

THE RIDE PEER COMPARISON REPORT 2013



TheRide is Rocking!



THE ANN ARBOR NEWS

Posted on Mon, Jun 4, 2012 : 7:45 p.m.

By Ryan J. Stanton

AATA ridership increase ranks 4th highest in the nation

USA TODAY | News

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Use of public transit is soaring in 2012

By Marisol Bello, USA TODAY

Updated 6/4/2012 7:20 AM

- Ann Arbor News:
“AATA garners national attention for ridership gains with more than 6.6 million rides in 2012”
- Ypsilanti Courier: *“Board OKs bid to join transit authority”*
- WEMU: *“Pittsfield Township Considers Expanded AAATA Service”*
- Ann Arbor Chronicle: *“AAATA: Ypsilanti Township boards bus”*
- Ann Arbor Journal: *“City’s buses a model for nation”*



NEW NATIONAL TRANSIT DATA BASED REPORT:

AAATA COMPARES FAVORABLY WITH PEERS

TCRP Comparison Methodology Criteria

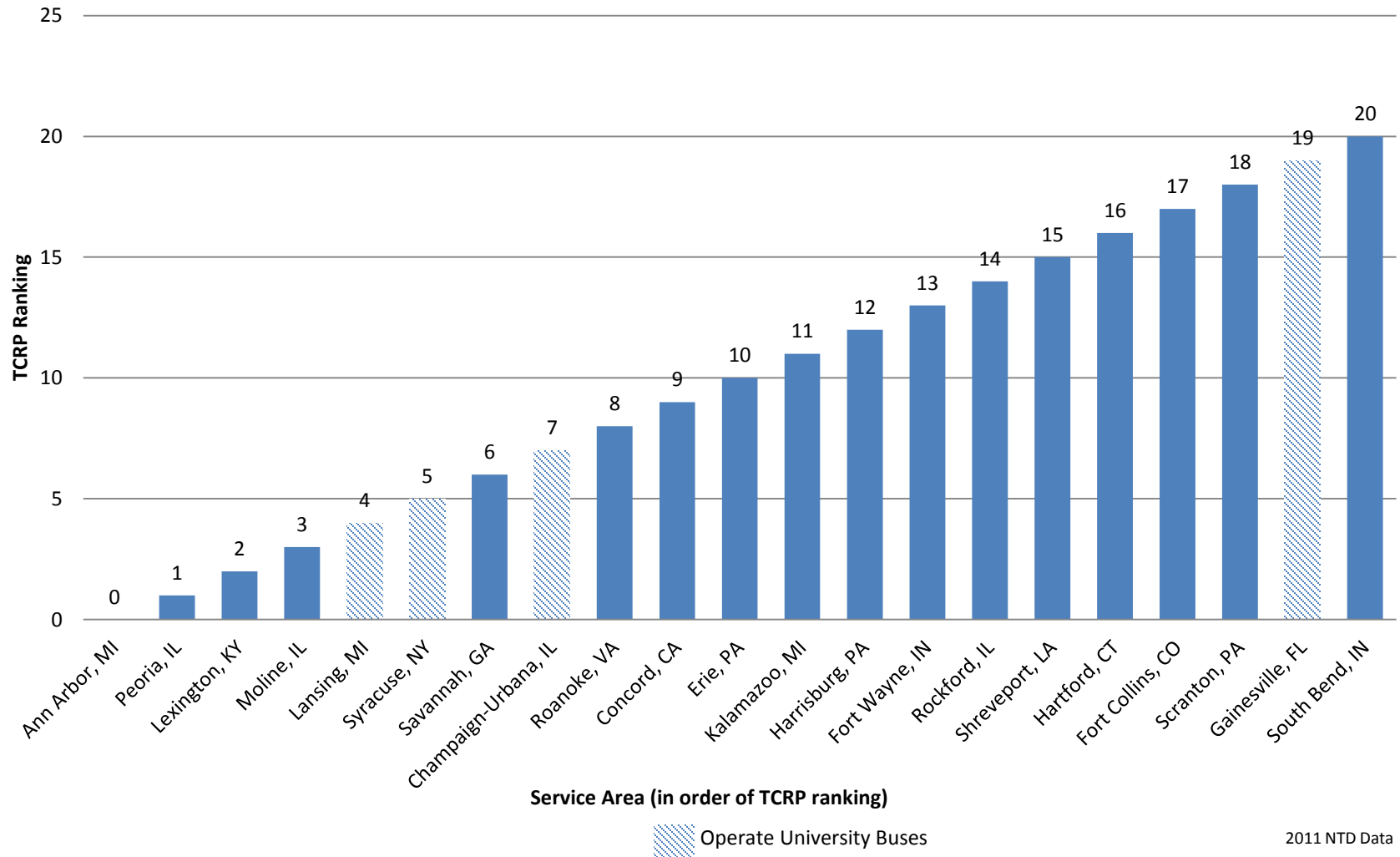
- Urban Area Population
- Total Annual Vehicle Miles Operated
- Annual Operating Budget
- Population Density
- Percent of College Students
- Population Growth Rate
- Percent Service Purchased
- Percent Low-Income Population
- Annual Delay (Hours) per Traveler
- Freeway Lane Miles (Thousands) Per Capita
- Percent Service Demand-Responsive
- Distance between Agencies



