



Community Profiles

City of Sterling Heights

40555 Utica Rd
Sterling Heights, MI 48313-4082
<http://sterling-heights.net/>



Census 2010 Population: 129,699
Area: 36.7 square miles

[People](#) | [Economy & Jobs](#) | [Housing](#) | [Transportation](#) | [Land Use](#) | [Reference Map](#)

[Map Census 2010: Population](#) | [Youth Population](#)

Population Forecast

Note for Sterling Heights: Incorporated as of the 1970 Census from Sterling Township. Population numbers prior to 1970 are of the township.

Source: U.S. Census Bureau and SEMCOG 2035 Forecast produced in 2007-08. ↑ - Move cursor over chart to view population numbers

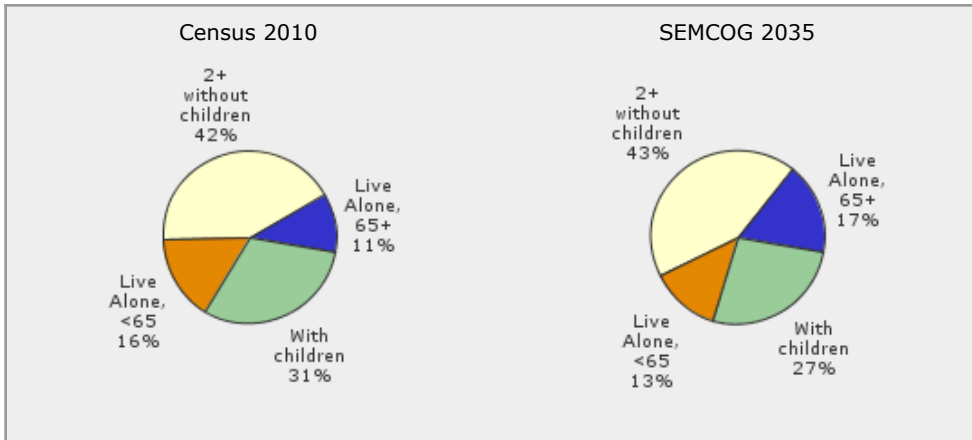
Population and Households	Census 2000	Census 2010	Change 2000-2010	Pct Change 2000-2010	SEMCOG Jul 2011
Total Population	124,471	129,699	5,228	4.2%	129,516
Group Quarters Population	1,198	772	-426	-35.6%	772
Household Population	123,273	128,927	5,654	4.6%	128,744
Housing Units	47,547	52,190	4,643	9.8%	52,288
Households (Occupied Units)	46,319	49,451	3,132	6.8%	49,508
Residential Vacancy Rate	2.6%	5.2%	2.7%	-	5.3%
Average Household Size	2.66	2.61	-0.05	-	2.60

Components of Population Change	Annual Average	
	Census 1990-1999	SEMCOG 2000-2009
Natural Increase (Births - Deaths)	708	516
Births	1,501	1,520
Deaths	793	1,005
Net Migration (Movement In - Movement Out)	-42	-30
Population Change (Natural Increase + Net Migration)	666	486

