

## MEMORANDUM

TO: Mayor and Council

FROM: Craig Hupy, Public Services Administrator

DATE: January 31, 2014

SUBJECT: PUBLIC ART ANNUAL PLAN FOR FISCAL YEAR 2015

The Mayor and City Council of Ann Arbor adopted an ordinance establishing a public art program on November 5, 2007, by adding the Ann Arbor Public Art Ordinance, Chapter 24 to Title 1, to the City Code. The City of Ann Arbor recognized the importance of providing art in government facilities and determined that public art will improve the aesthetic quality of public spaces and structures. The ordinance was enacted to foster a sustained commitment to public art. The City of Ann Arbor placed the responsibility of oversight of the implementation of public art projects funded through the Ordinance with the Ann Arbor Public Art Commission.

The Ann Arbor Public Art Commission's Annual Plan is submitted to City Council and is "a plan detailing potential projects and desirable goals to be pursued in the next fiscal year" (City Code, Chapter 24, Section 1:837.2.B). For this year's Annual Plan, the Commission has identified several goals for selecting artwork. Those goals will serve as a framework for the selection of new projects and are detailed in the attached Annual Plan for Fiscal Year 2015. Additionally, goals for the public art program and the Public Art Commission are listed.

The City's public art program has several projects underway and many of them will be implemented in Fiscal Year 2015. They include the creation of public artworks at Argo Cascades, along the reconstructed East Stadium Boulevard and at the Kingsley Street and First Street rain garden. Robust public engagement will coincide with the artist selection process and the review process of the art design proposal. The Commission is also coordinating partnerships and assisting in raising funds for other projects, including a memorial to Coleman Jewett and a project using decommissioned Ann Arbor Canoe Livery canoes as recycled art objects to be displayed downtown, titled, Canoe Imagine Art.

Prepared by: Aaron Seagraves, Public Art Administrator

Reviewed by: Craig Hupy, Public Services Administrator

## *Ann Arbor Public Art Commission*

### ***PUBLIC ART ANNUAL PLAN FOR FISCAL YEAR 2015***

The Public Art Annual Plan for Fiscal Year 2015 (Annual Plan) is an outline of potential public art projects to implement and to fund within the budget period and list of goals to be pursued during that period. The outline of projects consists of recommendations for new enhanced capital improvement projects to be incorporated in the FY 2015 Capital Improvement Plan & Capital Projects Budget, new projects expected to use pooled public art funds in the budget period, and includes projects expected to expend funds that were donated, granted or otherwise available.

The Annual Plan was approved by the Public Art Commission on January 29, 2014.

#### **PUBLIC ART PROGRAM GOALS**

The Ann Arbor Public Art Commission will establish plans to fulfill the goals put forward in the 2015 Public Art Annual Plan. They are:

1. Maximize the ability to use gifts, grants, crowd funding and other non-local government funds for public art in Ann Arbor.
2. Review the location of the arts program within Ann Arbor city government and review the possibility of containing the public art program within a nonprofit organization.
3. Institute full-time public art staff.
4. Refine the selection potential public art projects by using the project evaluation and prioritization model and base the initiation of projects on primary criteria (see the next section).
5. Revise the Public Art Commission's Bylaws and Guidelines.
6. Establish an open and regular channel of communication regarding public art program updates with city administration and City Council.

#### **PROCESS FOR SELECTING POTENTIAL PROJECTS**

The Ann Arbor Public Art Commission (Art Commission) established an evaluation and prioritization model to assist in planning and selecting future public art projects to recommend for implementation and funding. The model's function is to evaluate potential projects with a standard set of criteria and to prioritize the projects according to the values of the Art Commission. The criteria and values coincide with the goals of the

The evaluation and prioritization model is based on the System Planning Department's Capital Improvement Programming model. Using the capital improvement tool as a basis to select art projects integrates art planning with an established city model and increases support for the Annual Plan's process with other city staff and departments.

