

STORMDRAIN SIDEWALK CHALK DRAWINGS COMPETITION

Sponsored by the Huron River Watershed Council & the City of Ann Arbor

In partnership with the 13th Annual Mayor's Green Fair on Main Street and the Ann Arbor Public Art Commission

Official Call to Artists

Summary & Design Criteria

Chalk drawings on sidewalks are normally quick sketches that are not meant to last longer than a game of hopscotch. However, most of us have seen artists working with chalk drawings in public spaces that have made longer lasting impressions and remain in-mind after the rain washes them away.

The Huron River Watershed Council is seeking entrants to a chalk art competition. The Council is asking for submissions of designs for chalk drawings, to be drawn surrounding available stormdrains along Main Street during the Mayor's Green Fair, on Friday June 14th, which depict the protection of the natural watershed and how it relates to the storm infrastructure in the city. The purpose of the design is to help educate the audience on the drain's connection to the river.

The design competition will be in two phases. First, entrants are asked to submit a design for pre-selection using the template provided in this competition document. Second, the pre-selected entrants will complete their design to full scale in public and will be awarded by category during the Mayor's Green Fair. Prizes and awards will be distributed by popular vote and by a panel of judges. **The two winners will receive \$150.00.** All contestants will receive goodies provided by local businesses. Up to twelve entrants will be eligible for the Green Fair competition.

The pre-selected entrants will have the opportunity to attend a workshop on chalk drawing in public spaces the week before the Mayor's Green Fair. The workshop will be instructed by Ann Arbor artist, David Zinn.

The Huron River Watershed Council will be encouraging the continuation the concept of using sidewalk chalk drawings to educate residents in Ann Arbor and surrounding communities about the drain's connection to the river. The Council has the expectation that the creation of more designs and drawings using this theme can continue with a non-competitive follow-up event that involves neighborhoods and community groups.

Essential requirements of the design are as follows:

- Depict the theme of the protection of the natural watershed and/or how the stormdrains are connected to it
- Must scale-to, and fit within, an estimated sidewalk area of two concrete sidewalk sections. Selected artists will work within a 10x10 foot area.
- The full scale design will be completed in a public space and must be accomplished in a matter of four hours, or less: during the time of set-up for the fair
- The option to use the presence of the physical stormdrain as part of the design

Selection criteria that the jury will consider:

- Adherence to theme
- Design impact
- Innovative depiction of the theme
- Creative approach using the public space and setting
- Public appropriateness

Eligibility:

- Must be available and able to complete the full scale design onsite, downtown Ann Arbor (along Main Street), on June 14th from 2pm to 9pm (onsite design work from 2-6pm, event & judging from 6-9pm)
- Team entrants are welcome; Include the contact information for the lead designer

Proposal Requirements

All entrants should complete the two page document provided as an attachment.

Enter your personal and contact information on the first page. Information about your background and history as an artist / designer is also collected.

The second page is a template for the design. Please use the template to sketch your proposed design. We expect entrants to spend one to two hours of time to complete the sketch. The template may be drawn at a larger scale, but it must be reproduced and submitted on 8.5" x 11" paper.

Please send your submission by May 1st, 2013. You can expect to receive an email confirmation.

Mail the submission to:

Huron River Watershed Council
ATT: Stormdrain Competition; Jason Frenzel
1100 N. Main Street, Suite 210A

Ann Arbor, MI 48104

Or, submit electronically by email:
jfranzel@hrwc.org

Project Timeline

Deadline: May 1st

Selection of the entrants for the Final Competition: before May 17th

Chalk Workshop: week of June 3rd

Final Competition at the Mayor's Green Fair on Main Street: June 14th from 2pm to 9pm (onsite design work from 2-6pm, event & judging from 6-9pm)

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ENTRY APPLICATION

Personal Information

Name/Company Name:		
Address:		
State:		
Zip Code:		
Email:		
Phone Number:		
Are you 18 years of age or older? circle	Yes	No

Past Work – Tell us about your artwork and history as an artist/designer. This competition is intended for everyone and it will be helpful to know if you are a veteran artist or a rising star in the art world.