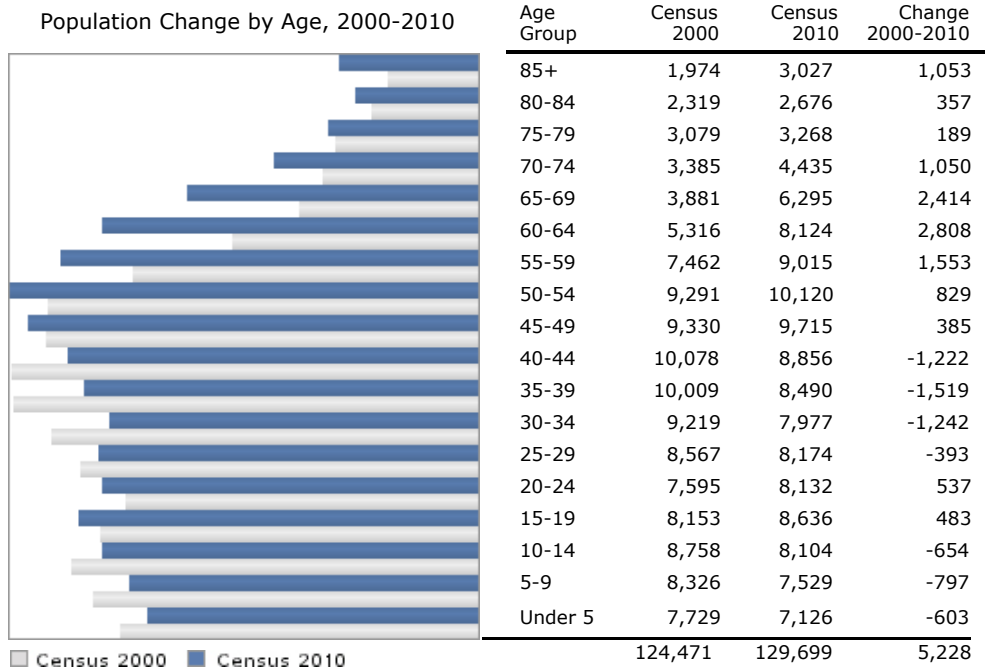
Source: Michigan Department of Community Health Vital Statistics, U.S. Census Bureau, and SEMCOG.

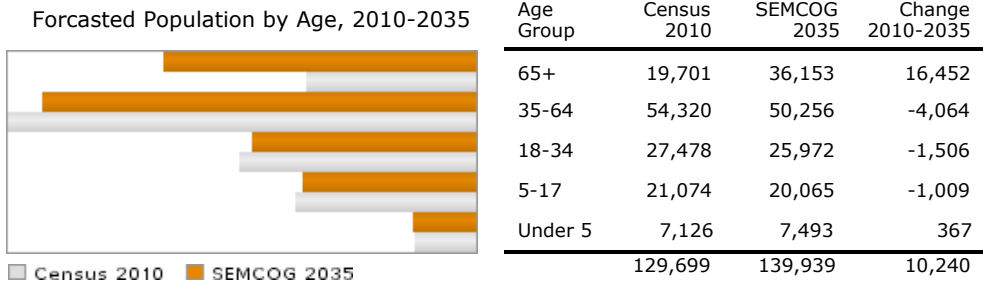
Demographics

Household Types



Household Types	Census 2000	Census 2010	Pct Change 2000-2010	SEMCOG 2035	Pct Change 2010-2035
With seniors 65+	10,252	14,229	38.8%	22,816	60.3%
Without seniors	36,067	35,222	-2.3%	35,777	1.6%
Two or more persons without children	19,041	21,007	10.3%	25,369	20.8%
Live alone, 65+	3,915	5,316	35.8%	9,880	85.9%
Live alone, under 65	7,245	7,791	7.5%	7,668	-1.6%
With children	16,118	15,337	-4.8%	15,676	2.2%
Total Households	46,319	49,451	6.8%	58,593	18.5%

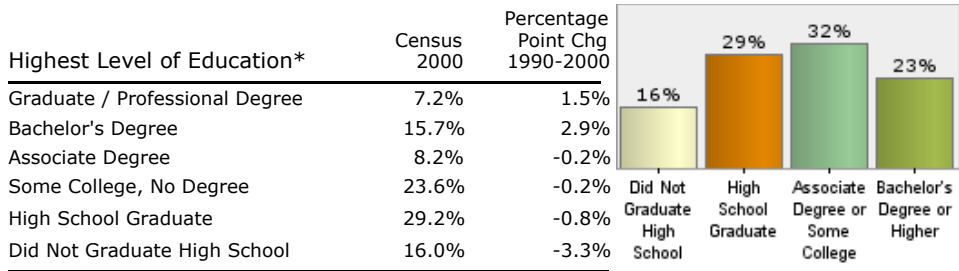




Senior and Youth Population	Census 2000	Census 2010	Pct Change 2000-2010	SEMCOG 2035	Pct Change 2010-2035
65 and over	14,638	19,701	34.6%	36,153	83.5%
Under 18	29,965	28,200	-5.9%	27,558	-2.3%
5 to 17	22,236	21,074	-5.2%	20,065	-4.8%
Under 5	7,729	7,126	-0.5%	7,493	5.2%

Note: Population by age changes over time because of the aging of people into older age groups, the movement of people, and the occurrence of births and deaths.

