

VERSION 1.1
MAY 21, 2014



POWERART!
POWERART! | PROJECT PLAN

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THE ARTS ALLIANCE | 1100 N. MAIN ST, SUITE 106B | ANN ARBOR, MI 48104 | A3ARTS.ORG

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PROJECT SUMMARY

THE ORIGINAL PROJECT PROPOSAL

In partnership with Ann Arbor Downtown Development Authority (AADD) and the Ann Arbor Public Art Commission (AAPAC) The Arts Alliance will manage **PowerArt!**, a three-phased project (cycle1/pilot, cycle 2 and cycle 3-completion) to install energetic, vinyl printed art replicas on a total of 42 traffic boxes in downtown Ann Arbor (14 in the pilot phase) All artwork submitted by Washtenaw County creatives meeting set criteria will be eligible for selection. A jury will select a total of 30 submissions and the public, through an online vote, will select the remaining 12. Selected works will be licensed from the artist in perpetuity.

THE REVISED PROJECT PROPOSAL

The AADD committed \$20,000 and AAPAC voted to meet that match at \$20,000 for the pilot phase of PowerArt! as originally proposed. However, subsequent changes made to the Public Arts Ordinance by Ann Arbor's City Council eliminated the PowerArt! funding. What follows is a reduced pilot phase scope at a budget of \$30,981. This includes \$20,000 AADD funding plus \$10,981 in funds being requested by the City of Ann Arbor from the Ann Arbor Area Community Foundation for the PowerArt! project. The following project plan allows for eight power boxes to be covered in the pilot phase and the rest in following phases. It is important to note that the budget or timeline for the remaining two cycles must be adjusted to respond to the funding change.

PROCESS

Cycle 1—Pilot—8 PowerArt! installations in the AADD— Based on the example of the [Boise City Traffic Box and Transit Shelter Art](#), **PowerArt!**'s pilot phase will cover eight of 42 boxes in downtown Ann Arbor over the course of eight months (including an eight-week evaluation period). This will help to perfect the process, from the call for art to the installation. Boise, starting with a similar model, found that their pilot significantly invigorated local artists to submit artwork, subsequently boosting the quantity and diversity of proposals for other phases. Artwork selections will be juried, primarily by a jury of seven individuals representing a cross-section of the community—those who are passionate about public art and those who are less enthused— who can contribute a spectrum of diverse opinions. The jurors will select six of the works and the remaining two will be selected via public vote during the pilot phase. The Arts Alliance will contract with a vendor to print and install the works. An eight-week evaluation period to assess the pilot model would be completed before moving on to the next cycle.

Cycle 2,3 and/or 4—14 – 17 PowerArt! installations in the AADD per cycle—After the initial pilot phase, Cycles 2 & 3 and, if necessary, 4, would repeat the process, wrapping 14- 17 power boxes per cycle and adopting any recommended changes identified in the pilot cycle's evaluation.

Beyond Cycle 3 and/or 4— If successful i, the project will grow first to the rest of the AADD district and, in subsequent years, into all five city wards beyond the AADD footprint. Additional research is necessary to inventory the number of power boxes throughout the city of Ann Arbor. The intent would be to extend the project beyond the AADD's boundaries, ensuring that **PowerArt!** reaches and beautifies all five wards simultaneously. Successive cycles enable new art to continually appear and give new artists an opportunity to participate.

TIMELINE

Cycle 1—Pilot—8 PowerArt! installations in the AADD

Step 1. 6 months out (when contract is awarded) – determine/finalize budget, vendors, contracts, artwork submission specs, create submission system (done)

Step 2. 5 months out—submission system finalized, promotion begins, call for art announced, call for jurors announced (final review and approval in June 2014)

Step 3. 4 months out—Deadline for submission, jury convened to select top works including and those for public vote

