

**RECREATION CENTER
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT
APRIL**

#5B-1

MEMBERSHIPS

	2011	2012	2013	2011	2012	2013
ADULT RESIDENT	723	668	674	\$ 140,465	\$ 132,627	\$ 135,246
ADULT NON-RESIDENT	4	8	21	1,220	2,260	3,760
S/Y/D RESIDENT	468	523	543	70,140	80,293	83,142
S/Y/D NON-RESIDENT	2	3	5	465	675	1,140
FAMILY RESIDENT	93	86	98	35,875	37,677	40,880
FAMILY NON-RESIDENT	-	-	-	-	-	-
FAMILY - ADDT'L MEMBER	12	16	19	530	930	1,075
SENIORS OVER 80	188	143	169	9,350	7,250	8,450
PERSONAL TRAINERS	13	12	14	3,580	3,068	3,565
30-DAY PASS	397	279	301	17,671	12,600	13,511
SEASONAL PASS	5	13	3	350	910	210
REPLACEMENT PASS	168	117	92	168	117	92
SUB-TOTAL	2,073	1,564	1,042	\$ 279,814	\$ 278,406	\$ 291,070

ANNUAL PASS FACILITY USE	98,218	91,774	94,203
PERCENT OF NON-RESIDENTS:	0.47%	0.85%	1.94%

DAILY PASSES

	2011	2012	2013	2011	2012	2013
ADULT RESIDENT	5,849	4,471	5,422	\$ 40,910	\$ 31,297	\$ 37,954
ADULT NON-RESIDENT	481	348	604	4,329	3,132	5,436
S/Y/D RESIDENT	7,004	5,094	5,877	34,115	25,470	29,385
S/Y/D NON-RESIDENT	197	220	307	1,182	1,320	1,842
ADULT FITNESS RESIDENT	199	343	307	1,393	2,401	2,149
ADULT FITNESS NON-RESIDENT	5	10	6	45	90	54
SENIOR FITNESS RESIDENT	304	487	371	1,520	2,435	1,855
SENIOR FITNESS NON-RESIDENT	2	8	5	12	48	30
DAILY PASS/GIFT CERTIFICATE SALES	-	-	-	1,346	1,729	3,793
SUB-TOTAL	14,041	10,981	12,899	\$ 84,852	\$ 67,922	\$ 82,498

PERCENT OF NON-RESIDENTS:	4.88%	5.34%	7.15%
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PROGRAMMING & RETAIL OPERATIONS

	2011	2012	2013	2011	2012	2013
RECREATION PROGRAMS	17,830	19,692	16,952	\$ 129,257	\$ 112,632	\$ 125,613
FACILITY RENTALS						
POOL/STUDIO	1,240	800	-	1,634	1,346	-
PARTY PAVILION	28	13	10	400	190	160
LOCKERS				4,064	3,452	5,030
VENDING				905	950	1,104
SUB-TOTAL	19,098	20,505	16,962	\$ 136,261	\$ 118,570	\$ 131,907

	2011	2012	2013	2011	2012	2013
YTD TOTAL PARTICIPATION & REVENUE:	133,430	124,824	125,106	\$ 500,927	\$ 464,897	\$ 505,474