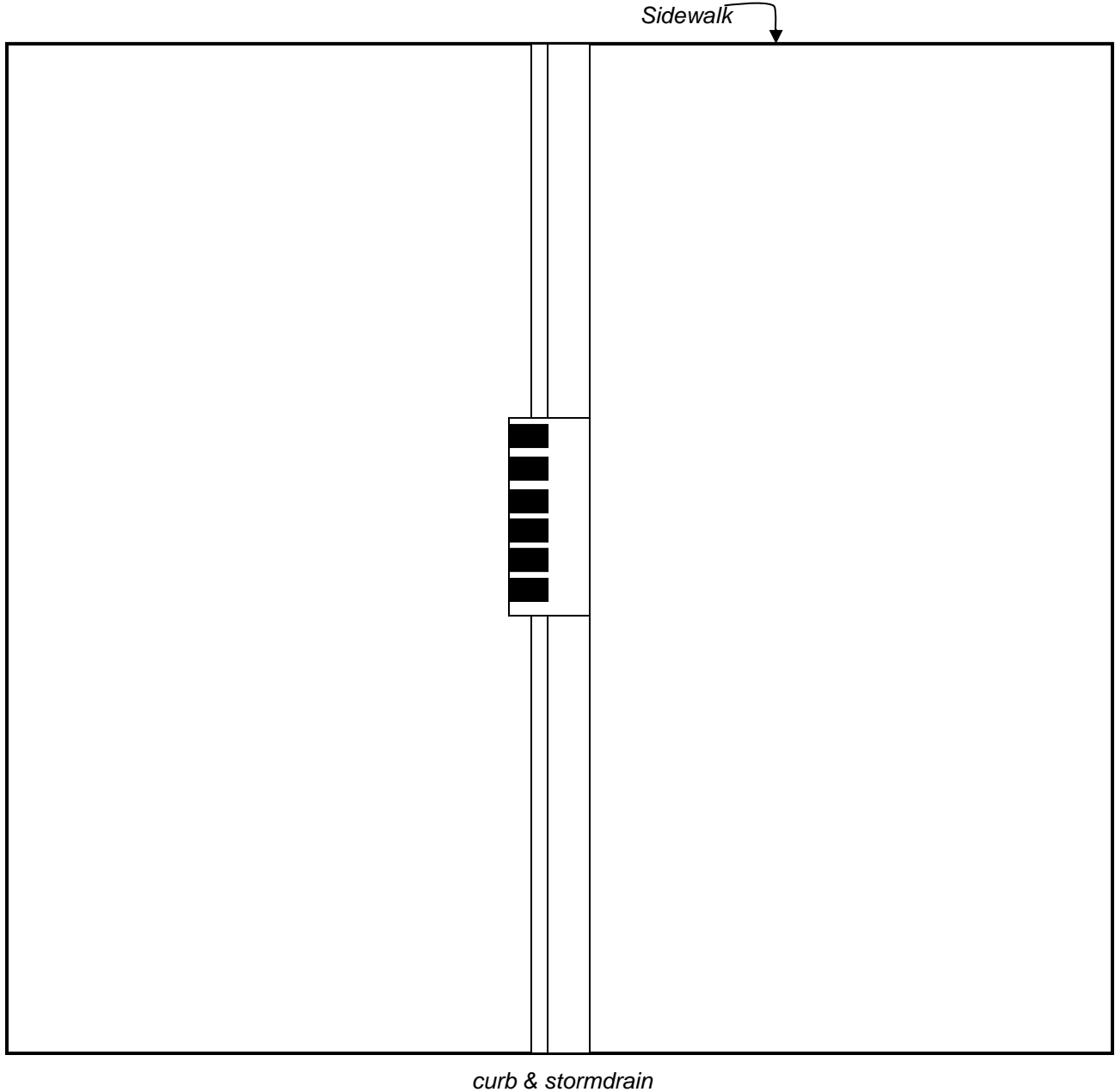
Do you have a website that features your artwork? What is the address:

Signature

Date

Printed Signature Name

DESIGN TEMPLATE



PLEASE NOTE: The sidewalk and curb will vary depending on the location of the storm drain. Storm drains near a street corner will be close to a curved curb and walkway. There may also be planters and streetlights on the sidewalk within a few feet of the storm drain.

OVERHEAD VIEW
10 feet by 10 feet