Step 4. 3 months out—Winners announced, contracts signed, artwork to printer

Step 5. 2 weeks out—Boxes prepped, artwork printed

Step 6. 1 week out—Installation

Step 7. Celebration—Possibly in mid-October

Step 8. Evaluation—2 months evaluation of process and community response

Cycle 2 –14 – 17 More PowerArt! installations in the AADDA

- Repeat Steps 1 – 8 implementing any recommended changes during evaluation

Cycle 3 –14 - 17 More PowerArt! installations in the AADDA

- Repeat Steps 1 – 8 implementing any recommended changes during evaluation

COMMUNICATION PLAN

Keeping the public informed and having an open and inclusive process is very important to the success of this project. Because of this, regular communication regarding the progress of the project will be shared through the Arts Alliance website, e-newsletter (with 2400+ subscribers), Facebook (845+ likes), twitter (1,500 followers), Partner’s (AADDA and AAPAC) websites and social media outlets. Additionally, press releases will accompany the call for jurors, call for artists, announcement of public vote window, to share the works selected and to broadcast the opening/installation.

BUDGET

See next page.

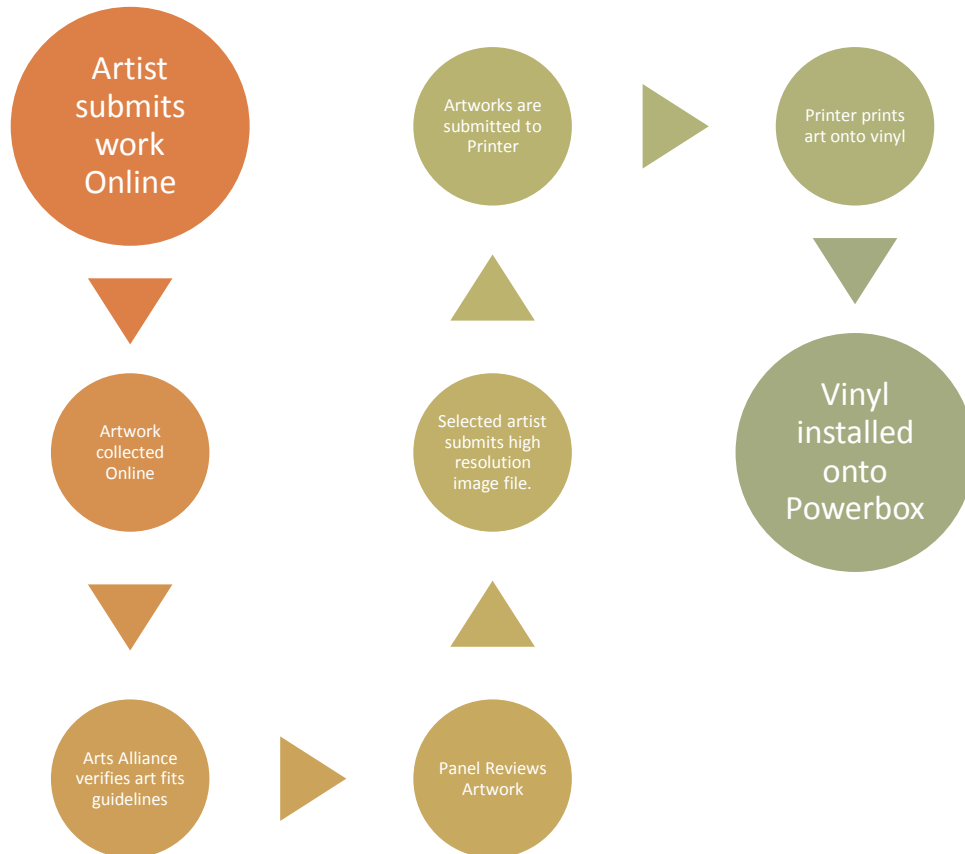
BUDGET

Pilot Program 8 Power Boxes (DDA footprint) Timeline: 8 months from date project is awarded				Cycles 2 & 3 and/or 4 Cycles 34 Power Boxes (DDA footprint) Timeline: 4 months per Cycle		
Expense	Cost/Box	Cost for Pilot (8 boxes)	Notes	Cost/Box	Cost for 2nd, 3rd &/or 4th Cycles (34 boxes)	Notes
Artist license fee (1.5x installation/printing)	\$1,450	\$11,600	Pilot	\$ 1,450	\$49,300	2-3 cycles
Annual Online Application Hosting (caFE)		\$450	Pilot	\$ 450	\$900 to \$1,350	2-3 cycles
Jury hosting		\$300	Pilot	\$ 300	\$600 - \$900	2-3 cycles
Box preparation	\$50	\$400	Pilot	\$ 50	\$1,700	2-3 cycles
Vinyl printing & installation	\$950	\$7,600	Pilot	\$ 950	\$32,300	2-3 cycles
5 years repairs & maintenance per box	\$50	\$400	Pilot	\$ 50	\$1,700	2-3 cycles
Unveiling celebration		\$500	Pilot	\$ 500	\$1000 - \$1,500	2-3 cycles
Brochure/map design and printing		\$1,000	Pilot	\$ 1,000	\$2,000 - \$3,000	Annual Updates
Annual (CaFÉ™) Online Application Hosting Fee		\$450	Pilot	\$ 450	\$900 - \$1,350	2-3 cycles
Jury hosting		\$300	Pilot	\$ 300	\$600 - \$900	2-3 cycles
Subtotal		\$23,000			\$91,000 - \$94,000	
Arts Alliance Project Management fee		\$9,100	Pilot		\$16,200 - \$24,300	2-3 cycles
TOTAL		\$32,100	Pilot		\$107,200 - \$118,300	2 -3 cycles

CALL FOR ART

The Arts Alliance will manage the call for art. The guidelines, submission process and application will be distributed one month prior to the deadline for submission. The call for art will include: dimensions & specs of work, communication and marketing, artwork and application submission management and a submission qualification review.

PROCESS MAP



APPLICATION & SUBMISSION TOOL

The Application and art submission will be completed online using the online service, CallforEntry.org™, also known as CaFÉ™. The service is especially designed for use with public art projects and allows the Arts Alliance to easily and cost-effectively manage the application and jury processes related to the calls for entry. The subscription fee for this tool is \$450.

GUIDELINES

The guidelines for applying are included in appendix A.

JURY

SELECTION OF JURORS

