

ParkComp

Ann Arbor Downtown Development Authority
Gross Revenues/ Hourly Patrons
July, 2011 & July, 2010

| | July 2011 | | July 2010 | | Increase (Decrease) | | % Increase (Decrease) | | 2011 Spaces | 2010 Spaces | |
|-----------------------|--------------------|----------------|--------------------|----------------|---------------------|----------------|-----------------------|----------------|--------------|--------------|---------------------------------|
| | Revenues | Hourly Patrons | Revenues | Hourly Patrons | Revenues | Hourly Patrons | Revenues | Hourly Patrons | | | |
| Revenues: | | | | | | | | | | | |
| Washington/First | \$10,390 | 937 | \$12,060 | 1,228 | (\$1,670) | (291) | (13.85%) | (23.70%) | 64 | 63 | |
| Maynard | \$181,588 | 39,732 | \$176,190 | 41,005 | \$5,398 | (1,273) | 3.06% | (3.10%) | 805 | 805 | |
| Washington/Fourth | \$76,046 | 18,214 | \$73,938 | 19,591 | \$2,108 | (1,377) | 2.85% | (7.03%) | 281 | 282 | |
| Forest | \$99,441 | 14,430 | \$106,573 | 16,929 | (\$7,132) | (2,499) | (6.69%) | (14.76%) | 591 | 591 | |
| Fourth/William | \$225,551 | 22,738 | \$206,726 | 21,699 | \$18,825 | 1,039 | 9.11% | 4.79% | 994 | 995 | |
| Liberty Square | \$145,481 | 6,484 | \$123,396 | 5,036 | \$22,085 | 1,448 | 17.90% | 28.75% | 592 | 593 | |
| Ann/Ashley | \$169,643 | 9,785 | \$155,824 | 10,372 | \$13,819 | (587) | 8.87% | (5.66%) | 839 | 822 | |
| Kline Lot | \$45,888 | 13,138 | \$44,898 | 13,775 | \$990 | (637) | 2.21% | (4.62%) | 134 | 133 | |
| Huron/Ashley/First | \$62,414 | 18,353 | \$62,861 | 18,892 | (\$447) | (539) | (0.71%) | (2.85%) | 168 | 168 | |
| Fifth & Huron | \$9,625 | | \$9,275 | | \$350 | | 3.77% | | 56 | 56 | |
| First & Williams | \$13,889 | | \$13,028 | | \$861 | | 6.61% | | 112 | 111 | |
| Fingerle Lot | \$2,390 | | \$2,800 | | (\$410) | | (14.64%) | | 20 | 20 | 1/2 Lot used for Const. Staging |
| Fifth & William | \$20,678 | 6,494 | \$28,943 | 9,683 | (\$8,265) | (3,189) | (28.56%) | (32.93%) | 112 | 134 | Closing of Library Lot |
| 415 W. Washington | \$13,386 | 1,599 | \$14,497 | 1,607 | (\$1,110) | (8) | (7.66%) | (0.50%) | 134 | 88 | |
| Palio Lot | \$2,142 | | \$3,086 | | (\$945) | | (30.61%) | | 24 | 24 | |
| Broadway Bridge | \$231 | | \$191 | | \$41 | | 21.37% | | 17 | 17 | |
| Main & Ann | \$6,699 | | \$7,602 | | (\$903) | | (11.88%) | | 45 | 45 | |
| Farmers Market | \$901 | | \$520 | | \$381 | | 73.24% | | 76 | 76 | |
| City Hall | \$0 | | \$172 | | (\$172) | | (100.00%) | | 0 | 3 | Construction |
| Fourth & Catherine | \$9,973 | | \$8,385 | | \$1,588 | | 18.94% | | 49 | 49 | |
| Meters | \$206,496 | | \$225,645 | | (\$19,150) | | (8.49%) | | 1,771 | 1,716 | |
| Meter Bags | \$28,430 | | \$21,195 | | \$7,235 | | 34.14% | | | | |
| Total Revenues | \$1,331,281 | 151,904 | \$1,297,804 | 159,817 | \$33,477 | (7,913) | 2.58% | (4.95%) | 6,884 | 6,791 | |

| | | |
|--------------------------------|------|----|
| Number of Business Days | 2011 | 25 |
| | 2010 | 27 |
| Number of Weekend Days (F & S) | 2011 | 10 |
| | 2010 | 10 |