MYTH:

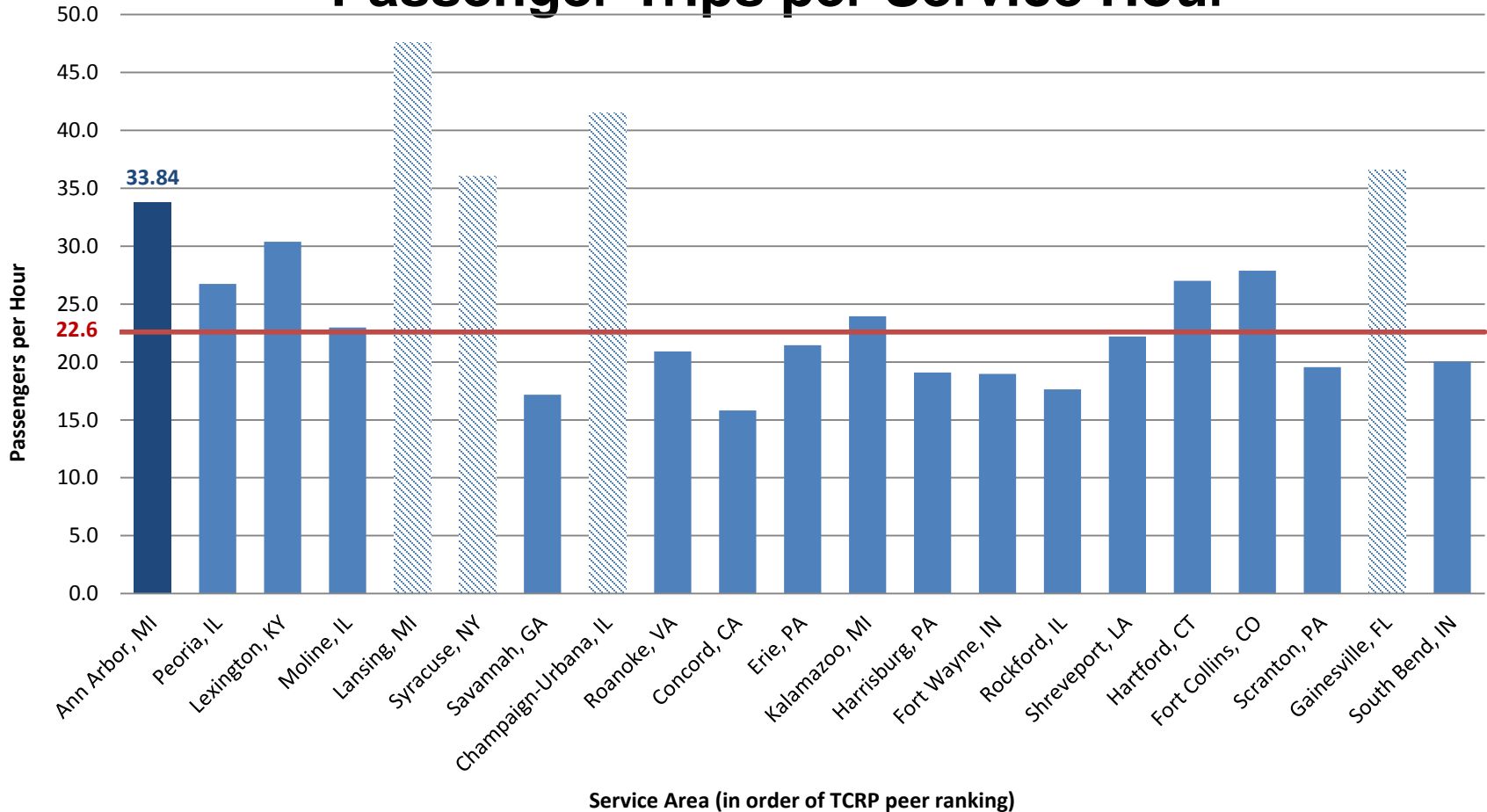
**ALL COLLEGE TOWNS AND
MICHIGAN TRANSIT AGENCIES
ARE CREATED EQUAL**

TCRP Ranking of Top 20 National Peers



2011 NTD Data

