

Last week we sent you by Priority Mail a small \$2 cash gift and an invitation to complete *a survey on public issues affecting people like you living in Washtenaw County*. If you have already completed it, *Thanks, and we will be sending you \$5*.

If you have not yet completed the survey, please take a few minutes to do so right now. Your household was one of only a few hundred selected at random to participate, so your participation is very important to the success of the study.

Answers are *confidential* and *no sales* are involved. This is *strictly a research study*.

You can participate online or by toll-free phone. It is easy and does not take long.

- Online, go to <u>www.cjiresearch.com/survey</u> now, enter the four digit code below your address, and take the survey online.
- By phone: Call anytime toll-free: 1-888-489-3282 extension 2401, leave your name and the four digit PIN below your address, and the best time to call you between noon and 8PM. If you reach an interviewer you can take the survey right then. If you are calling on a mobile phone, we can call you back to save your minutes.

Complete the survey by Dec. 20, and you will be sent \$5.00 - a small amount to be sure, but, how often does any of us get paid at all for our opinions?