Nine individuals representing a cross-section of the community—including those who are passionate about public art and those who do not currently value the need for it, will be carefully invited to serve as jurors for the pilot phase. Three of the jury spots are reserved for the following individuals: one person from AADDA staff/board, one person from AAPAC and one Ann Arbor City Council member. The remaining six spots will be open for applications. One of the applicant positions will be appointed to an artist or curator. In addition two jurors will be designated from a pool of student candidates. These jurors will be selected with the intention of creating a diverse set of jurors allowing for a spectrum of varied opinions and thus being more representative of the community at large.

In addition to the jury for phase 1, which will select six (6) of the works; the community will vote for the remaining two (2) works.

PUBLIC ONLINE SELECTION PROCESS

Option A: After the jury selects six (6) works, the remaining submissions will be published in an online survey format allowing members of the public to anonymously vote for their top four (4) pieces. The public will be given two weeks to cast their votes.

Option B: After the jury selects six (6) works as winners, all of the remaining works will be placed in an online survey format allowing members of the public to anonymously vote for their top four (4) pieces with the top two (2) vote getting pieces being selected. The public will be given two weeks to cast their votes.

WINNING ARTIST CONTRACTS

Selected artists will be required to sign a contract that includes the following:

- Selected artists are responsible for submitting a high resolution professional quality (at least 150 dpi at X by X inches) version of their original submission in a proportion that is comparable to each of the traffic boxes. The image file should include some bleed and overlap so that the work can be adjusted to the traffic box dimensions.
- Selected works will be licensed from the artist to the Arts Alliance for use on the traffic box wrap and any marketing or publications as they relate to the **PowerArt!** Project.

A sample contract is included in Appendix B

PRINTING & INSTALLATION

PREFERRED PRINTING & INSTALLATION

The Arts Alliance has selected Upper Level Graphics as the preferred printing and installation vendor. Located locally in Livonia, Michigan this vendor uses environmentally friendly water based latex inks that help reduce negative impacts on the environment. The vinyl type is 3M IJ180cv3 with 8519 laminate. Upper Level Graphics provided the following price quotes:

Vinyl Printing Services (per 1 traffic box)	Installation Fee (per 1 traffic box)	Total Cost Per 1 Traffic Box	TOTAL Estimate for 8 Traffic Boxes	Additional Fees
\$720	\$225	\$945	\$7,560* *does not include any additional fees	\$25.00-100.00/ traffic box for difficult surface residue removal \$55 (max)/hr. for art work prep

BOX PREP

Upper Level Graphics, the installation vendor, recommends that each traffic box is prepped by power washing with degreaser soap. Such soap can be purchased at Home Depot (i.e. ZEP Purple). If adhesive residue is apparent on the traffic box surface, a citrus based product should be utilized to remove any residue which could interfere with the installation and longevity of the vinyl wrap. Must be decided: who does this? City? Vendor? Volunteers?