Fixed Route: Passenger Trips per Service Hour



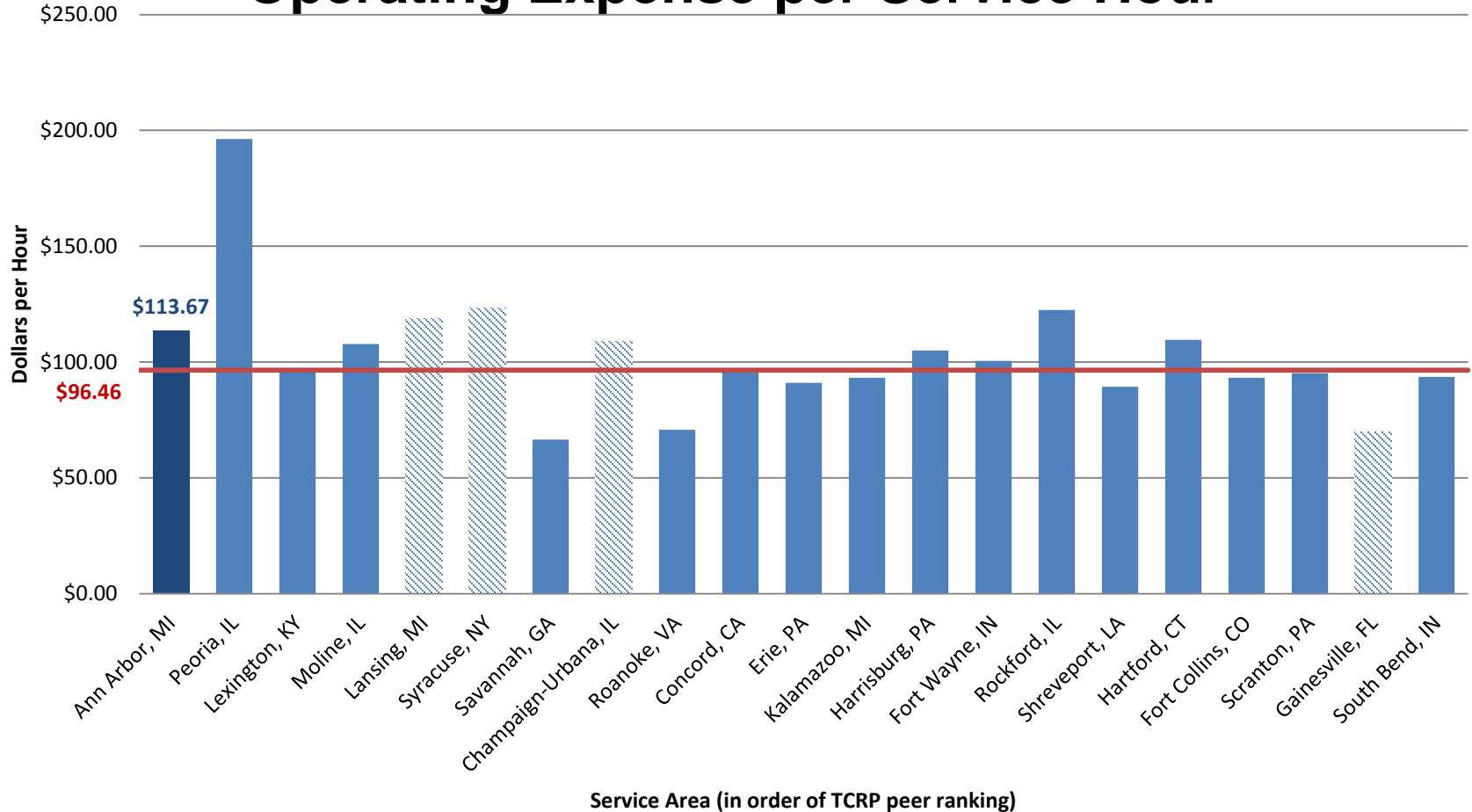
Dollars Adjusted for Regional Price Parity
2010 Bureau of Economic Analysis

