



*Leaders at the Core of Better Communities*

June 26, 2013

Ms. Verna J. McDaniel  
Washtenaw County Administrator  
220 N. Main  
P.O. Box 8645  
Ann Arbor, MI 48107

RE: Participation in HUD social equity research project

Dear Ms. McDaniel:

Two years ago, ICMA received a grant to study the social equity aspects of local government sustainability plans, policies, programs, partnerships and performance measures. The research is based on the results from our 2010 sustainability survey, a follow up survey sent to approximately 350 communities, and primary and secondary research on leading practices from numerous communities around the United States. As a result of this research, ICMA and our partner on this project, Arizona State University (ASU), have narrowed down the full list of communities to a select group that we would like to profile in a series of case studies on social sustainability. Your community is among this group that we would like to learn more about.

Hopefully this is good news and you want to work with ICMA and ASU to develop the profile. Over the next week, please plan to hear from an ICMA or ASU staff member who will be able to answer any questions you may have, and discuss your potential participation in this study. In the meantime, please feel free to contact Tad McGalliard, ICMA Sustainability Director, with any questions. Tad can be reached at (202) 962-3563.

Thank you for your consideration. I know that ICMA members and other local government professionals will benefit greatly from the lessons learned through this project, and appreciate in advance your potential involvement.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert J. O'Neill, Jr.".

Robert J. O'Neill, Jr.  
Executive Director