VINYL REMOVAL

Upper Level Graphics offers vinyl removal services. The cost of such services varies according to the following factors: vinyl type, length of time vinyl has been on the traffic box and the square footage/amount of vinyl to remove.

CELEBRATION

A downtown project allows us to partner with several downtown organizations and businesses to celebrate the installation of these works. We will have a walking tour with a printed brochure to help community members navigate to each work, as well as curators to guide them. Additionally, the winning artists will be invited to attend the “ribbon cutting” which will announce the completion of the installation of the works at each phase. Artists will speak about their works and the project partners: AAPAC, AADDA and the Arts Alliance, will briefly address the public.

EVALUATION

Several factors will be reviewed to evaluate the success and outcomes of the project. Number of artists that apply in addition to the number of community participants during the jury portion of the project as well as the number of community members that attend the celebration will be just some of

the quantitative data used to indicate the level of success. We hope to increase the participation in these areas during each phase.

Based on the successes and challenges identified during the pilot and 2nd phase, modifications will be made to the process to ensure improvement during the next phase.



POWERART! CALL FOR ENTRIES

—APPLICATION GUIDELINES—

PowerArt!! - Powering public access to the arts through street level community involvement.

ABOUT POWERART!

The **PowerArt!** project goal is to transform the traffic boxes around downtown Ann Arbor from spaces that are primarily used for flyers or graffiti into beautiful canvases displaying locally created works of art.

PowerArt! is a three-phased project (cycle 1/pilot, cycle 2 and three-completion) to install energetic, vinyl printed art replicas on a total of 42 traffic boxes in downtown Ann Arbor. During the pilot phase (Summer 2014) selected works will be printed on vinyl to transform 14 of the 42 traffic boxes across downtown Ann Arbor.

The entirety of the project will be completed in partnership with the Ann Arbor Public Art Commission (AAPAC), the Ann Arbor Downtown Development Authority (AADDA) and the Arts Alliance. The Arts Alliance will manage the art submission and selection process and will contract with a vendor to print and install the works.

ELIGIBILITY

The Arts Alliance will accept applications for the Summer 2014 PowerArt! Pilot Phase from **TBD**

To be eligible the applicant must:

- Be an individual, organization (school, community group, etc.) and/or business residing in Washtenaw County. Organizations and businesses will require a single contact person.
- Submit a new or existing artwork of any medium, as the contracted fabricator will take the artist's digital image and transform them into a vinyl wrap that will be applied to the traffic boxes.
 - Works may be complete, partial or modified images of already-created works such as imagery of a three-dimensional sculpture or a small detail of an originally large painting or photograph. Modified work must be from their own original work.
- Complete **PowerArt!** online application on www.callforentry.org by deadline date.

All eligible applicants, regardless of race, sex, religion, nationality, age, origin or disability, will be considered. If you are unsure about eligibility, contact our office before applying.

ENTRY REQUIREMENTS

IMAGE REQUIREMENTS: Submissions must include a high resolution digital image of the proposed artwork.

- The image must be submitted as a jpg or pdf file with dimensions comparable to fit on the EPAC 12 Phase traffic boxes or 5.9'x5.8'.
- The file name must include the Artist or Organization name in the title.
For example: *TheArtsAllianceImage.jpg*
- Artists or organizations may submit up to three pieces of work. A new application must be submitted for each work.
- Artist or organization must also include: an artist/org statement, description of work, size and name of work.

Due to the fact that not all traffic boxes are the same size, artists must understand that works may need to be cropped or resized in order to accommodate the required print size.