Race and Hispanic Origin	Census 2000		Census 2010		Percentage Point Chg 2000-2010
Non-Hispanic	122,806	98.7%	127,176	98.1%	-0.6%
White	111,743	89.8%	108,750	83.8%	-5.9%
Black	1,602	1.3%	6,638	5.1%	3.8%
Asian	6,100	4.9%	8,713	6.7%	1.8%
Multi-Racial	2,965	2.4%	2,655	2.0%	-0.3%
Other	396	0.3%	420	0.3%	0.0%
Hispanic	1,665	1.3%	2,523	1.9%	0.6%
Total Population	124,471	100.0%	129,699	100.0%	0.0%



* Population age 25 and over

Source Data

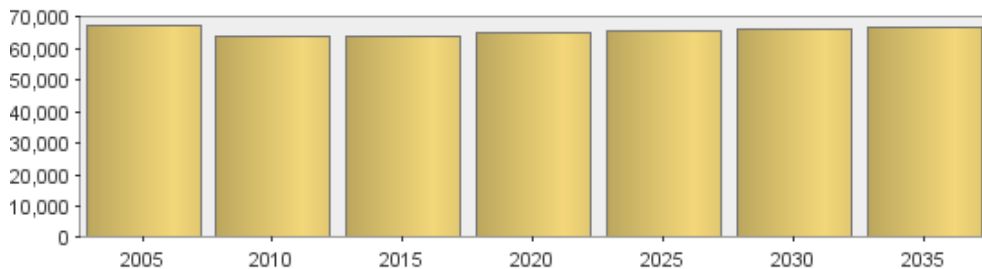
- [SEMCOG - Detailed Data](#)
- [Michigan Department of Community Health - Vital Statistics](#)
- [U.S. Census Bureau - American FactFinder](#)

Note: All SEMCOG employment numbers are by place-of-work and do not include Farming, Construction, or Military jobs. Some differences exist between Current Job Estimates and Forecasted Jobs. [Learn more](#)

Current Job Estimates by Industry	SEMCOG 2002	SEMCOG 2005	Change 2002-2005
Natural Resources & Mining	C	C	C
Manufacturing	21,640	17,920	-3,720
Wholesale Trade	2,396	2,573	177
Retail Trade	9,214	8,513	-701
Transportation & Warehousing	481	478	-3
Utilities	0	0	0
Information	C	C	C
Financial Activities	1,851	2,192	341
Professional, Scientific, & Technical Services	3,565	3,752	187
Management of Companies & Enterprises	68	C	C
Administrative, Support, & Waste Services	3,899	4,271	372
Education Services	3,656	3,828	172
Health Care & Social Assistance	3,450	3,724	274
Leisure & Hospitality	4,615	5,226	611
Other Services	1,071	1,185	114
Public Administration	1,015	1,040	25
Total	58,530	57,766	-764

Note: "C" indicates data blocked due to confidentiality concerns of ES-202 files.

Job Forecast



If any five-year interval employment numbers from 2005-2035 are not shown, the numbers were blocked for confidentiality reasons.

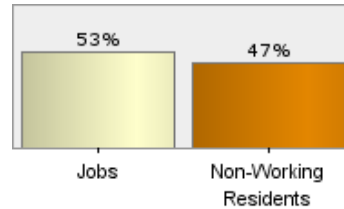
Source: SEMCOG 2035 Forecast.

