



December 7, 2011

[REDACTED]
Ann Arbor, MI 48103

Dear [REDACTED]

This week, we are conducting a survey on public issues affecting Washtenaw County for years to come. You have been randomly chosen to receive an invitation to participate. **The \$2 enclosed is a small token to say "Thanks" in advance. If you complete the 10-15 minute survey by Dec 16, you will be paid another \$5.00.** Your opinions are important, and even more important because they will also statistically represent many of your friends and neighbors.

Your answers are *confidential* and *no sales* are involved. This is *strictly* a research study.

You can respond online or by calling our interviewers at a toll-free number.

- To respond online, go to this URL: www.cjiresearch.com/survey. The first question will ask for your PIN, which is 2080. Late in the survey you will be asked for your name and address so that we can send you payment when you complete the survey.
- To respond by telephone, call this toll-free number below **between 12 noon and 8:00 PM by Dec 16**, give your PIN (which for you is 2080), and take the survey: 1-888-489-3282 extension 2401. If you are calling on a mobile phone, our interviewer can call you back to save your minutes. If our interviewers are speaking with others, you may reach voice mail. If so, please leave your name, phone number, and your four digit PIN. They will call you back.

Again, if you complete the survey by December 16, you will be paid \$5.00. This a small amount to be sure, but a token of appreciation for your participation in a survey about public affairs of importance to all residents of Washtenaw County.

Yours Truly,


Hugh M. Clark, Ph.D.
President

PS: If you have already completed the survey because of the postcard we sent earlier. There is no need to respond again. – and Thank You!