TRAFFIC BOX SIZES: There are three different sizes of traffic boxes upon which works will ultimately be installed. These measurements should be considered during the submission process. Artists should submit works based on wrapping the EPAC 12 Phase box with the understanding that selected artists will be required to make final image files proportionate to the selected traffic boxes dimensions.

Box	Traffic Box Measurements HxWxD	Artwork Dimensions HxW
EPAC 12 Phase	5.9'x3.6'x2.2'	5.9'x5.8'
EPAC 4 Phase	4.2'x3.0'x1.5'	4.2'x4.5'
EPIC Pole Mount	4.2'x2.5'x1.5'	4.2'x4'

SELECTION CRITERIA & PROCESS

PowerArt! is committed to an open, transparent and community focused process from start to finish. Artwork will primarily be selected by a jury of seven individuals representing a cross-section of the community, contributing a spectrum of diverse opinions. The jury will select 10 of the works; the remaining 4 will be selected via public vote.

Subject matter of work should be suitable for all ages as works will be installed in public spaces. The Arts Alliance reserves the right to disqualify works deemed offensive or otherwise unsuitable for this project at their discretion.

SELECTION AGREEMENT

- Selected artists are responsible for submitting a high resolution professional quality (at least 150 dpi full scale at X by X inches) version of their original submission in a proportion that is comparable to each of the traffic boxes within the timeframe established in the artist contract. The image file should include some bleed and overlap so that the work can be adjusted to the traffic box dimensions.
- Selected works will be licensed from the artist to the Arts Alliance for use on the traffic box wrap in perpetuity and any marketing or publications as they relate to the **PowerArt!** Project. The Arts Alliance may also use the image for promotional and educational purposes.

- For an example artist contract visit: www.linktocontract.com

COMPENSATION/AWARD

Artists will receive \$1,450 for each work selected and installed.

DEADLINE

All submissions must be received by **Midnight on TBD**. Submissions can be made online at: www.callforentry.org

INSTALLATION

Artists do not fabricate or install the final art on the traffic box. The Arts Alliance will contract a vendor who will take the high resolution professional quality image submitted by the artist and print it onto vinyl that will be applied to the box. Likewise, the artist is not responsible for the maintenance of the wrapped box. However, the artist is required to abide by the requirements below in the selection agreement.

QUESTIONS

For any questions or concerns contact Allison Buck at 734.213.2733 or allison.buck@a3arts.org.

POWERART! CALL FOR ENTRIES

—ONLINE APPLICATION—

Organization Name (if applicable)

First Name

Last Name

Address Street Address

Suite/Apt. #

City

State

Zip Code

Phone including area code

E-mail Address your email address

Upload image of artwork |

Medium of submitted artwork ▼

Upload Resume |

(PDF preferred file type)

I understand that if approved I must submit a high resolution version of this artwork meeting the requirements listed in the application guidelines

Yes

POWERART! ARTIST CONTRACT

THIS AGREEMENT is made this ____ day of _____, 2014, by, between and among the Arts Alliance (hereinafter “SPONSOR”); and _____ (hereinafter “ARTIST”); the aforementioned may hereinafter be collectively referred to as “The Parties”.

WHEREAS the SPONSOR agreed that art components (hereinafter referred to as “WORK”) will be incorporated into traffic boxes in Ann Arbor, MI, with permission from the Ann Arbor Downtown Development Authority (AADDA), as a benefit to the public;

WHEREAS, the SPONSOR received pay from AADDA and the City of Ann Arbor, Ann Arbor Public Art Commission (AAPAC) for the WORK;

WHEREAS, a Selection Panel comprising representatives of AADDA board/staff, AAPAC and the community at large and/or a community vote selected the ARTIST;

WHEREAS, ARTIST is developing appropriate digital files of submitted WORK for the Site (see paragraph 2 below for definition of Site), with advice and direction from the SPONSOR;

WHEREAS, the final WORK concept and designs must be reviewed and accepted by SPONSOR, AAPAC and AADDA;

WHEREAS SPONSOR tentatively approves the contractual relationship with ARTIST to design the WORK, subject to the terms of this Agreement.

