

**RECREATION CENTER
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT
OCTOBER**

#5B

MEMBERSHIPS

	2011	2012	2013	2011	2012	2013
INDIVIDUAL RESIDENT	1,457	1,351	1,308	\$ 277,228	\$ 272,739	\$ 269,445
INDIVIDUAL NON-RESIDENT	9	14	16	2,645	4,050	4,980
S/Y/D RESIDENT	1,124	1,132	1,185	166,783	173,967	190,499
S/Y/D NON-RESIDENT	4	4	6	930	960	1,400
FAMILY RESIDENT	181	165	188	75,041	73,354	81,593
FAMILY NON-RESIDENT	1	1	-	620	620	-
FAMILY - ADDT'L MEMBER	22	43	39	1,050	2,561	1,916
SENIORS OVER 80	346	304	333	17,250	15,386	17,740
PERSONAL TRAINERS	24	32	34	6,148	7,898	9,318
30-DAY PASS	738	526	592	27,971	23,175	26,249
SEASONAL PASS	237	220	178	16,590	15,260	12,340
REPLACEMENT PASS	322	244	244	322	244	244
SUB-TOTAL	4,465	4,036	4,123	\$ 592,578	\$ 590,214	\$ 615,723
ANNUAL PASS FACILITY USE	207,059	197,905	197,593			
PERCENT OF NON-RESIDENTS:	0.50%	0.71%	0.81%			

DAILY PASSES

	2011	2012	2013	2011	2012	2013
INDIVIDUAL RESIDENT	9,587	8,671	9,433	\$ 67,109	\$ 60,697	\$ 68,544
INDIVIDUAL NON-RESIDENT	864	858	1,101	7,776	7,722	9,909
S/Y/D RESIDENT	11,729	9,877	10,926	58,640	49,385	57,745
S/Y/D NON-RESIDENT	409	471	507	2,454	2,826	3,160
INDIVIDUAL FITNESS RESIDENT	802	759	620	5,614	5,313	4,557
INDIVIDUAL FITNESS NON-RESIDENT	41	27	6	369	243	54
SENIOR FITNESS RESIDENT	1,142	1,372	1,101	5,710	6,860	5,943
SENIOR FITNESS NON-RESIDENT	21	19	16	126	114	106
DAILY PASS/GIFT CERTIFICATE SALES	-	-	-	3,860	2,522	4,876
SUB-TOTAL	24,595	22,054	23,710	\$ 151,658	\$ 135,682	\$ 154,894
PERCENT OF NON-RESIDENTS:	5.43%	6.23%	6.87%			

PROGRAMMING & RETAIL OPERATIONS

	2011	2012	2013	2011	2012	2013
RECREATION PROGRAMS	43,214	42,164	40,618	\$ 246,792	\$ 256,802	\$ 269,825
FACILITY RENTALS						
				5,462	4,456	3,396
				705	375	440
LOCKERS				6,395	7,262	9,632
VENDING				2,765	2,616	2,268
SUB-TOTAL	46,550	44,983	42,463	\$ 262,119	\$ 271,511	\$ 285,561

	2011	2012	2013	2011	2012	2013
YTD TOTAL PARTICIPATION & REVENUE:	282,669	268,978	267,889	\$ 1,006,356	\$ 997,406	\$ 1,056,178