- Move cursor over chart to view employment numbers

Forecasted Jobs by Industry	SEMCOG 2005	SEMCOG 2035	Change 2005-2035
Natural Resources & Mining	C	C	C
Manufacturing	18,092	10,849	-7,243
Wholesale Trade	2,893	1,961	-932
Retail Trade	10,316	7,714	-2,602
Transportation & Warehousing	609	781	172
Utilities	C	C	C
Information	C	C	C
Financial Activities	4,555	4,969	414
Professional, Scientific, & Technical Services	4,999	6,851	1,852
Management of Companies & Enterprises	C	C	C
Administrative, Support, & Waste Services	5,270	8,289	3,019
Education Services	4,050	4,460	410
Health Care & Social Assistance	4,139	8,801	4,662
Leisure & Hospitality	6,214	6,648	434
Other Services	2,334	2,283	-51
Public Administration	1,037	1,030	-7
Total	67,132	66,695	-437

Note: "C" indicates data blocked due to confidentiality concerns of ES-202 files.

Daytime Population	SEMCOG and Census 2000	Change 1990-2000
Jobs	68,008	12,251
Non-Working Residents	60,064	4,917
Age 15 and under	26,498	-226
Not in labor force	31,247	6,154
Unemployed	2,319	-1,011
Daytime Population	128,072	17,168



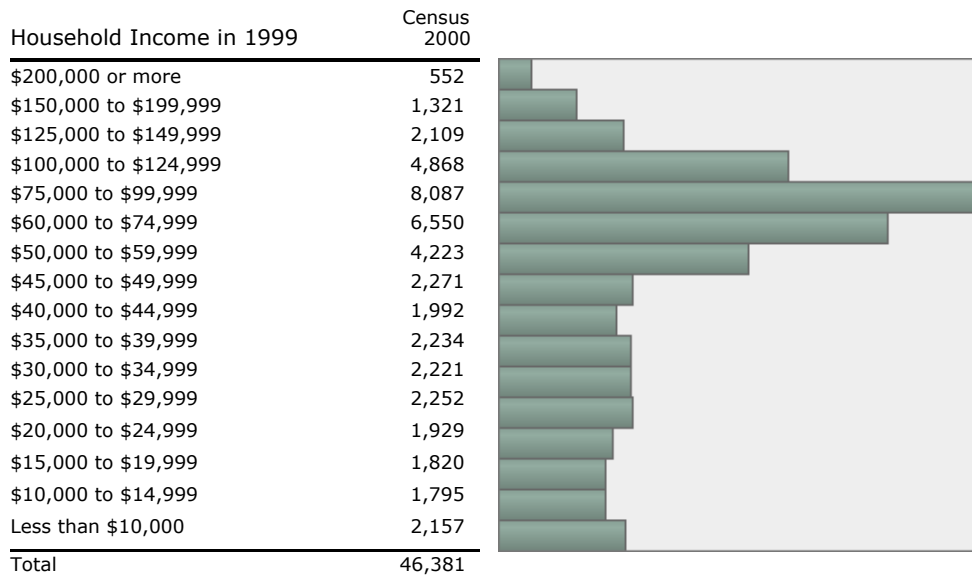
Note: The number of residents attending school outside Sterling Heights is not available. Likewise, the number of students commuting into Sterling Heights to attend school is also not known.

Where Workers Commute From *	Census 2000	
	Workers	Percent
1 Sterling Heights	12,565	21.6%
2 Detroit	5,263	9.1%
3 Warren	4,644	8.0%
4 Clinton Township	4,441	7.6%
5 Shelby Township	3,629	6.3%
6 Macomb Township	2,823	4.9%
7 Troy	1,798	3.1%
8 Roseville	1,592	2.7%
9 St. Clair Shores	1,409	2.4%
10 Rochester Hills	1,311	2.3%
- Elsewhere	18,582	32.0%
* Workers, age 16 and over, employed in Sterling Heights	58,057	100.0%

