

	ARBOR FARMS			BUSCH'S			HILLER'S			KROGER		
STORE RANK (Out of 8 stores)	5			4			8			7		
STORE PRICES (% of average)	103.8%			98.4%			113.7%			112.1%		
Kendall-Jackson Vintners Reserve Chardonnay	2008	\$15.00	100.5%	2008	\$18.00	120.6%	2008	\$12.00	80.4%	2008	\$19.00	127.3%
McManis Chardonnay	2009	\$9.00	88.2%	2008	\$10.00	98.0%	2008	\$11.00	107.8%			
Big House White	2009	\$9.00	93.1%	2009	\$8.00	82.8%	2009	\$11.00	113.8%	2009	\$12.00	124.1%
Chateau Grand Traverse Late Harvest Riesling	2009	\$16.00	114.3%	2009	\$13.00	92.9%	2009	\$15.00	107.1%			
Nobilo Sauvignon Blanc				2009	\$15.50	116.0%	2008-2009	\$15.00	112.3%	2009	\$15.00	112.3%
Santa Margherita Pinot Grigio				2009	\$25.00	111.5%	2008	\$26.00	115.9%	2009	\$25.00	111.5%
Beringer White Zinfandel	2009	\$8.00	116.7%	2009	\$7.00	102.1%	2009	\$9.00	131.3%	2009	\$5.50	80.2%
M. Lawrence "Sex"	NV	\$16.50	103.8%	NV	\$15.00	94.3%	NV	\$17.00	106.9%			
Cristalino Cava (white or rose)	NV	\$8.50	105.2%	NV	\$8.00	99.0%	NV	\$10.00	123.7%			
Vieille Ferme (red)	2008	\$9.50	120.0%	2009	\$8.00	101.1%	2008	\$9.00	113.7%			
Jadot Beaujolais Villages	2009	\$14.40	113.1%	2009	\$14.50	113.8%	2009	\$14.00	109.9%	2009	\$13.00	102.1%
Ruffino Chianti				2009	\$9.00	97.8%	2007	\$11.50	125.0%			
Marques de Caceres Rioja Crianza	2006	\$15.00	108.2%	2006	\$14.00	101.0%	2006	\$17.00	122.7%			
Maipe Malbec	2009	\$11.00	94.8%	2009	\$10.00	86.2%	2009	\$14.00	120.7%			
Penfolds Koonunga Hill Shiraz-Cabernet	2008	\$12.00	105.9%	2008	\$11.00	97.1%	2008	\$12.00	105.9%	2008	\$13.00	114.7%
Yellowtail Shiraz	2009	\$8.00	105.9%	2009	\$7.00	92.7%	2009	\$9.00	119.1%	2008-2009	\$10.00	132.4%
D'Arenberg Stump Jump Shiraz	2008	\$11.50	105.5%	2009	\$10.00	91.7%	2008	\$11.00	100.9%			
Goats do Roam (red)	2008	\$7.77	90.1%	2009	\$8.00	92.7%	2008	\$10.00	115.9%			
Ravenswood Vintners Blend Zinfandel	2007	\$11.00	96.9%	2008-2009	\$10.00	88.1%	2007	\$12.00	105.7%	2008	\$13.50	118.9%
Menage a Trois	2009	\$11.00	106.9%	2009	\$10.00	97.2%	2009	\$13.00	126.4%	2008	\$10.00	97.2%
Big House Red	2009	\$9.00	100.0%	2009	\$8.00	88.9%	2009	\$11.00	122.2%			
WINES STOCKED (Out of 21 in survey)	18			21			21			10		

MEIJER	PLUM MARKET		TRADER JOE'S		WHOLE FOODS		AVERAGE	# OF	
	2		1		3		PRICE	STORES	
	87.4%		83.4%		93.3%				
2009 \$ 13.50	90.4%	2008 \$ 11.00	73.7%			2008 \$ 16.00	107.2%	\$14.93	7
		2009 \$ 9.00	88.2%			2008 \$ 12.00	117.6%	\$10.20	5
2009 \$ 10.00	103.4%	2009 \$ 8.00	82.8%					\$9.67	6
2009 \$ 12.00	85.7%	2009 \$ 13.00	92.9%			2009 \$ 15.00	107.1%	\$14.00	6
2009 \$ 11.00	82.4%	2009 \$ 11.00	82.4%	2009 \$ 12.00	89.8%	2009 \$ 14.00	104.8%	\$13.36	7
2009 \$ 19.00	84.7%	2009 \$ 17.00	75.8%	2009 \$ 21.00	93.6%	2009 \$ 24.00	107.0%	\$22.43	7
2009 \$ 5.50	80.2%	2009 \$ 6.00	87.5%			2009 \$ 7.00	102.1%	\$6.86	7
		NV \$ 15.00	94.3%			NV \$ 16.00	100.6%	\$15.90	5
NV \$ 7.00	86.6%	NV \$ 7.00	86.6%			NV \$ 8.00	99.0%	\$8.08	6
		2009 \$ 6.00	75.8%	2009 \$ 6.00	75.8%	2009 \$ 9.00	113.7%	\$7.92	6
2009 \$ 11.00	86.4%	2009 \$ 11.00	86.4%	2009 \$ 12.00	94.2%	2009 \$ 12.00	94.2%	\$12.74	8
2009 \$ 8.50	92.4%	2009 \$ 8.00	87.0%	2009 \$ 9.00	97.8%			\$9.20	5
2006 \$ 12.00	86.6%	2006 \$ 10.00	72.2%	2006 \$ 13.00	93.8%	2006 \$ 16.00	115.5%	\$13.86	7
		2009 \$ 10.00	86.2%			2009 \$ 13.00	112.1%	\$11.60	5
		2008 \$ 10.00	88.2%	2008 \$ 10.00	88.2%			\$11.33	6
2009 \$ 6.00	79.4%	2009 \$ 5.44	72.0%	2009 \$ 7.00	92.7%	2009 \$ 8.00	105.9%	\$7.56	8
		2008 \$ 10.00	91.7%			2008 \$ 12.00	110.1%	\$10.90	5
		2009 \$ 7.00	81.1%	2009 \$ 8.00	92.7%	2008 \$ 11.00	127.5%	\$8.63	6
		2008 \$ 9.00	79.2%	2008 \$ 13.00	114.5%	2008 \$ 11.00	96.9%	\$11.36	7
2008 \$ 8.00	77.8%	2009 \$ 8.00	77.8%			2009 \$ 12.00	116.7%	\$10.29	7
2009 \$ 9.00	100.0%	2009 \$ 8.00	88.9%					\$9.00	5
13		21		10		17		\$11.42	