOD &amp; BEVERAGE</b>	30,938	37,194	14,681	\$ 62,687	\$ 81,410	\$ 81,705
<b>PRO SHOP</b>	2,533	2,966	3,167	24,949	27,782	28,221
<b>VENDING</b>	-	-	-	1,887	1,397	1,040
	33,471	40,160	17,848	\$ 89,523	\$ 110,589	\$ 110,966

Opening Dates:  
2011 - April 1  
2012 - March 15  
2013 - April 1

	2011	2012	2013
<b>REVENUE YTD:</b>	<b>\$ 526,501</b>	<b>\$ 614,620</b>	<b>\$ 590,975</b>