Resident Population

Where Residents Work *	Census 2000	
	Workers	Percent
1 Sterling Heights	12,565	20.0%
2 Troy	7,813	12.4%
3 Warren	7,133	11.3%
4 Detroit	5,300	8.4%
5 Clinton Township	2,562	4.1%
6 Shelby Township	2,076	3.3%
7 Auburn Hills	2,038	3.2%
8 Madison Heights	1,836	2.9%
9 Southfield	1,710	2.7%
10 Rochester Hills	1,390	2.2%
- Elsewhere	18,441	29.3%
* Workers, age 16 and over, residing in Sterling Heights	62,864	100.0%

Income	Census 2000	Change 1990-2000	Percent Change 1990-2000
Median Household Income (in 1999 dollars)	\$ 60,494	\$ -1,780	-2.9%
Per Capita Income (in 1999 dollars)	\$ 24,958	\$ 2,064	9.0%



Poverty	Census 1990		Census 2000		Percentage Point Chg 1990-2000
Persons in Poverty	4,153	3.5%	6,480	5.2%	1.7%
Households in Poverty	1,611	3.9%	2,517	5.4%	1.5%

Source Data

[SEMCOG - Detailed Data](#)

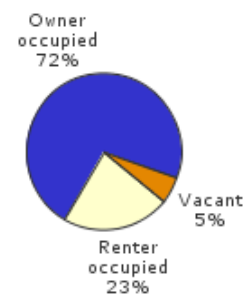
[U.S. Census Bureau - American FactFinder](#)

[U.S. Census Bureau - MCD/County Worker Flow Data](#)

Housing Type	Census 1990	Census 2000	Change 1990-2000	New Units Permitted 2000-2011
Single Family Detached	29,142	32,602	3,460	1,592
Duplex	74	134	60	162
Townhouse / Attached Condo	1,666	3,022	1,356	2,004
Multi-Unit Apartment	9,524	10,070	546	118
Mobile Home / Manufactured Housing	1,689	1,714	25	0
Other	222	5	-217	-
Total	42,317	47,547	5,230	3,876
Units Demolished				- 218
Net (Total Permitted Units - Units Demolished)				3,658

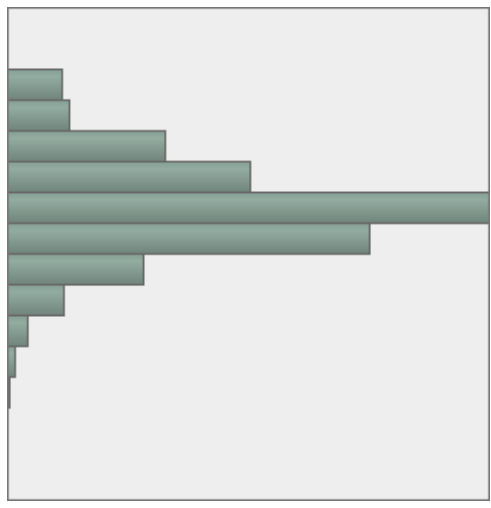
Housing Tenure	Census 2000	Census 2010	Change 2000-2010
Owner occupied	36,584	37,685	1,101
Renter occupied	9,735	11,766	2,031
Vacant	1,228	2,739	1,511
Seasonal/migrant	148	128	-20
Other vacant units	1,080	2,611	1,531
Total Housing Units	47,547	52,190	4,643

Housing Tenure in 2010

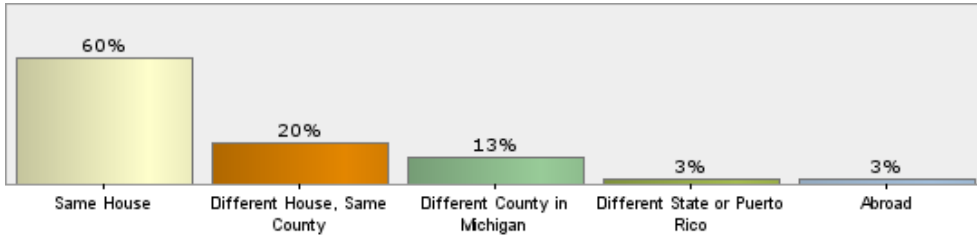


Housing Value (in 1999 dollars)	Census 2000	Change 1990-2000
Median housing value	\$ 160,700	\$ 32,631
Median gross rent	\$ 644	\$ -60

