

PIERCE LAKE GOLF COURSE
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT
OCTOBER

GREEN FEES

	2011	2012	2013	2011	2012	2013
WEEKDAYS						
REGULAR - 9	535	492	495	\$ 7,942	\$ 6,321	\$ 6,438
SR/JR/STUDENT - 9	419	531	428	5,503	7,065	5,623
LEAGUES - 9	1,264	3,186	2,209	28,724	51,011	38,516
REGULAR - 18	1,833	1,809	2,662	39,990	41,838	54,123
SR/JR/STUDENT - 18	3,199	4,130	3,599	63,045	77,684	70,555
TWI-LIGHT	1,725	1,722	1,411	27,780	26,994	21,938
WEEKENDS						
REGULAR - 9	334	310	368	7,141	6,750	6,710
SR/JR/STUDENT - 9	-	-	-	-	-	-
REGULAR - 18	3,338	4,015	3,756	102,049	109,253	93,744
SR/JR/STUDENT - 18	-	384	471	-	9,600	11,775
TWI-LIGHT	1,117	735	797	23,868	15,226	15,115
EARLY BIRD - 9	65	62	53	933	930	795
MEMBERSHIPS						
ULTIMATE PACKAGE	-	234	139	-	4,850	4,700
WEEKDAY PACKAGE	-	201	126	-	2,625	2,000
WEEKEND PACKAGE	-	-	-	-	-	-
TWI-LIGHT PACKAGE	-	233	108	-	4,635	3,645
OUTINGS (WEEKDAYS & WEEKENDS)	848	1,202	998	24,249	33,889	31,880
	14,677	19,246	17,620	\$ 331,224	\$ 398,671	\$ 367,557

PROGRAMMING & RETAIL OPERATIONS

	2011	2012	2013	2011	2012	2013
CARTS	18,147	17,921	18,053	\$ 87,619	\$ 103,342	\$ 104,379
JUNIOR GOLF PROGRAM	13	11	-	680	715	-
RENTALS	30	36	35	765	600	1,550
	18,190	17,968	18,088	\$ 89,064	\$ 104,657	\$ 105,929
FOOD & BEVERAGE	30,516	37,148	35,388	\$ 62,104	\$ 81,338	\$ 81,265
PRO SHOP	2,476	2,945	3,131	24,273	27,386	27,805
VENDING	-	-	-	1,772	1,397	1,011
	32,992	40,093	38,519	\$ 88,149	\$ 110,121	\$ 110,081

Opening Dates:
2011 - April 1
2012 - March 15
2013 - April 1

	2011	2012	2013
REVENUE YTD:	\$ 508,437	\$ 613,449	\$ 583,567