

A Connected Region. Global Success.

Innovative Redevelopment of RACER Trust Property in Ypsilanti Township



**Connected Vehicle
Technology Center**

Earlier this year, Ann Arbor SPARK identified automotive technology as a key area of potential to build prosperity in the region. Working initially with Walbridge, RACER Trust and Ypsilanti Township, and longer term with other private and public sector partners, SPARK is creating this new economic opportunity for the region that has the potential to generate significant investment and jobs.



American Broach Ypsilanti

American Broach was featured on the Reuters Sign in Times Square for their \$5M expansion. They plan to add 30 jobs



Universal Marketing Group Ann Arbor

Universal Marketing Group is expanding into the old Borders HQ, and plans to add 150 jobs by the end of 2013



Faurecia Saline

Faurecia has secured the ACH facility in Saline, which has resulted in 1,135 jobs retained. They plan to invest \$85 million into the property

SPARK@nn arbor usa