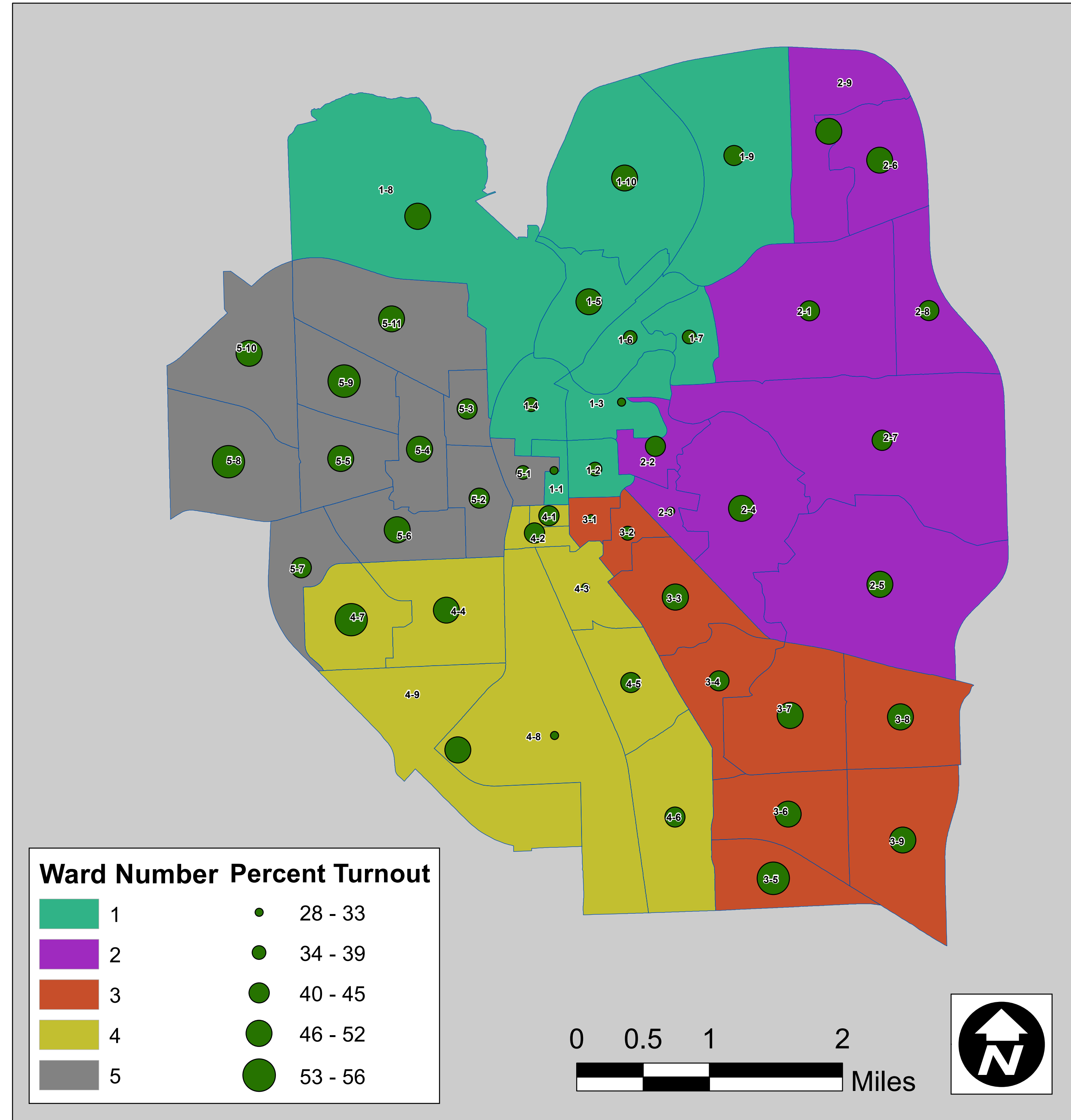


Voter Turnout - City of Ann Arbor 2012 Election

Percent Turnout of Registered Voters by Ward Precinct November 2012 Election



Above: This map depicts the percentage of registered voters who cast ballots in the November 2012 election, broken down by Ward Precinct. Turnout numbers range from 28% in Ward 3, Precinct 1 (primarily student neighborhood just south of Central Campus area) to 55.4% in Ward 5, Precinct 8 (Lakewood neighborhood).

Right: This map depicts the percent increase in voter turnout from the 2010 gubernatorial election to the 2012 presidential election, overlaid with the percentage of registered voters casting ballots in the 2012 election (from above).

From this we can see a couple of interesting trends. By far the greatest increases in voter turnout came from the campus area neighborhoods, where several precincts showed a greater than 100% increase in turnout (Ward 1, Precinct 2 increased 240%). Conversely, the smallest increases in turnout seemed to correlate with established, primarily single-family residential neighborhoods around the city. Perhaps not surprisingly, these precincts with low increases in voter turnout also had some of the highest turnout rates in the 2012 election. A simple conclusion to be drawn from these two years of data is that voters in these relatively established neighborhoods will typically get out to vote in high numbers regardless of whether the race is for governor or president. The more transient areas of town (multi-family areas near campus), however, appear to be particularly motivated by a presidential election, and not so much for a gubernatorial election.

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Source:
 Voter Turnout: Washtenaw County Clerk website: http://www.ewashtenaw.org/government/clerk_register/elections/election_results. Accessed November 14, 2011.

Increase in Voter Turnout From 2010 to 2012 November Elections By Ward Precinct

