



the ann arbor chronicle

Chronicle Advertising Rates & Specs

- \$500/month – righthand column (190 pixels wide x 800 pixels high)
- \$300/month – lefthand column between Civic News Ticker and Old Media Watch features (190 pixels wide x 400 pixels high)
- \$200/month – bottom lefthand column (190 pixels wide x 400 pixels high)

Other info:

We accept image files, preferably .jpg files. If you need someone to design the ad for you, we'll refer you to a terrific graphic artist who can help.

Your ad is linked to your website.

We're flexible: Our run dates start whenever you say – we count one month as 30 days from the date your ad is posted.

We offer a 10% discount for a 12-month ad buy, paid upfront.

Testimonials for The Ann Arbor Chronicle

I would say without exaggeration or hyperbole that The Ann Arbor Chronicle is a gift to our community. Mary and Dave are true 'servant leaders' of our community, providing all of us who live in Washtenaw County with intelligent, unbiased, balanced, informative and engaging reporting. – *Paul Saginaw, Zingerman's co-founder*

The visibility is great and their enthusiasm is contagious. We are proud to reach our community through The Ann Arbor Chronicle. – *John Weise, owner, Books By Chance*

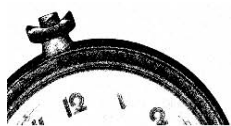
I love Ann Arbor, and The Chronicle is the only news source that gives me the history, context, and multiple perspectives that our stories deserve. – *Trevor Staples, Ann Arbor public school teacher and president of the Friends of the Ann Arbor Skatepark*

Want to know more?

Contact Mary Morgan at

Mary.Morgan@annarborchronicle.com

734.645.5368



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About The Ann Arbor Chronicle

The Ann Arbor Chronicle is an online news site – at AnnArborChronicle.com – that focuses on civic affairs and local government reporting. Launched in September 2008, The Chronicle has developed a loyal readership and a reputation for delivering detailed news and information not reported elsewhere.

The publication also includes regular columns and features, from John U. Bacon's weekly sports insights and David Erik Nelson's monthly column to the inscrutable Bezonki comics by Ann Arbor artist Alvey Jones and the local history musings by Laura Bien. The Stopped.Watched feature is one of our most popular – dozens of local "correspondents" file brief items of things they've observed around town throughout the day, everything from power outages to street performers to a particularly stunning sunset.

Who we are

Mary Morgan, a 12-year veteran of the former Ann Arbor News, is publisher of The Ann Arbor Chronicle. Her roles at The News included business editor and opinion editor. She and her husband, David Askins – known around town as HD and publisher of the Teeter Talk interview website – launched The Chronicle on Sept. 2, 2008. They live on Ann Arbor's Old West Side (the house with the teeter totter in the back yard).

Why advertise with us?

- Our local readers – more than 30,000 monthly – are your local customers.
- The Chronicle is building a community – and your business is part of it. You'll be supporting respected, locally-based journalists providing information that's crucial for the health of our community.
- Our ad rates, available in three pricing tiers, are accessible to local, independent businesses and nonprofits.

Want to know more?

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