To evaluate potential projects, the model employs two tools 1) a standard set of criteria and 2) descriptions of criteria performance measures. The seven criteria, and the descriptions of the five performance measures for each, can be found in *Attachment A*. The descriptions of criteria performance measures have assigned points and used as a scoring rubric during the Art Commission's evaluation procedure. Every potential project is assessed against the scoring rubric.

To prioritize the evaluated projects, the model applies another tool: the value of each criterion. The value the Art Commission established for each criterion is a measure of its significance; they have been assigned a numerical value that is mathematically applied as a scoring weight to the evaluation score. This provides a final overall score for each evaluated project that are then ranked in priority according to the overall score.

The results of the model are reviewed further to address availability of funding and the amount of staff time to implement the higher priority projects. To finalize the Annual Plan, a decision is made to include the appropriate number of high priority projects and to include any projects that are of lower priority that may have readily available resources for implementation.

The Ann Arbor Public Art Commission reviewed the City of Ann Arbor's FY2014 to 2019 Capital Improvement Plan and the projected changes to the plan for fiscal year 2015. Staff coordinated the Art Commission's review of the capital improvement projects and provided additional information regarding the projects. Reviewed projects were evaluated by the Ann Arbor Public Art Commission at their January 22nd and January 29<sup>th</sup> meetings, using the evaluation and prioritization model.

## **OUTLINE OF PUBLIC ART PROJECTS FOR FISCAL YEAR 2015**

### **ONGOING PUBLIC ART PROJECTS**

#### **1. Completion of Public Art at Ann Arbor (Stadium) Bridges**

The Selection Panel have recommended artist Catherine Widgery for the project. The artist is completing modifications to the original art design for AAPAC's recommendation and Council approval.

Installation will be completed in fiscal year 2015. Project is budgeted at \$400,000 and the artist contract will be \$360,000.

## **2. Completion of Public Art at Argo Cascades**

The project's Selection Panel is considering proposals for recommendation to the Art Commission.

Installation will be completed in fiscal year 2015. Project is budgeted at \$150,000 and the artist contract will be \$115,000.

## **3. Public Art at Arbor Oaks Park**

The project is in partnership with the Community Action Network and Bryant Neighborhood Association. Project will involve the participation of the community in the creation or design of the artwork.

Installation schedule depends on availability of funding. A grant application was submitted to the Southeast Michigan Community Foundation in November. Additional funding will be raised through individual donations. No pooled public art funds have been recommended for the project.

## **4. Canoe Imagine Art project**

The project is a temporary art display in downtown using decommissioned canoes from the Ann Arbor Canoe Liveries as repurposed art objects. Programs will be conducted in conjunction with the display.

Depending on funding, installation will be completed in fiscal year 2015 and 2016. The Public Art Commission approved \$10,000 from pooled public art funds for the project or from the Ann Arbor Area Community Foundation fund for Downtown Public Art, received a grant in the amount of \$21,000 from the Michigan Council for Arts and Cultural Affairs and the rest of the budget will be raised through individual and corporate donations.

## **5. Coleman Jewett Memorial**

Memorial to Coleman Jewett located adjacent to the Farmer's Market.

Depending on funding, installation will be completed in fiscal year 2014 or 2015. The Art Commission approved \$5,000 from pooled public art funds for the project and the rest of the estimated budget of \$36,000 will be raised through individual donations.

## **6. Graphics for Control Boxes**

The project is the installation of artist designs printed on vinyl graphics and applied to control boxes downtown. It is in partnership with the DDA and with their partially funding.

Installation is divided over three years and will be in fiscal year 2014, 2015 and 2016. The Art Commission has approved \$20,500 for the first year and \$20,000 for both the second and third years of the project.

#### **7. Wastewater Treatment Plant**

The Public Art Commission approved the investigation of a public art project in conjunction with the reconstruction at the WWTP.

