

PROJECT INTAKE FORM

PROJECT NAME: Canoe Imagine Art

Project ID: 1303

Location: Main Street, South University and Parks along the river and downtown

Description of Project:

In celebration of the Huron River, 30 canoes will be repurposed as art/sculptures and installed throughout a 15 block area of downtown Ann Arbor, August-November 2014. Ten artists will be selected and compensated and 20 school groups will participate. In addition cultural organizations will be programming about the river, its history and use by native people, by manufacturing and as recreation.

Goals and Expectations of the Project:

Will use multiple locations and involve several artists. Schools and community groups will participate. Partnership will coordinate the project, includes Parks and Recreation Department, Main Street Association, Ann Arbor Convention and Visitor's Bureau, Huron River Watershed Council, and the Arts Alliance.

Evaluation of Criteria:

Quadrant/ City Area: Central city area, features all of the city's public artworks

High Use/ Visibility: High Density areas

Underserved: What is the Targeted Need, the Improved Aesthetics of the Space, or the Opportunity for Placemaking?

High profile temporary art project through the downtown area. The project will create vibrancy to Main Street, South University and the Parks along the river. Art students will be involved in the community project.

Budget Amount: \$10,000 from AAPAC; total budget will be privately raised.

Funding Sources 1: AAACF Project Fund for Public Art Downtown, or Pooled Funds: Parks

Funding Sources 2: Private

Percentage of Remaining Pooled Fund, by source: N/A, 35%

Notes: *Project was previously approved by AAPAC as a partner and fiscal sponsorship through the AAPAC's accounts with the Ann Arbor Area Community Foundation.*