

Director's Report - April 25, 2011

1. **Dental story time at @ MC Wednesday, February 23rd**

February was National Children's Dental Health Month and Dr. Sabiya Sayed Bunek from Enspire Dental came in to do an oral health themed story time. Dr. Bunek was well-prepared and children went home with toothbrushes and coloring pages: Even those children with no teeth! We look forward to scheduling another event in February 2012 with Dr. Bunek.

2. **Paws to Read began at Traverwood in April**

Patrons drop in for a reading slot with a registered therapy animal through the Reading Education Assistance Dog program. Dogs are available at Traverwood every Saturday in April 10:00-11:00 a.m. and then in May, twice a month on Saturdays. We had 8 attendees the first week and 9 the second.

3. **AADL Presenting @ PLA in 2012**

AADL joined in submitting programs for two proposals for the 2012 PLA Conference to be held in Philadelphia, PA., March 13-17, 2012. In January, the 2012 PLA Conference Program Subcommittee reviewed nearly 350 proposals in its meetings during the ALA Midwinter Meeting in San Diego. The Subcommittee worked since to pare down the list of potential programs to a manageable number. The maximum number of concurrent sessions that can be held is 130. We were pleased to learn that both programs were accepted.

"Give 'em a Shot! Mentoring and Providing Professional Opportunities for the Next Generation of Librarians," will highlight the AADL Public Library Associate program in partnership with graduate MLIS programs. Associate Director Celeste Choate and Human Resources Manager DeAnn Doll will represent AADL on the panel. Rich Kong, former PLA from AADL and a graduate of UM School of Information, is now Information Services Manager at Arlington Heights Memorial Library in Illinois and he will also be a panelist.

"On Life Support, But Not Dead Yet!: Revitalizing Reference for the 21st Century" will also be a panel presentation and Associate Director Celeste Choate will represent AADL.

4. **Lynn Neary Meet Eli Neiburger**

On April 4th, Lynn Neary posted an interview at NPR.com titled, "The Future of Libraries in the Ebook Age". Associate Director of IT and Productions, Eli Neiburger's quote was the promo sentence for the post and was twittered and blogged around the world, "Part of the models we've seen so far are still trying to force 20th century business models onto

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digital content," Neiburger says. "And any digital native says, 'You mean I have to wait to download an e-book? What sense does that make?' And they're off to the Kindle store to spend \$3.99 or \$4.99 or \$9.99 to get that same book." And, Eli's solution or at least part of the solution is as quoted, "The goal of the library is to obtain the ability to distribute content to its public. And if we can do that easier and more cheaply with the rights holder or the artist themselves and they make more money on it, then it may be heretical — but the future usually is." Here's to the future at AADL.