Housing Value in 1999	Census 2000
\$1,000,000 or more	24
\$500,000 to \$999,999	35
\$300,000 to \$499,999	1,139
\$250,000 to \$299,999	1,301
\$200,000 to \$249,999	3,309
\$175,000 to \$199,999	5,082
\$150,000 to \$174,999	10,042
\$125,000 to \$149,999	7,582
\$100,000 to \$124,999	2,849
\$80,000 to \$99,999	1,198
\$60,000 to \$79,999	434
\$40,000 to \$59,999	181
\$30,000 to \$39,999	55
\$20,000 to \$29,999	16
\$10,000 to \$19,999	25
Less than \$10,000	0
Specified Owner-Occupied Units	33,272



Residence 5 Years Ago *



* This table represents persons, age 5 and over, living in Sterling Heights in 2000. The table does not represent persons who moved out of Sterling Heights from 1995 to 2000.

Source Data

[SEMCOG - Detailed Data](#)

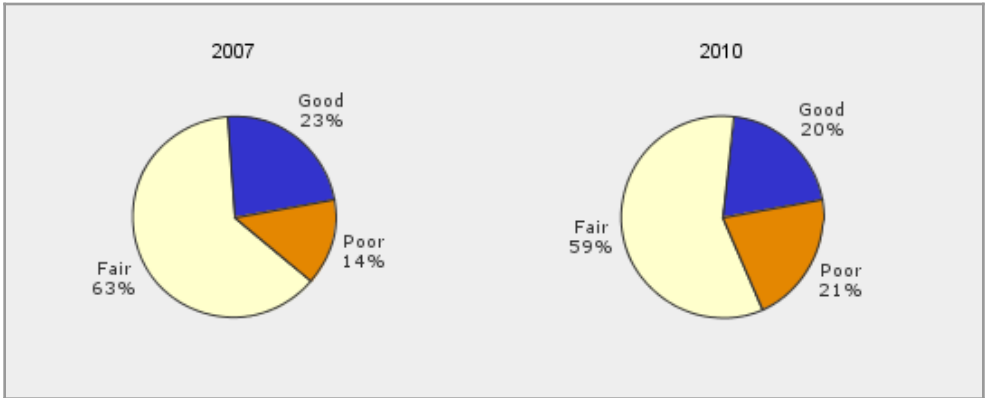
[U.S. Census Bureau - American FactFinder](#)

Roads & Bridges

Roads

Miles of public road (including boundary roads): 485

Pavement Condition (in Lane Miles)



Note: Poor pavements are generally in need of rehabilitation or full reconstruction to return to good condition. Fair pavements are in need of capital preventive maintenance to avoid deteriorating to the poor classification. Good pavements generally receive only routine maintenance, such as street sweeping and snow removal, until they deteriorate to the fair condition.

Bridge Status	2007		2008		2009		Percentage Point Chg 2007-2009
Open	46	92.0%	46	92.0%	51	98.1%	6.1%
Open with restrictions	4	8.0%	4	8.0%	1	1.9%	-6.1%
Closed*	0	0.0%	0	0.0%	0	0.0%	0.0%
Total bridges	50	100.0%	50	100.0%	52	100.0%	0.0%

