## The Exercise:

Participants were asked to write down comments on sticky notes which were gathered the general headings of what is working with the D1/D2 zoning, what is not working, and "not sure where this comment goes"

The comments were then grouped into general topics/sentiments by the facilitator.

Participants then were given 6 "dots" to vote on which issues were the most important to them.

Key:

Headings that were summarized at the meeting

Comments made under the more general headings

Comments	Category	Dots	Туре	Focus Group
Don't want to make too stringent – burden some and get no	Balance			
takers		1	Not sure	Energy & Environment
Are the character overlay districts defined properly?	Character Districts		Not sure	Energy & Environment
Density to some means "giant buildings" and doesn't have values	Density			
to some			Not sure	DDA/Marketing July 31
Design Guidelines, can they work?	Design Guidelines		Not sure	DDA/Marketing July 31
Fear of lawsuits	Lawsuits		Not sure	General Public July 29
Are people "cheating" LEED? Is LEED the right metric?	Premiums	1	Not sure	Energy & Environment
Separate EA1 from EA2 and give premium percentages for	Premiums			
renewables			Not sure	Energy & Environment
Separate EA1 from EA2 and give premium percentages for	Premiums			
renewables			Not sure	Energy & Environment
Do we have model from other cities aspiring too?	Process	2	Not sure	DDA/Marketing July 31
We are fortunate enough to live in a place here the discussion				
deals with expansion, growth and opportunity. Even if we				
choose not to pursue the first two items, we are not recognizing $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($				
how unique a position this is for a community to find itself in				
today.	Process	1	Not sure	DDA/Marketing July 31
Lots of people enjoy coming downtown. Not considered				
wasteland. Keep moving direction to remove barriers for new				
business development	Process		Not sure	DDA/Marketing July 31
Are bike rooms/racks well used? Compare capacity and usage.	Transit			
			Not sure	Energy & Environment
Expand intent to address re-conversion of student rentals	Type of housing			
			Not sure	General Public July 29
Calthorpe process reducing rental use of historic district homes	,,			
and returning to single-family use?			Not sure	General Public July 29
Should the ground floor have to be "pedestrian friendly" – offer	Use			
retail?		1	Not sure	Energy & Environment
Can't forget part of growth due to national trends. Lets be	Use			
careful not give ourselves too much credit.			Not sure	DDA/Marketing July 31