— Peer Group Median

▨ Operate University Buses

2011 NTD Data

Fixed Route: Operating Expense per Service Hour



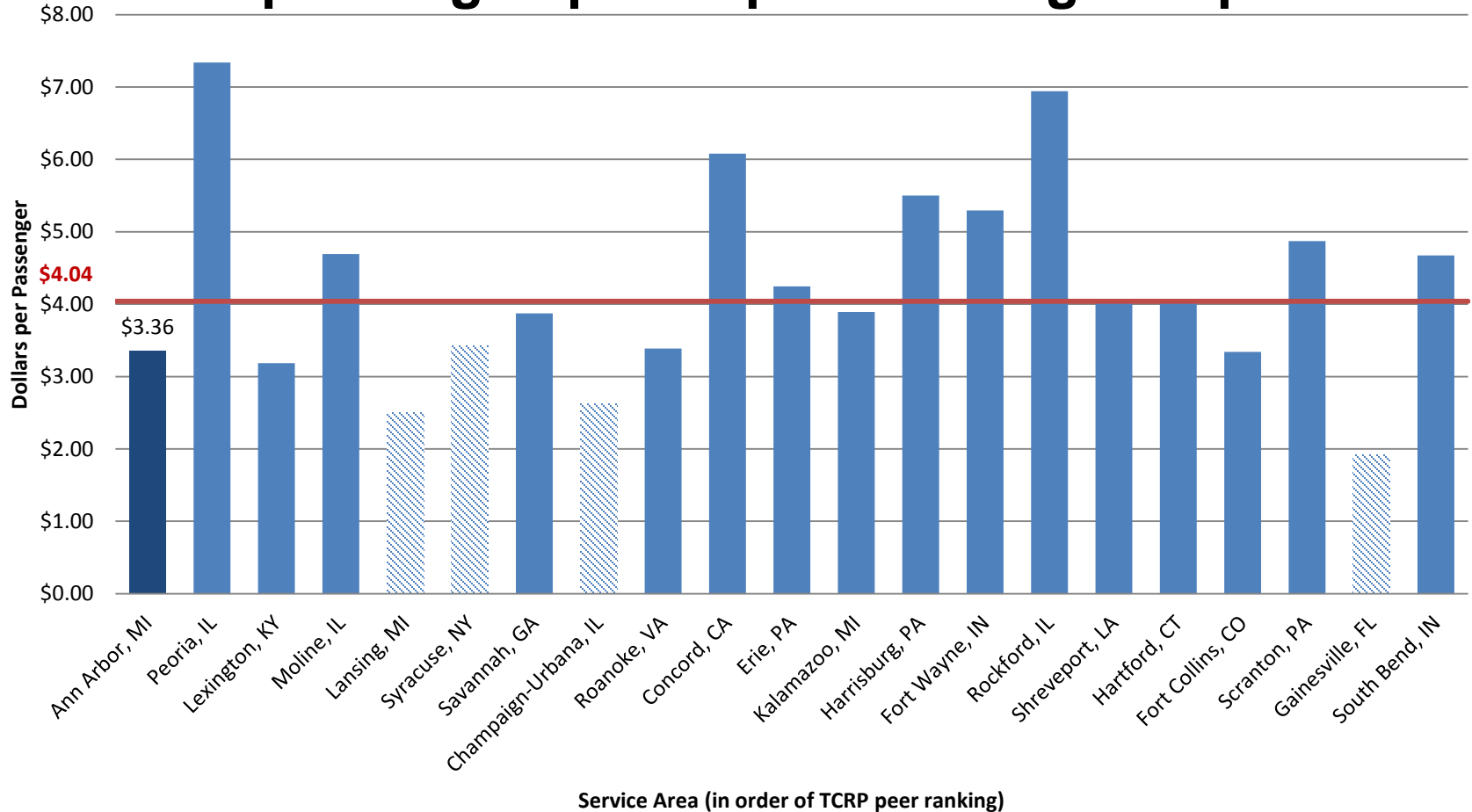
Dollars Adjusted for Regional Price Parity
2010 Bureau of Economic Analysis

