To: Downtown Stakeholders  
From: Susan Pollay, Ann Arbor Downtown Development Authority  
Date: 27 October 2011  
Re: Public Hearing on Parking Rate Increases  

The public parking system has grown and improved over the past decade, and now includes more parking lots, a new parking structure under construction, enhanced landscaping and lighting, many more special event parking donations, and new technology that improves customer convenience, including use of credit cards. Changes to parking rates are an inevitable part of running a parking system in order to keep up with maintenance, repairs, and an increasing financial obligation to the City.

Beginning in September of 2012 the DDA is proposing a rate increase at meters from $1.40/hour to $1.50/hour. A complete list of all proposed changes is detailed below.

**The DDA is NOT proposing to change the hours of on-street parking meter enforcement past 6pm.**

Under Paragraph 8 of the City/DDA Parking Agreement, the public must be provided with an opportunity to speak at a public hearing before changes are made to hourly parking meter rates. A public hearing has been scheduled to elicit feedback on this parking rate change, and we welcome you to attend:

**Wednesday, November 2, 2011 at 12noon**  
**DDA Office, 150 S. Fifth Avenue, Third Floor, Ann Arbor, MI 48104**

*No need to sign up in advance.*  
3 minutes allotted per speaker  
Email comments also welcomed: dda@a2dda.org

As part of its planning efforts, the DDA has reviewed parking rates in other communities. Although lower parking rates can be found, in some of the most vibrant communities, the proposed DDA parking rates are fairly comparable.

We welcome your feedback on the proposal to raise parking meter rates next fall. If you are unable to attend the public hearing on Wednesday, November 2nd, please feel free to send your comments via email: dda@a2dda.org

The full parking rate plan is as follows:
Parking rate increases recommended to begin January 2012:

- Raise the daily cost of meter bags by $5/day from $15 to $20
- Increase the premium monthly permit rate by $5/month from $175 to $180.
- Increase the Art Fair rate by $2/entry from $10 to $12.
- Increase the evening & weekend entry cost to Liberty Square and Ann Ashley $1/entry, from $2/entry to $3/entry.
- Increase 415 W. Washington monthly permits by $10/month from $80 to $90 and increase the daily entrance rate from $3 to $4.
- Increase the First & William lot monthly permit rate by $10/month from $105 to $115.
- Charge the actual cost to install meter bags on Sundays and holidays. Meter bag fees are often waived for nonprofits but there is a cost to install these bags on Sundays and holidays, as Republic’s union contract sets a minimum 4-hour call for an installation. Depending on the number of meter bags needed, it is anticipated that this charge could be $70-$140 or so.

Parking rate increase recommended to begin September 2012:

- Increase the hourly structure parking rate $0.10/hour from $1.10/hour to $1.20/hour
- Increase the hourly parking lot rate $0.10/hour from $1.30 ($1.50 after 3 hours) to $1.40 ($1.60 after 3 hours)
- Increase the hourly parking meter rate $0.10/hour from $1.40/hour to $1.50/hour
- Increase the monthly parking permit rate $5/month from $140/month to $145/month

Again, no changes to the hours of parking meter enforcement are recommended at this time.