

2013 Ann Arbor Project Successes

Name of Company	Address	Ward	Jobs	Investment	Contact Name	Email	Number
Afia, Inc. *	404 Pauline	5	-	-	Matt Hoffman	matt@afiahealth.com	734-418-8162
Arbormoon Software, Inc. *	123 N. Ashley	1	-	-	Dave Koziol	Koziol@arbormoon.com	734-996-5654 x101
BioLumix Inc.	3928 Varsity Dr	4	5	\$121,000	Ruth Eden	reden@mybiolumix.com	734-984-3100
Caelynx**	325 E. Summit	1	3	-	Joseph Formicola	formicola@caelynx.com	734-786-3721
Cataphora, Inc. - Closed***	510 E. Washington	1	33	\$30,925	Elizabeth Charnock	elizabeth.charnock@cata-phora.com	650-200-8900
Black and Veatch	3550 Green Court	2	78	\$13,500,000	Stephanie Harris (Consultant)	smharris@cbiz.com	913-234-1718
Coyote Logistics	777 Eisenhower Pkwy.	4	125	\$1,250,000	Jonathan Sissler	jonathan.sisler@coyote.com	847-235-7428
Elk Software	207 S. Main Street	1	-	\$25,000	Eric Lovell	elovell@realtycommander.com	800-658-3420
GenZe	1901 East Ellsworth	4	34	\$2,233,240	Allen Clark	allen.clark@genze.com	703-725-7130
Longbow Advantage	312 S. State St.	1	32	\$411,400	Shawn McCleese	shawn.mcleese@longbow-advantage.com	517-904-4005
lyonscg	315 East Eisenhower Parkway	4	30	\$1,079,807	Tony LaRusso	tlarusso@lyonscg.com	734-794-4835
NWP-SmartSource*	2725 South Industrial, Suite 300	4	-	-	Kim Kowalski	kkowalski@nwpsc.com	734-649-6812
Pillar Technology Group, LLC	1327 Jones	1	45	\$2,009,700	Charles Fry	cfry@pillartechnology.com	734-865-0462
Universal Marketing Group- Ann Arbor	100 Phoenix Drive	4	400	\$568,622	Kirk Schimmoeller	kschimmoeller@universal-marketing1.com	734-545-7010
			785	\$21,229,694			

* Denotes a company that SPARK assisted with a new real estate location. The location selected by the company did not require major improvements. Additionally, the company did not add new employees for the project noted above.

** Office relocation and addition of 3 jobs, no new investment

Closed*** Denotes a company that SPARK assisted with a new engineering operation, however due to unforeseen business circumstances, the company has since closed its Ann Arbor operation, and close to closing its headquarters in California. The founder, Elizabeth Charnock, has started a new company and has hired an intern located in Ann Arbor.

The Ann Arbor SPARK Business Development team records a project success when a company publicly declares its intent to create jobs or make capital investments over a period of time. "Announced jobs and investment" are recorded as a one time success.