Peer Group Median

Operate University Buses

2011 NTD Data

Fixed Route: Operating Expense per Passenger Trip



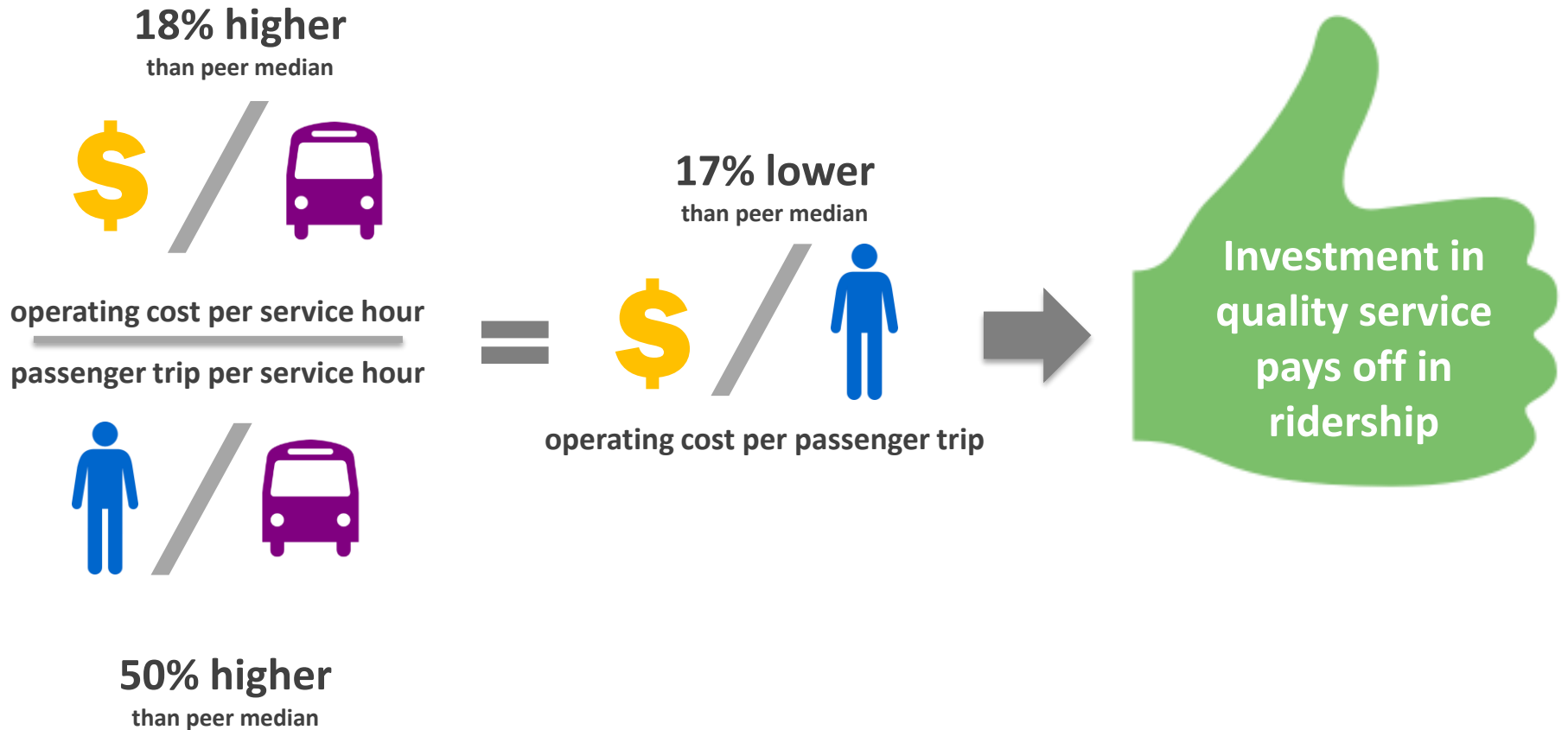
Dollars Adjusted for Regional Price Parity
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Peer Group Median

