

The Exercise:

Participants were asked to write down comments on sticky notes which were gathered the general headings of what is working with the D1/D2 zoning, what is not working, and "not sure where this comment goes"

The comments were then grouped into general topics/sentiments by the facilitator.

Participants then were given 6 "dots" to vote on which issues were the most important to them.

Key:

Headings that were summarized at the meeting

Comments made under the more general headings

Comments	Category	Dots	Focus Group
Revitalization is occurring	Density/Development	4	DDA/Marketing July 31
Thriving downtown	Density/Development	4	DDA/Marketing July 31
Goal to double downtown population -we are on the right track	Density/Development	3	DDA/Marketing July 31
Encouraging density in the urban core	Density/Development	1	Energy & Environment
<i>But not an up zone</i>	Density/Development		Energy & Environment
Downtown density	Density/Development		General Public July 29
Encourages downtown development	Density/Development		General Public July 30
<i>I do like encouraging downtown density. Theory is great, current practice is terrible.</i>	Density/Development		General Public July 30
<i>Not opposed to density downtown but opposed to certain kinds; Kerrytown homes returning to single-family as renters move to newer buildings</i>	Density/Development		General Public July 29
I feel safe walking through downtown at all hours mostly because there are lots of people there	Density/Development		General Public July 29
Simplicity of districts	Districts		Energy & Environment
The simplified zoning districts (only 2) work better than many.			General Public July 30
Downtown is relatively clean	Environment		General Public July 30
More people living in downtown as permanent residents	Housing Diversity	4	DDA/Marketing July 31

Focus Group Comment Summary - Working

Comments	Category	Dots	Focus Group
More student housing has been added	Housing Diversity		General Public July 30
Does not make exceptions to decided regulations	Process		General Public July 30
More public hearing around zoning issues	Process		DDA/Marketing July 31
Non-motorized transit	Transit		Energy & Environment
I can get 90% of my shopping done downtown (without a car)	Use	2	General Public July 30
Promotion of mixed use facilities	Use	1	Energy & Environment
Lots of restaurants to eat/meet in downtown	Use	1	General Public July 30
Mix of uses now allowed w/o PUD (made easier)	Use		Energy & Environment
Uses encouraged not required	Use		Energy & Environment