

2006 - Current Ann Arbor SPARK Return On Investment (ROI)



New Investment ROI				New Johs ROI				
Community	New Investment	% of New Investment	Contribution to SPARK	ROI/Investment Return per Dollar Contributed	New Jobs	% of New Jobs	Contribution to SPARK	Cost pe Job
Ann Arbor Township	\$167,289,016	11%	\$16,000	\$10,456	920	7%	\$16,000	\$17
*Superior Township	\$194,200,000	13%	\$29,000	\$6,697	650	5%	\$29,000	\$45
Village of Manchester	\$22,540,589	2%	\$4,500	\$5,009	263	2%	\$4,500	\$17
*Ypsilanti Township	\$260,499,249	18%	\$120,000	\$2,171	510	4%	\$120,000	\$235
City of Saline	\$213,300,617	14%	\$80,000	\$2,666	374	3%	\$80,000	\$214
City of Chelsea	\$31,550,091	2%	\$22,400	\$1,408	82	1%	\$22,400	\$273
Pittsfield Township	\$117,187,071	8%	\$98,910	\$1,185	3,495	28%	\$98,910	\$28
Scio Township	\$42,050,371	3%	\$36,500	\$1,152	588	5%	\$36,500	\$62
City of Ann Arbor	\$212,839,137	14%	\$555,000	\$383	4,828	39%	\$555,000	\$115
*City of Ypsilanti	\$12,400,377	1%	\$71,500	\$173	128	1%	\$71,500	\$559
Village of Dexter	\$47,155,829	3%	-	-	170	1%	-	-
Lima Township	\$928,000	0%	-	-	10	0%	-	-
Webster Township	\$16,500,000	1%	-	-	8	0%	-	-
York Township**	\$147,500,000	10%	-	-	465	4%	-	-
Community Totals	\$1,485,940,347	100%	\$1,033,810	\$1,437	12,491	100%	\$1,033,810	\$83
Washtenaw County	\$1,485,940,347	94%	\$1,600,000	\$929	12,491	96%	\$1,600,000	\$128
Livingston County	\$88,943,500	6%	\$735,730	\$121	460	4%	\$735,730	\$1,599
Community & County Totals	\$1,574,883,847	100%	\$3,369,540	\$467	12,951	100%	\$3,369,540	\$260

^{*}Includes donations for SPARK East

^{**}Toyota Technical Center is located in York Township



2013 Ann Arbor SPARK Return On Investment (ROI)



New Investment ROI	New Jobs ROI
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Community	New Investment	% of New Investment	Contribution to SPARK	ROI/Investment Return per Dollar Contributed	New Jobs	% of New Jobs	Contribution to SPARK	Cost per Job
Ann Arbor Township	\$28,200,000	24%	\$2,000	\$14,100	60	5%	\$2,000	\$33
City of Ann Arbor	\$21,229,694	18%	\$75,000	\$283	752	62%	\$75,000	\$100
City of Chelsea	\$0	0%	\$3,200	\$0	0	0%	\$3,200	\$0
City of Saline	\$1,760,582	2%	\$10,000	\$176	10	1%	\$10,000	\$1,000
*City of Ypsilanti	\$5,037,000	4%	\$8,500	\$593	30	2%	\$8,500	\$283
Pittsfield Township	\$20,103,742	17%	\$13,188	\$1,524	274	23%	\$13,188	\$48
Scio Township	\$0	0%	\$5,000	\$0	0	0%	\$5,000	\$0
Superior Township	\$0	0%	\$1,000	\$0	0	0%	\$1,000	\$0
Village of Dexter	\$34,839,843	30%	\$0	\$0	62	5%	\$0	\$0
Webster Township	\$4,000,000	3%	\$0	\$0	8	1%	\$0	\$0
*Ypsilanti Township	\$616,636	1%	\$15,000	\$41	10	1%	\$15,000	\$1,500
Community Totals	\$115,787,497	100%	\$132,888	\$871	1,206	100%	\$132,888	\$88
Washtenaw County	\$115,787,497	78%	\$200,000	\$579	1,206	80%	\$200,000	\$166
Livingston County	\$31,850,000	22%	\$335,880	\$95	303	20%	\$335,880	\$1,109
Community and County	\$147,637,497	100%	\$668,768	\$221	1,509	100%	\$668,768	\$443

*Includes donations for SPARK East

Totals