Art Fair Revenue Summary

| LOCATION | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | Variance | % |
|------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|--------------------|---------------|
| 4th & Washington | \$12,907.00 | \$15,490.00 | \$17,320.00 | \$17,900.00 | \$16,990.00 | \$17,350.00 | \$16,070.00 | \$16,275.00 | \$18,630.00 | \$19,410.00 | \$20,125.00 | \$715.00 | 3.68% |
| 1st & Washington | \$4,136.00 | \$4,458.86 | \$3,810.00 | \$5,180.00 | \$5,050.00 | \$2,930.00 | \$3,300.00 | \$2,635.00 | \$2,980.00 | \$3,020.00 | \$2,805.00 | -\$215.00 | -7.12% |
| Maynard | \$24,196.23 | \$33,846.35 | \$34,030.00 | \$36,395.00 | \$36,925.00 | \$36,730.00 | \$38,109.00 | \$39,105.00 | \$40,355.00 | \$39,570.00 | \$34,780.00 | -\$4,790.00 | -12.11% |
| Forest | \$15,984.00 | \$21,270.00 | \$24,765.00 | \$22,270.00 | \$22,860.00 | \$25,265.00 | \$26,624.60 | \$26,495.00 | \$28,020.00 | \$28,695.00 | \$27,685.00 | -\$1,010.00 | -3.52% |
| 4th & William | \$30,016.00 | \$38,020.00 | \$32,070.00 | \$33,795.00 | \$30,425.00 | \$30,715.00 | \$35,840.00 | \$31,985.00 | \$42,015.00 | \$38,305.00 | \$36,275.00 | -\$2,030.00 | -5.30% |
| Liberty Square | \$8,167.00 | \$7,765.00 | \$12,865.00 | \$13,205.00 | \$13,655.00 | \$15,575.00 | \$13,750.00 | \$12,823.60 | \$17,325.00 | \$14,430.00 | \$14,630.00 | \$200.00 | 1.39% |
| Ann Ashley | \$18,612.00 | \$15,735.00 | \$24,865.00 | \$25,055.00 | \$26,715.00 | \$25,555.00 | \$31,195.00 | \$28,275.00 | \$36,000.00 | \$31,590.00 | \$33,345.00 | \$1,755.00 | 5.56% |
| Library Lot | \$15,627.00 | \$19,825.00 | \$20,000.00 | \$20,750.00 | \$19,970.00 | \$18,270.00 | \$20,595.00 | \$19,070.00 | \$18,575.00 | | | | |
| South Ashley | \$3,973.00 | \$9,460.00 | \$9,135.00 | \$10,305.00 | \$11,915.00 | \$11,285.00 | \$11,525.00 | \$10,830.00 | \$10,285.00 | \$10,180.00 | \$10,215.00 | \$35.00 | 0.34% |
| 1st & Huron | \$9,889.00 | \$13,330.00 | \$12,775.00 | \$13,345.00 | \$12,585.00 | \$14,540.00 | \$14,445.00 | \$14,455.00 | \$14,080.00 | \$14,805.00 | \$13,380.00 | -\$1,425.00 | -9.63% |
| 5th & Huron | | | | | | | | | | | | | |
| 1st & William | | \$1,870.00 | \$3,435.00 | \$2,850.00 | \$2,860.00 | \$3,200.00 | \$4,480.00 | \$3,295.00 | \$4,505.00 | \$3,315.00 | \$3,220.00 | -\$95.00 | -2.87% |
| Fingerle Lot | | | | | \$4,530.00 | \$4,270.00 | \$4,410.00 | \$2,895.00 | \$3,465.00 | \$1,740.00 | \$1,425.00 | -\$315.00 | -18.10% |
| 415 E Washington | | | | | | | | \$2,300.00 | \$2,105.00 | \$2,880.00 | \$3,040.00 | \$160.00 | 5.56% |
| 5th & William | | | | | | | | \$5,725.00 | \$5,840.00 | \$6,590.00 | \$5,325.00 | -\$1,265.00 | -19.20% |
| On Street | | | | | | | | | | \$3,700.00 | \$7,000.00 | \$3,300.00 | 89.19% |
| TOTALS | \$143,507.23 | \$181,070.21 | \$195,070.00 | \$201,050.00 | \$204,480.00 | \$205,685.00 | \$220,343.60 | \$216,163.60 | \$244,180.00 | \$218,230.00 | \$213,250.00 | -\$4,980.00 | -2.28% |