

**Huron Hills Golf Course:**

GREENS FEES:	2008 Rack Rate	2009 Rack Rate
Twilight	\$ 12.00	\$ 12.00
Weekday 18	\$ 19.00	\$ 18.00
Weekday 9	\$ 13.00	\$ 13.00
Weekend 18	\$ 20.00	\$ 20.00
Weekend 9	\$ 14.00	\$ 14.00
Junior 18	\$ 14.00	\$ 14.00
Junior 9	\$ 11.00	\$ 9.00
High School 18	\$ 10.00	\$ 14.00
High School 9	\$ 10.00	\$ 9.00
Senior 18 (57yr in FY10)	\$ 14.00	\$ 14.00
Senior 9 (57yr in FY10)	\$ 11.00	\$ 9.00
Anytime 18 Adult and Youth	\$ -	\$ 25.00
Anytime 9 Adult and Youth	\$ -	\$ 20.00
<b>SEASON PASSES: Valid at HHGC only</b>		
SENIOR (57yr in FY10)	\$ 595.00	\$ 395.00
WEEKDAY	\$ 695.00	\$ 595.00
JUNIOR (17 and under)		
+ \$2 per 9 holes		
+ \$4 for 18 holes	\$ 495.00	\$ 100.00
FULL	\$ 795.00	\$ 695.00
Monthly Senior (57yr in FY10)		\$ 50.00
Monthly Weekday		\$ 75.00
Monthly Full		\$ 100.00

Changed

**Commentary:**

Each line item w/ rack rate different than in 2008 has rationale below.

**weekday 18**, went with the \$1/ hole approach. Also brings Huron Hills to about the most affordable 18 hole rate among courses in the A2 area.

**junior and senior 9**, took \$2 off the 2008 rate which gives Huron Hills a \$1/ hole fee for both the juniors and seniors. Give Huron Hills a very competitive fee and should appeal to our market.

**high school fees**, were adjusted to reflect junior prices.

**adult & youth**, a new concept to encourage the use of Huron Hills by families. Saves the twosome \$7 on the wkday and \$15 on the wkend for 18 holes. This fee will save the twosome \$2 on the wkday and \$8 on the wkend for 9 holes. The benefit is greatest on the weekend when we the adult is more likely able to play golf. In the past, the lack of a youth fee on the weekend made it very expensive for family groups to play. This option will hopefully bring more families out to the golf course.

**senior season pass**, lowered the pass cost by \$200. \$395 is more inline with other area courses. Considering Huron Hills is cartless, this price will make Huron Hills much more competitive.

**weekday pass**, down \$100 to \$595, because it was too close to the same pass at Leslie Park. Now there is a \$200 difference between the Leslie Park and Huron Hills wkday pass and the Huron Hills wkday pass.

**junior pass**, back to the past program of a very reasonable pass price of \$100. Very successful in the past. Will be the best jr. deal in town. Will be well promoted for pass to be successful again.

**monthly passes**, gives the customer more choice and flexibility. A2 population is very transient and season pass doesn't work for everyone. Cost is 1/8 of pass total.

**Leslie Park Golf Course:**

<b>GREENS FEES:</b>	<b>2008 Rack Rate</b>	<b>2009 Rack Rate</b>
Twilight	\$ 14.00	\$ 15.00
Weekday 18	\$ 25.00	\$ 25.00
Weekday 9	\$ 16.00	\$ 16.00
Weekend 18	\$ 29.00	\$ 29.00
Weekend 9	\$ 18.00	\$ 18.00
Junior 18	\$ 17.00	\$ 17.00
Junior 9	\$ 13.00	\$ 13.00
High School 18	\$ 10.00	\$ 17.00
High School 9	\$ 10.00	\$ 13.00
Senior 18 (57yr in FY10)	\$ 17.00	\$ 17.00
Senior 9 (57yr in FY10)	\$ 13.00	\$ 13.00
Anytime 18 Adult and Youth	\$ -	\$ -
Anytime 9 Adult and Youth	\$ -	\$ -

**SEASON PASSES: Valid at LP & HHGC, other than monthly passes**

SENIOR(Weekday and Weekend >4pm) (57yr in FY10)	\$ 695.00	\$ 595.00
WEEKDAY	\$ 795.00	\$ 795.00
JUNIOR (18>)(Weekday & Weekend >4pm)	\$ 595.00	\$ 495.00
FULL	\$ 995.00	\$ 995.00
Monthly Senior - Good at LP only		\$ 75.00
Monthly Weekday - Good at LP only		\$ 100.00
Monthly Full - Good at LP only		\$ 125.00

Changed

**Commentary:**

Each line item w/ rack rate different than in 2008 has rationale below.

**high school fees**, these fees should reflect actual junior green fees for 18 and 9 holes, \$17 and \$13 respectively.

**senior pass**, reduced \$100. Season pass survey indicated that the sr. pass may have been a little high (sr. budgets are sensitive).

Now available for use on weekends after 4pm. Also, an option to rent carts at a reduced rate (\$5 instead of \$7 for 9 holes, \$10 instead of \$13 for 18 holes).

**junior pass**, reduced \$100. Not a big seller in the past. Fee makes it more attractive to the high level junior player. Different market than the Huron Hills junior pass serves. Now available for use on weekends after 4pm.

**monthly passes**, pilot was very popular at Leslie Park. Attractive to people with ties to the universities, hospitals, etc. Cost based on 1/8th regular rate.