

PIERCE LAKE GOLF COURSE
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT
SEPTEMBER

GREEN FEES

	2011	2012	2013		2011	2012	2013		
WEEKDAYS									
REGULAR - 9	513	477	457	\$	7,612	\$	6,103	\$	6,096
SR/JR/STUDENT - 9	383	489	380		5,116		6,603		5,191
LEAGUES - 9	1,795	3,184	2,209		28,724		50,981		38,516
REGULAR - 18	1,925	1,734	1,741		37,037		39,528		42,215
SR/JR/STUDENT - 18	2,876	3,796	3,527		58,408		72,689		69,626
TWI-LIGHT	1,579	1,568	1,436		25,744		24,779		23,039
WEEKENDS									
REGULAR - 9	310	302	307		6,607		6,590		6,406
SR/JR/STUDENT - 9	-	-	-		-		-		-
REGULAR - 18	3,079	3,870	2,715		94,706		104,971		89,499
SR/JR/STUDENT - 18	-	376	471		-		9,400		11,775
TWI-LIGHT	1,028	695	722		22,152		14,436		14,140
EARLY BIRD - 9	65	59	53		933		885		795
MEMBERSHIPS									
ULTIMATE PACKAGE	-	217	136		-		4,850		4,700
WEEKDAY PACKAGE	-	197	125		-		2,625		2,000
WEEKEND PACKAGE	-	-	-		-		-		-
TWI-LIGHT PACKAGE	-	210	101		-		4,635		3,645
OUTINGS (WEEKDAYS & WEEKENDS)	850	1,202	1,032		25,977		33,889		29,860
	14,403	18,376	15,412	\$	313,016	\$	382,964	\$	347,503

PROGRAMMING & RETAIL OPERATIONS

	2011	2012	2013		2011	2012	2013		
CARTS	19,416	19,217	16,475	\$	82,531	\$	98,846	\$	96,480
JUNIOR GOLF PROGRAM	13	11	-		680		715		-
RENTALS	27	35	34		735		590		1,540
	19,456	19,263	16,509	\$	83,946	\$	100,151	\$	98,020
FOOD & BEVERAGE	28,509	35,748	32,763	\$	57,998	\$	78,350	\$	75,623
PRO SHOP	2,315	2,809	2,862		22,668		25,647		25,287
VENDING	-	-	-		1,717		1,313		897
	30,824	38,557	35,625	\$	82,383	\$	105,311	\$	101,807

Opening Dates:	2011	2012	2013
2011 - April 1			
2012 - March 15			
2013 - April 1			
REVENUE YTD:	\$ 479,345	\$ 588,426	\$ 547,330