NOW, THEREFORE, the PARTIES agree as follows:

1. **Representative of SPONSOR.** For purposes of this Agreement, whenever any representative is identified for SPONSOR it shall refer to the following individuals or their designee:
SPONSOR Representative shall be Deb Polich or Allison Buck, the Arts Alliance, or her designee.
2. **The Site.** For purposes of this Agreement, the Site shall be the traffic box at _____ . See **list attached hereto as Exhibit A.**
3. **Scope of Services.** ARTIST shall prepare artwork for the four visible sides of a traffic box, using the guidelines provided by fabricator, Upper Level Graphics. The SPONSOR reserves the right to review the artists final work and request reasonable changes so that the project will meet the project goals. ARTIST will revise the WORK in consultation with SPONSOR staff if requested. ARTIST will not sublet or assign any of his or her obligations under this contract that require his or her artistic talents. ARTIST may sublet or assign obligations that do not require his or her artistic talents, including, but not limited to, such obligations as scanning, photographing, or preparing the WORK for installation.
4. **Compensation.** The total fee for the ARTIST is \$1,450. This amount shall constitute full compensation for all services, materials necessary, and fees to be performed by the ARTIST, as described in Section 3, Scope of Services. Payments are provided in two total installments 1) \$700 shall be made to the ARTIST within four weeks of the effective date of this Agreement; 2) \$700 shall be made to the ARTIST within four weeks of the final acceptance of the completed designs to confirm that all of the Scope of Services requirements have been met and the project is approved and ready for fabrication.

5. **Time of Performance.** ARTIST shall coordinate submission of final image immediately upon signing contract. Scope of Services must be completed according to the attached timeline in Exhibit B and is incorporated hereinafter by reference. Date of delivery of final file may be extended, for a reasonable amount of time, due to the circumstances and events beyond the control of ARTIST, due to other unforeseen circumstances, or upon written agreement by the Parties.
6. **Approvals.** The ARTIST shall provide designated representatives of SPONSOR opportunities to review the WORK progress as follows:

The ARTIST will provide initial review of their concepts and working drawings according to the timeline, Exhibit B. Final design will be reviewed by SPONSORS with the understanding that the ARTIST agrees to work with SPONSOR staff to make changes, as necessary, without sacrificing the integrity of the WORK. Subtle design refinements and/or improvements are left to the discretion of the ARTIST;
7. **Project Close-Out.** Artist will deliver design WORK in requested format to SPONSOR and Upper Level Graphics.
8. **Compliance with the Law.** ARTIST shall comply with any and all applicable federal, state, and local laws, statutes, rules, regulations, and/or ordinances.
9. **Non-Discrimination.** In carrying out the performance of the services designated, ARTIST shall not discriminate as to race, creed, religion, sex, age, national origin, sexual orientation or the presence of any physical, mental, or sensory handicap.
10. **Indemnification.** ARTIST shall indemnify, save, and hold harmless the SPONSOR and any of its employees or agents from any and all losses, claims, and judgments for damages or injury to persons or property, and losses and expenses caused or incurred by ARTIST, his servants, agents, employees, guests, and business invitees, occurring before completion of installation of the WORK and its acceptance by the SPONSOR.
11. **Ownership.** ARTIST warrants and represents that the ARTIST is the sole owner of all rights therein of the WORK. The ARTIST shall retain the copyright and all other rights in and to the WORK, provided that AADDA, SPONSOR and AAPAC are hereby granted an irrevocable license to photographically reproduce the image of the WORK and to authorize third Parties to photographically reproduce any and all of the same, as are desired by the aforementioned for educational and public information purposes only. On each such reproduction the ARTIST shall be acknowledged to be the creator of the original subject thereof. On the traffic box installation credit to the artist will include: name of the work, Artist name, year installed, artist's website and the Arts Alliance.

Upon completion, the WORK on the traffic box shall be owned by the SPONSOR. The traffic box that it is on is owned by the City of Ann Arbor DDA, which does have final jurisdiction over what is on the exterior of the traffic box and may request its removal in the case of deterioration or vandalism. At completion, the City of Ann Arbor, under the direction of AAPAC, will own and maintain the temporary artwork.
12. **Public Education.** ARTIST agrees to participate, at no additional fee, in a public art walking tour event to promote the WORK whenever his or her box is officially dedicated.
13. **Exclusiveness of this Agreement.** This contract cannot be modified without the expressed agreement of all Parties.