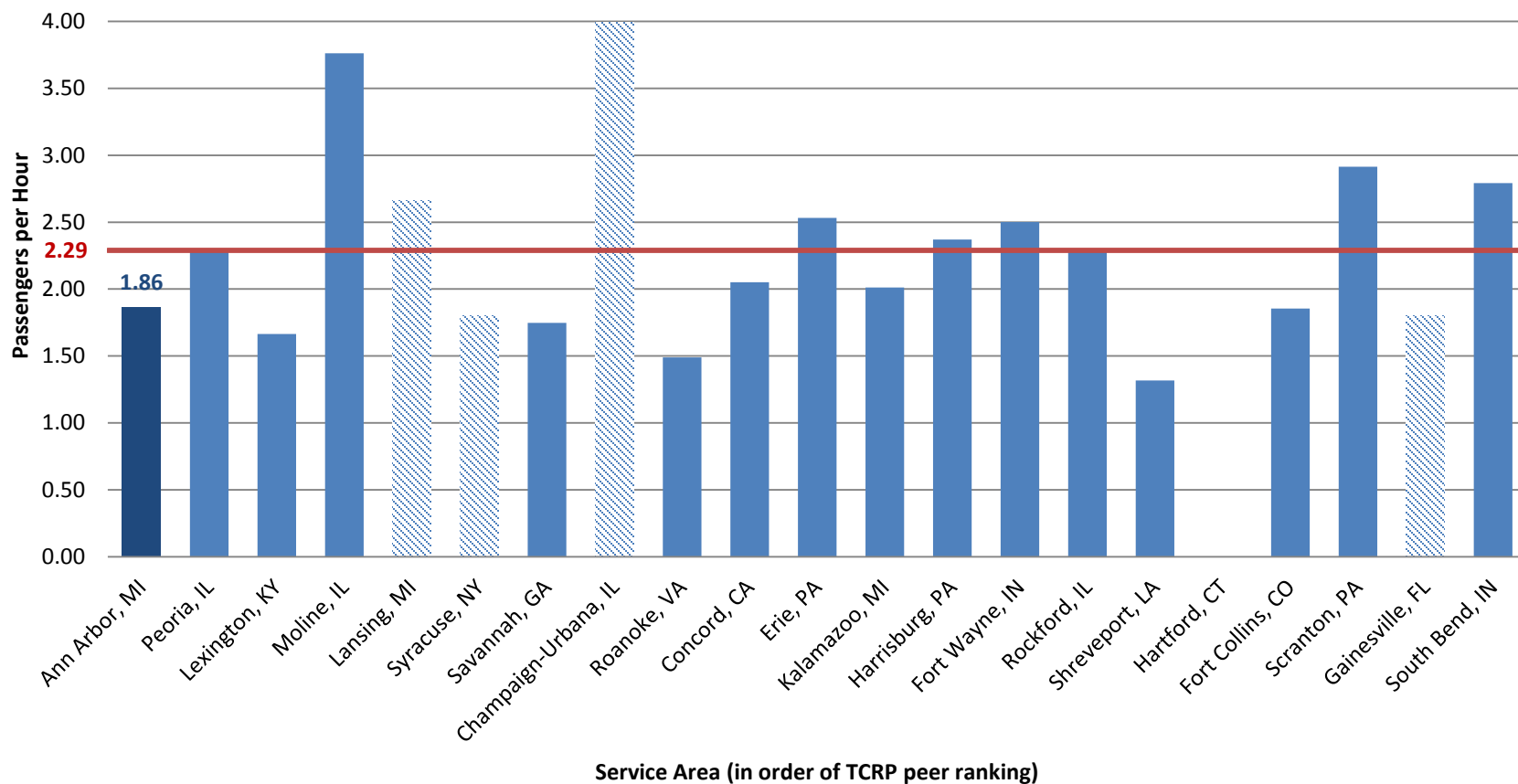
Operate University Buses

2011 NTD Data

Fixed Route Comparison



Demand Response: Passenger Trips