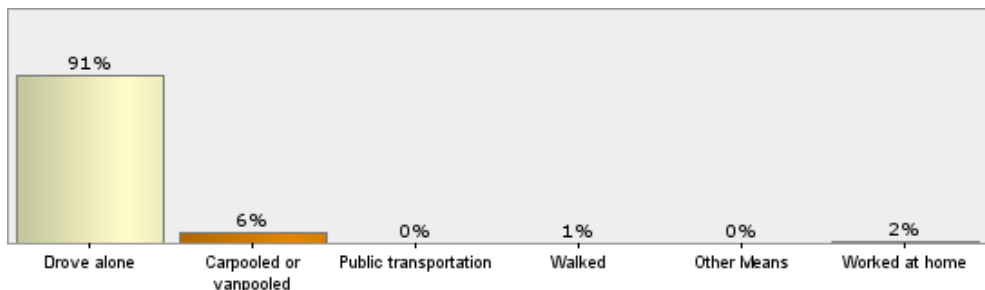
* Bridges may be closed because of new construction or failed condition.

Deficient Bridges	2007		2008		2009		Percentage Point Chg 2007-2009
	14	28.0%	14	28.0%	14	26.9%	-1.1%

Note: A bridge is considered deficient if it is *structurally deficient* (in poor shape and unable to carry the load for which it was designed) or *functionally obsolete* (in good physical condition but unable to support current or future demands, for example, being too narrow to accommodate truck traffic).

Travel

Transportation to Work, 2000 *



* Resident workers age 16 and over

Transportation to Work	Census 1990		Census 2000		Percentage Point Chg 1990-2000
Drove Alone	55,468	90.1%	57,460	90.9%	0.7%
Carpooled or Vanpooled	4,387	7.1%	3,951	6.2%	-0.9%
Public Transportation	279	0.5%	204	0.3%	-0.1%
Walked	454	0.7%	412	0.7%	-0.1%
Other Means	289	0.5%	215	0.3%	-0.1%
Worked at Home	685	1.1%	1,005	1.6%	0.5%
Resident workers age 16 and over	61,562	100.0%	63,247	100.0%	0.0%

Mean Travel Time To Work	Census 1990	Census 2000	Change 1990-2000
For residents age 16 and over who worked outside the home	23.3 minutes	25.4 minutes	2.1 minutes

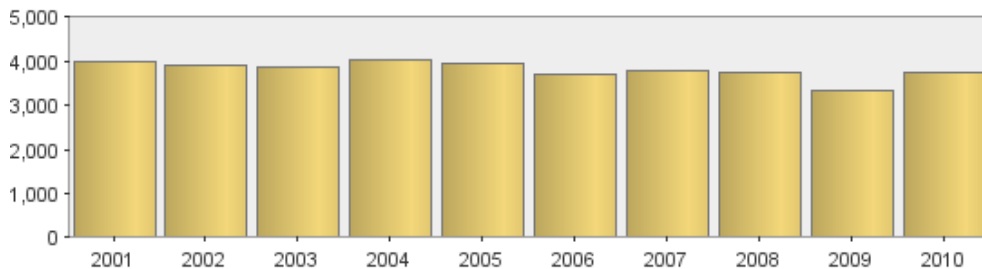
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Public Transportation:

[Suburban Mobility Authority for Regional Transportation \(SMART\)](#)

Safety

Crashes, 2001-2010



Source: Michigan Department of State Police, Criminal Justice Information Center, and SEMCOG.

- Move cursor over chart to view crash counts

Crash Severity	2006	2007	2008	2009	2010	Percent of Crashes 2006-2010
Fatal	6	7	1	6	5	0.1%
Incapacitating Injury	18	19	23	28	31	0.6%
Other Injury	672	721	681	579	744	18.5%
Property Damage Only	2,993	3,041	3,043	2,711	2,989	80.7%
Total Crashes	3,689	3,788	3,748	3,324	3,769	100.0%

