

**PIERCE LAKE GOLF COURSE**  
**YEAR-TO-DATE PARTICIPATION & REVENUE REPORT**  
**AUGUST**

**GREEN FEES**

	2011	2012	2013		2011	2012	2013
<b>WEEKDAYS</b>							
REGULAR - 9	450	449	427	\$ 6,862	\$ 5,659	\$ 5,624	
SR/JR/STUDENT - 9	342	424	310	4,560	5,693	4,226	
LEAGUES - 9	1,795	3,109	2,201	28,724	49,856	37,776	
REGULAR - 18	1,841	1,434	1,504	26,633	34,022	36,521	
SR/JR/STUDENT - 18	2,542	3,345	2,876	51,548	63,633	56,710	
TWI-LIGHT	1,443	1,386	1,112	23,055	21,474	19,730	
<b>WEEKENDS</b>							
REGULAR - 9	259	264	249	5,469	5,749	5,387	
SR/JR/STUDENT - 9	-	-	-	-	-	-	
REGULAR - 18	2,610	3,299	2,844	80,734	90,545	78,370	
SR/JR/STUDENT - 18	-	285	387	-	7,125	9,675	
TWI-LIGHT	900	574	555	19,413	11,471	11,232	
EARLY BIRD - 9	393	47	39	5,856	705	585	
<b>MEMBERSHIPS</b>							
ULTIMATE PACKAGE	-	198	127	-	4,850	4,700	
WEEKDAY PACKAGE	-	172	103	-	2,625	2,000	
WEEKEND PACKAGE	-	-	-	-	-	-	
TWI-LIGHT PACKAGE	-	171	92	-	4,635	3,645	
<b>OUTINGS (WEEKDAYS &amp; WEEKENDS)</b>	525	705	414	16,285	20,931	11,251	
	13,100	15,862	13,240	\$ 269,139	\$ 328,973	\$ 287,432	

**PROGRAMMING & RETAIL OPERATIONS**

	2011	2012	2013		2011	2012	2013
CARTS	16,361	16,649	13,960	\$ 72,694	\$ 87,640	\$ 81,441	
JUNIOR GOLF PROGRAM	13	11	-	680	715	-	
RENTALS	26	31	29	725	550	1,250	
	16,400	16,691	13,989	\$ 74,099	\$ 88,905	\$ 82,691	
FOOD & BEVERAGE	24,569	31,218	11,178	\$ 49,528	\$ 68,619	\$ 61,245	
PRO SHOP	2,049	2,516	2,377	19,581	22,625	21,018	
VENDING	-	-	-	1,610	1,057	765	
	26,618	33,734	13,555	\$ 70,719	\$ 92,301	\$ 83,028	

Opening Dates:  
2011 - April 1  
2012 - March 15  
2013 - April 1

	2011	2012	2013
<b>REVENUE YTD:</b>	<b>\$ 413,957</b>	<b>\$ 510,179</b>	<b>\$ 453,151</b>