per Service Hour



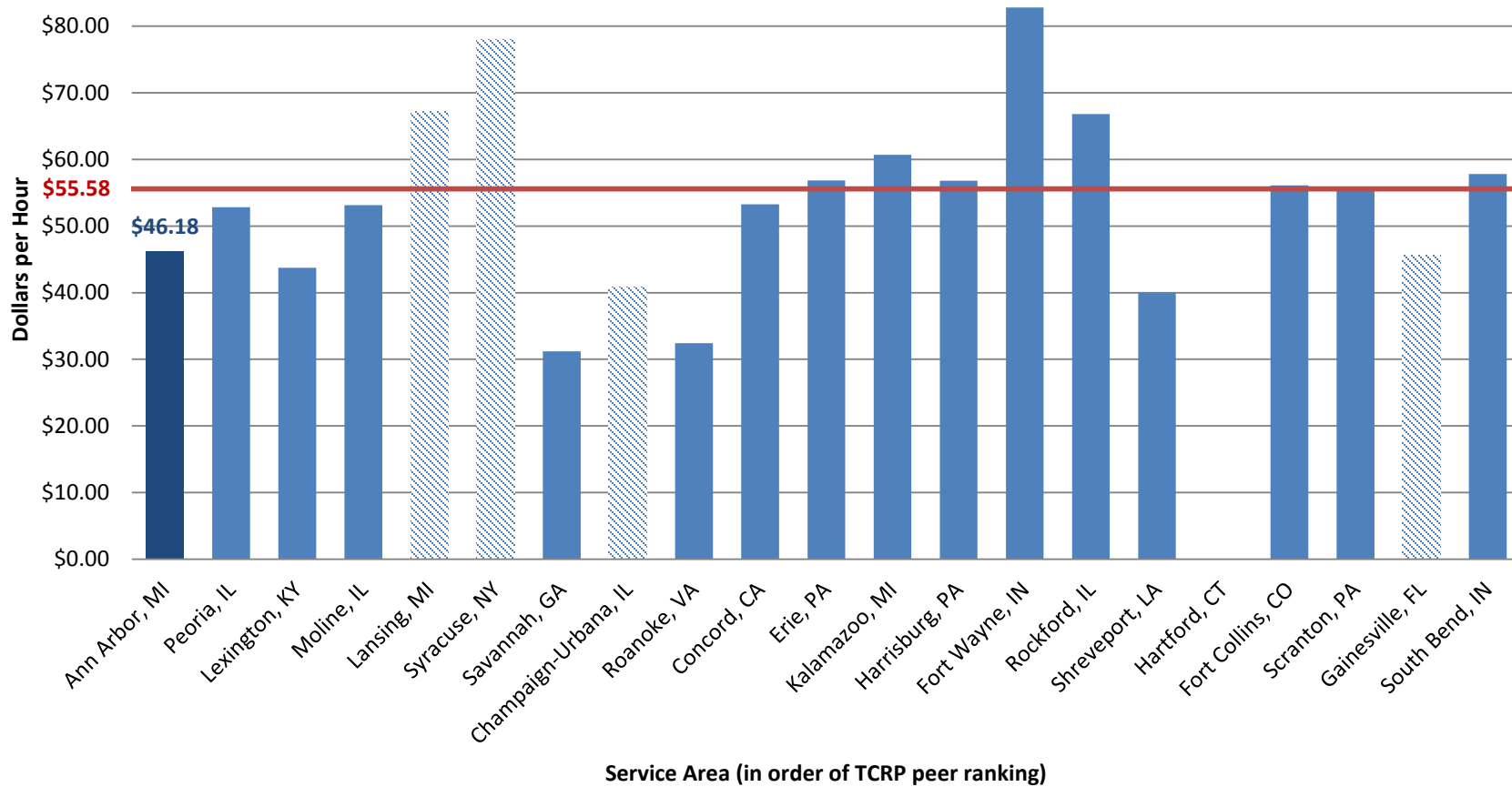
Dollars Adjusted for Regional Price Parity
2010 Bureau of Economic Analysis