Crashes by Involvement	2006	2007	2008	2009	2010	Percent of Crashes 2006-2010
Red-light Running	152	152	151	140	178	4.2%
Lane Departure	256	322	347	263	240	7.8%
Alcohol	100	112	102	95	81	2.7%
Drugs	8	15	14	15	26	0.4%
Deer	26	37	41	41	36	1.0%
Train	4	0	0	0	0	0.0%
Commercial Truck/Bus	184	186	172	112	163	4.5%
School Bus	17	21	14	15	19	0.5%
Emergency Vehicle	24	25	23	22	19	0.6%
Motorcycle	19	39	44	32	33	0.9%
Intersection	1,750	1,602	1,549	1,422	1,785	44.3%
Work Zone	25	22	106	47	78	1.5%
Pedestrian	14	12	12	15	16	0.4%
Bicyclist	24	30	29	27	18	0.7%
Older Driver (65 and older)	738	796	788	806	883	10.9%
Young Driver (Under 25)	1,498	1,480	1,434	1,313	1,472	19.6%

High-Frequency Crash Intersections

Local Rank	County Rank	Region Rank	Intersection	Annual Avg 2006-2010
1	4	12	15 Mile Rd @ Ryan Rd	47.8
2	11	29	N M 53/Van Dyke Ramp @ 18 1/2 Mile Rd	40.8
3	15	37	19 Mile Rd @ Hayes Rd	39.0
4	18	52	14 Mile Rd @ Ryan Rd	36.4
5	21	60	18 1/2 Mile Rd @ Van Dyke Ave	35.4
6	24	71	14 Mile Rd @ Schoenherr Rd	33.8
7	29	84	14 Mile Rd @ Dequindre Rd	31.4
8	32	97	Hall Rd @ Hayes Rd	30.4
9	35	112	18 1/2 Mile Rd @ Van Dyke Ave	28.8
10	35	112	Schoenherr Rd @ 15 Mile Rd	28.8

Note: Intersections are ranked by the number of reported crashes, which does not take into account traffic volume. Crashes reported occurred within 150 feet of the intersection.

High-Frequency Crash Segments











Local Rank	County Rank	Region Rank	Segment	From Road - To Road	Annual Avg 2006-2010
1	1	6	Hayes Rd	19 Mile Rd - Hall Rd	99.0
2	11	49	Van Dyke Ave	Plumbrook Rd - 18 Mile Rd	59.2
3	16	70	Schoenherr Rd	Canal Rd - Hall Rd	55.2
4	25	106	14 Mile Rd	Ryan Rd - 14 Mile Rd E	49.2
5	26	109	Hall Rd	Turn - Pine Dr Turnaround	49.0
6	28	117	Van Dyke Ave	W 15 Mile/N Van Dyke Ramp - Metropolitan Pkwy	47.6
7	31	124	Hall Rd	W Hall/E Hall Turn - Schoenherr Rd	47.2
8	32	127	Ryan Rd	14 Mile Rd - 15 Mile Rd	47.0
9	34	134	Ryan Rd	15 Mile Rd - Metropolitan Pkwy	46.4
10	35	135	Van Dyke Ave	17 Mile Rd - 18 Mile Rd	46.2

Note: Segments are ranked by the number of reported crashes, which does not take into account traffic volume.

Source Data

[SEMCOG - Detailed Data](#)

[U.S. Census Bureau - American FactFinder](#)

SEMCOG 2008 Land Use	Acres	Percent
 Agricultural	0	0.0%
 Single-family residential	10,257	43.6%
 Multiple-family residential	665	2.8%
 Commercial	2,101	8.9%
 Industrial	2,511	10.7%
 Governmental/Institutional	1,652	7.0%
 Park, recreation, and open space	1,514	6.4%
 Airport	0	0.0%
 Transportation, Communication, and Utility	4,689	19.9%
 Water	158	0.7%
Total Acres	23,547	100.0%

Note: SEMCOG's 2008 Land Use data set represents land use only and not land cover. Due to this difference, change analysis using this data set and previous SEMCOG land use/land cover data sets is not possible. Noticeable differences in map appearance and classification acreage totals are the result of this land use data originating from digital parcel files assigned land use codes based on their assessed property class and the lack of any land cover data.

Source Data

[SEMCOG - Detailed Data](#)