14. **Attorney's Fees.** If either party brings any action or proceedings to enforce, protect or establish any right or remedy under the terms and conditions of this Agreement, the prevailing party shall be entitled to recover reasonable attorney's fees, as determined by a court of competent jurisdiction, in addition to any other relief awarded.
15. **Agreement Made in Michigan.** The laws of the State of Michigan shall govern the validity, interpretation, performance and enforcement of this Agreement. Venue shall be in the courts in Washtenaw County, Michigan, unless a change of venue is necessitated due to perceived conflict of interest.
16. **Cumulative Rights and Remedies.** All rights and remedies here enumerated shall be cumulative and none shall exclude any other right or remedy allowed by law. Likewise, the exercise of any remedy provided for herein or allowed by law shall not be to the exclusion of any other remedy.
17. **Interpretation.** Words of gender used in this Agreement shall be held and construed to include any other gender, and words in the singular shall be held to include the plural and vice versa unless the context otherwise requires.
18. **Agreement Made in Writing.** This Agreement contains all of the agreements and conditions made between the Parties hereto and may not be modified orally or in any manner other than by agreement in writing signed by the Parties hereto or their respective successors in interest.
19. **Paragraph Headings.** The Agreement and the captions of the various sections of this Agreement are for convenience and ease of reference only, and do not define, limit, augment or describe the scope, context or intent of this Agreement or any part or parts of this Agreement.
20. **Termination for Cause:** If any party willfully or negligently fails to fulfill its obligations under this agreement, the other party shall have the right to terminate the agreement, the other party shall have the right to terminate the agreement by giving written notice to the defaulting party of its intent to terminate and specify the grounds for termination. The defaulting party shall have thirty (30) days after receipt of the notice to cure the default. If the default is not cured, this agreement shall terminate. In the event of termination for non-performance by SPONSOR they shall compensate the ARTIST for all phases of the Scope of Services completed by the ARTIST and any additional services and materials performed or supplied prior to termination, such damages, however, shall be limited to the amount of compensation set forth herein. In the event of default by the ARTIST, except that caused by the death or incapacity of the ARTIST, all finished and unfinished drawings, photographs, and other work products prepared and submitted or prepared for submission under this agreement shall, at SPONSOR's option, become its property, provided that no right to fabricate the WORK shall pass to SPONSOR. The ARTIST shall not be relieved of any liability for damages sustained by SPONSOR by virtue of the ARTIST's breach of this agreement and the SPONSOR may reasonably withhold payments due until such time as the exact amount of damages due SPONSOR from the ARTIST is determined.
21. **Termination for Convenience of SPONSOR:** SPONSOR may terminate this Agreement for any reason at any time by giving at least fifteen (15) days notice in writing to Artist. If the Agreement is terminated by SPONSOR as provided herein, the ARTIST shall be compensated for all phases of the Scope of Services completed by the ARTIST to date of written notice of termination and any additional services and materials performed or supplied prior to termination, less payments of compensation previously made, not to exceed the amount set forth in Section 4. If payments previously made exceed the amount of compensation due hereunder, ARTIST shall immediately refund the unearned balance to SPONSOR. If this

Agreement is terminated due to the fault of ARTIST, Section 24 hereof relative to termination shall apply.

22. **Successors and Assigns.** All of the terms, provisions, covenants and conditions of this Agreement shall inure to the benefit of and be binding upon each party and their successors, assigns, legal representatives, heirs, executors and administrators.

23. **Method of Payment.** SPONSOR shall be responsible for the disbursement of all payments regarding the ARTIST.

24. **Effective Date.** The effective date of this Agreement shall be the date when all PARTIES have signed this Agreement.

The undersigned PARTIES execute this Agreement on this _____ day of July 2013.

ARTIST signature date

Artist address: _____

Tax or Social Security ID number: _____

The Arts Alliance, SPONSOR signature date

The Arts Alliance, SPONSOR print name date

Please check that the artist has submitted a W9 with the contract for payment.