— Peer Group Median

Operate University Buses

2011 NTD Data

Demand Response: Operating Expense per Service Hour



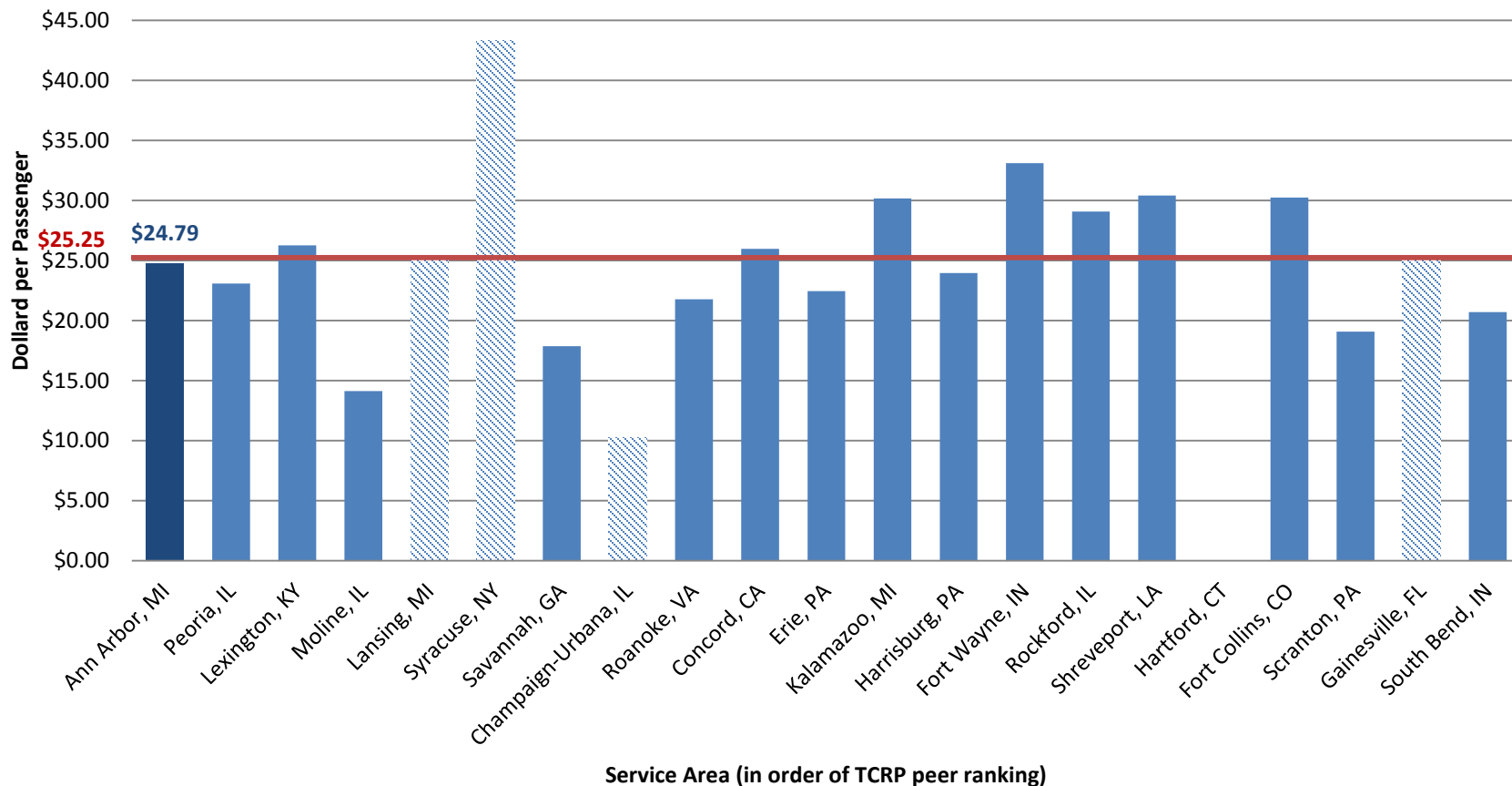
Dollars Adjusted for Regional Price Parity
2010 Bureau of Economic Analysis

— Peer Group Median

▨ Operate University Buses

2011 NTD Data

Demand Response: Operating Expense per Passenger Trip



Dollars Adjusted for Regional Price Parity
2010 Bureau of Economic Analysis

— Peer Group Median ▨ Operate University Buses

2011 NTD Data

Demand Response Comparison

17% lower
than peer median



operating cost per service hour
passenger trip per service hour



19% lower
than peer median

2% lower
than peer median



operating cost per passenger trip



“Ann Arbor has some of the best public transportation in the country.”

– ANN ARBOR JOURNAL JULY 31, 2013



THANK YOU