

**RECREATION CENTER
YEAR-TO-DATE PARTICIPATION & REVENUE REPORT
FEBRUARY**

#6B

MEMBERSHIPS

	2012	2013	2014	2012	2013	2014
INDIVIDUAL RESIDENT	449	440	381	\$ 89,318	\$ 87,505	\$ 78,404
INDIVIDUAL NON-RESIDENT	7	9	5	2,015	2,460	1,625
S/Y/D RESIDENT	306	334	315	49,198	49,847	52,485
S/Y/D NON-RESIDENT	3	5	3	675	1,140	800
FAMILY RESIDENT	57	68	65	24,200	26,020	26,641
FAMILY NON-RESIDENT	-	-	-	-	-	-
FAMILY - ADDT'L MEMBER	8	8	10	450	400	682
SENIORS OVER 80	86	102	77	4,350	5,100	4,620
PERSONAL TRAINERS	9	8	6	2,318	1,858	1,850
30-DAY PASS	177	164	256	8,085	7,335	11,610
SEASONAL PASS	-	-	-	-	-	-
REPLACEMENT PASS	63	49	55	63	49	55
SUB-TOTAL	1,165	1,187	1,173	\$ 180,671	\$ 181,714	\$ 178,772
ANNUAL PASS FACILITY USE	49,347	46,908	42,074			
PERCENT OF NON-RESIDENTS:	1.22%	1.64%	1.04%			

DAILY PASSES

	2012	2013	2014	2012	2013	2014
INDIVIDUAL RESIDENT	2,441	2,860	2,731	\$ 17,087	\$ 20,020	\$ 21,848
INDIVIDUAL NON-RESIDENT	178	325	243	1,602	2,925	2,187
S/Y/D RESIDENT	2,945	3,230	2,495	14,725	16,150	14,970
S/Y/D NON-RESIDENT	97	127	79	582	762	553
INDIVIDUAL FITNESS RESIDENT	147	188	56	1,029	1,316	448
INDIVIDUAL FITNESS NON-RESIDENT	5	3	1	45	27	9
SENIOR FITNESS RESIDENT	215	199	109	1,075	995	654
SENIOR FITNESS NON-RESIDENT	3	3	-	18	18	-
DAILY PASS/GIFT CERTIFICATE SALES	-	-	-	1,607	1,303	135
SUB-TOTAL	6,031	6,935	5,714	\$ 37,770	\$ 43,516	\$ 40,804
PERCENT OF NON-RESIDENTS:	4.69%	6.60%	5.65%			

PROGRAMMING & RETAIL OPERATIONS

	2012	2013	2014	2012	2013	2014
RECREATION PROGRAMS	10,474	8,575	7,569	\$ 28,172	\$ 33,335	\$ 27,322
FACILITY RENTALS	800	-	-	1,346	-	-
PARTY PAVILION	7	10	11	115	160	170
LOCKERS				1,242	3,088	2,453
VENDING				248	824	501
SUB-TOTAL	11,281	8,585	7,580	\$ 31,123	\$ 37,406	\$ 30,447

	2012	2013	2014			
YTD TOTAL PARTICIPATION & REVENUE:	67,824	63,615	56,541	\$ 249,565	\$ 262,635	\$ 250,023