

A RESOLUTION ADOPTING COMMUNITY OUTCOMES TO GUIDE WASHTENAW
COUNTY'S INVESTMENT IN THE COMMUNITY AND ESTABLISHING THE
FRAMEWORK FOR DEVELOPING A BUDGET THAT REFLECTS THESE
PRIORITIES
WASHTENAW COUNTY BOARD OF COMMISSIONERS
November 20, 2013

WHEREAS, the Board asserted by previous resolution that County investments should be guided by a set of articulated priorities, and evaluated, at least annually, on measurable results; and

WHEREAS, the four priorities adopted include: Ensuring a Community Safety Net Through Health and Human Services Inclusive of Public Safety; and

WHEREAS, to bridge the gap between this set of philosophical priorities and the concrete, practical actions involved in service delivery, the Board recognized the need to articulate a core set of up "community outcomes" within each priority area, which describe the desired outcomes and investments that the Board wishes to realize; and

WHEREAS, these community outcomes include the following:

Priority Area: Ensuring a Community Safety Net Through Health and Human Services Inclusive of Public Safety

Community Impact Statements:

- Children in Washtenaw County will have access to care, support, and developmental tools they need to be ready to ensure success throughout graduation, college, or employment
- Washtenaw County residents will have ready and affordable access to health care in order to achieve optimal health and increase life expectancy for all residents
- Washtenaw County residents will have affordable and safe housing and transportation options
- Washtenaw County residents will be food secure and have ample access to healthy foods that are locally sourced
- Washtenaw County residents will be safe and secure at home and in their community

Priority Area: Increase Economic Opportunity and Workforce Development

Community Impact Statements:

- Washtenaw County residents and local businesses will have increased and improved access and virtual access to the public and private resources they need

- Entrepreneurs and local businesses will have increased access to the capital, supports, and talent they need
- Washtenaw County residents will experience an increase in housing affordability, education, and accessibility
- Washtenaw County residents will experience increased transportation accessibility

Priority Area: Ensure Mobility and Civic Infrastructure for County Residents

Community Impact Statements:

- Washtenaw County will have streamlined access to civic services
- Washtenaw County government will remain fiscally sustainable
- Washtenaw County residents will be engaged in County government
- Washtenaw County residents can travel easily and affordably throughout the county and the greater region, using motorized and non-motorized options that connect housing, school, work, goods, and services
- Washtenaw County will have excellent roads, bridges, transit connections and related infrastructure to facilitate efficient movement of county residents

Priority Area: Reduce Environmental Impact

Community Impact Statements:

- Washtenaw County will cleanup and prevent future pollution of air, water, land, and ecosystems
- Washtenaw County will provide and protect ecologically vital and culturally valuable parks, natural areas, and farmland
- Washtenaw County will foster a food system that is rooted in our local community and is centered around food that is healthy, green, fair, and affordable
- Washtenaw County will increase the use of sustainable energy and decrease overall consumption to reduce greenhouse gas emissions county-wide
- Washtenaw County will send zero waste to landfills through the reduction, reuse and recycling of resources

Priority Area: Internal Labor Force Sustainability and Effectiveness

Community Impact Statements:

- Washtenaw County will ensure that there is ample opportunity to learn and grow and for employees to improve their competence and capacity
- Washtenaw County will ensure that work is meaningfully connected to improving the lives of people who live in Washtenaw County and take the opportunity to celebrate successes
- Washtenaw County will encourage a focus on solutions that measurably improve best practices, maintaining its commitment to attending to root causes and social challenges
- Washtenaw County will drive partnerships to ensure the public and private sectors take a meaningful role in defining and addressing community issues

WHEREAS, in order to ensure that services and investments are contributing to the advancement of the community outcomes, progress must be measured in a meaningful way; and

WHEREAS, the Board recognizes that actualizing this paradigm shift will require rigorous work and capacity-building within the organization; and

WHEREAS, the Board therefore expects that this paradigm shift will be realized in steady and deliberate increments throughout the duration of this, and subsequent, cycles, and does not suggest that such a monumental change be enacted all at once.

NOW THEREFORE BE IT RESOLVED that the Washtenaw County Board of Commissioners hereby adopts the above Community Outcomes.

BE IT FURTHER RESOLVED that the County's budget is aligned with Community Impact Investing- whether the services are mandated or discretionary, delivered directly through departmental staff or indirectly through funded community partners.

BE IT FURTHER RESOLVED that the Board directs the Administrator to lead a structured and transparent process, by which the paradigm of Community Impact Investing can be steadily, if incrementally, realized. That process can be aligned with the following elements and timeframes:

- Jan-March – Administration provides research on proven strategies that feed into identified Community outcomes
- April-June – Departments ID current programs that feed into proven strategies
- July-Sept – Administration ID's program investment levels, trends, and gaps, and maps these to strategies & outcomes
- Oct-Dec – Board reviews information to inform changes in 2015 budget re-affirmation