

PILOT MURAL PROGRAM (2010/2011):
SITE CRITERIA AND SELECTION

A Task Force, consisting of four members, will serve for the period needed (approximately 6 months) to choose the site(s), artist(s), and work(s) of art for the identified locations then disband.

To insure a representative community body, the Ann Arbor Mural Task Force will be made up of:

- a representative of the Ann Arbor Public Art Commission, who will serve as the Task Force Chair
- a representative of the Ann Arbor city staff, city council or other city commission
- an Ann Arbor-based artist, designer, or architect
- a community representative/resident from Ann Arbor

The Task force will identify and recommend 2 city-owned sites (and 1 back-up site) for the creation of a mural on each site. The site recommendation(s) will then be passed on to the Ann Arbor Public Art Commission and city staff. Sue McCormick will be our point of contact for the city.

Unless there is a budgetary reason for rejecting the site(s) selected (Ie. Full and proper funding cannot be appropriately assigned), the Task Force will then identify a Neighborhood, Department or Organization Representative for each of the selected sites, expanding the Ann Arbor Mural Task Force to six total members, with the two new members helping to select the artist for each site.

Ann Arbor City Staff will then generate the appropriate RFQ, release to the public the appropriate application(s), and pass on submissions to the Task Force Chair .

The city of Ann Arbor will identify a project manager to oversee the mural project(s). This person will be determined by the sites selected. The project manager will ensure that the Ann Arbor Mural Project adheres to the policies, mission statement and goals & objectives set forth by AAPAC. The Project Manager will also act as the liaison between the selected artists and the city with regard to contracts, logistical questions, etc.

Funding Considerations

The budget made available to mural artists will range between \$2,500 and \$10,000. An additional 50% contingency will need to be budgeted to the project to cover the administrative costs associated with each mural project. These costs would include compensation for a project manager.

There are two possible paths for determining how funding for mural(s) will be provided (Ie. Which funding sources will cover the costs).

The mural project must be directly (physically) linked to its funding source, increasing the value of that asset.

If the mural is not physically connected to its source, then a thematic case must be made for its funding.

AAPAC considers the expected lifespan for murals, under normal wear and tear, to be 5 years.