#### **ENHANCED CAPITAL IMPROVEMENTS**

The Art Commission recommends the following capital improvements, scheduled for fiscal year 2015 and 2016, become enhanced capital improvements and include funding for public art.



**Capital Improvement****Art Project****Amount**

Annual Street Resurfacing

Artist Designed Street Access Covers

Artist designed covers can be installed at any location in the city that requires a cover and become a unique visual feature. There are standard sizes and designs can be scaled and modified to fit the various sizes. Cover manufactures can accommodate the fabrication of the designs and artists can be commissioned to provide the design. Multiple designs can be commissioned. Separate designs can be created for separate city areas.

City Areas	Location of High Use & High Visibility	Placemaking	Integrated Artwork	Partnerships	Funding	Programming	Total
0	0	0	0	0	0	0	0

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**Capital Improvement****Art Project****Amount**

Annual Street Resurfacing

Art for Streets

Street resurfacing presents several opportunities for incorporating art into the design of the construction project:

- Art can be included to any planned modifications to the downtown’s “furnishing zone”—the area between the sidewalk and the curb that allows for the placement of fixtures and street furniture—or within pedestrian buffer zones. Public Art is listed in the Non-Motorized Transportation Master Plan as one element of these areas along the street and sidewalk.
- Artwork can be installed in the islands and medians.
- Art and artist created designs can be incorporated into the transportation improvements within elements where it can be included without conflict to transportation design standards and regulations.

City Areas	Location of High Use & High Visibility	Placemaking	Integrated Artwork	Partnerships	Funding	Programming	Total
0	0	0	0	0	0	0	0





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**Capital Improvement****Art Project****Amount**

Springwater Subdivision

Art at Springwater Subdivision

A subdivision street reconstruction, in coordination with new water mains, sanitary, and stormwater projects, located south of Packard and west of Platt. Nordman and Redwood will be modified in fiscal year 2016. Redwood is the most traveled street in the subdivision. The other streets in the subdivision will be developed other years. There is a Steering Committee involved the project.

- Art can be an element within the street modifications: to include bump-outs and islands
- Art can be integrated within the installation of raingardens and bioswales. This area is a high point of the Mallet's Creek watershed.

City Areas	Location of High Use & High Visibility	Placemaking	Integrated Artwork	Partnerships	Funding	Programming	Total
0	0	0	0	0	0	0	0

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**Capital Improvement****Art Project****Amount**Non-Motorized Corridor:  
Main StreetArtist on Corridor Design Team &  
Integrated Artwork

Improvements on the Main Street corridor include bike lanes, sharrows, major mid-block crossings and sidewalk construction.

- Art can be included to any planned modifications to the downtown’s “furnishing zone”—the area between the sidewalk and the curb that allows for the placement of fixtures and street furniture. Public Art is listed in the Non-Motorized Transportation Master Plan as one element of these areas along the street and sidewalk.
- Art can be incorporated into the design of the transportation improvements within elements where it can be included without conflict with non-motorized design standards and regulations.
- Temporary art can be created to educate residents about the transportation improvements and to promote their use.
- Artwork can be installed in the islands and medians.

City Areas	Location of High Use & High Visibility	Placemaking	Integrated Artwork	Partnerships	Funding	Programming	Total
0	0	0	0	0	0	0	0



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**Capital Improvement****Art Project****Amount**Stone School Road  
ImprovementsArt at Clinton Park ball diamond  
parking area

The Stone School Road Improvements are a street reconstruction project. The project is to address the pavement conditions between Packard and I-94. The improvements include non-motorized improvements, the addition of mid-block crossing, adding sidewalks where there are gaps, and water, stormwater, and sewer improvements. Dirt and gravel parking for the Clinton Park baseball diamond adjacent to the road will also be improved.

- Improvements to the Clinton Park parking area. Art will be integrated with any modifications to the parking area along the road, or a feature within the park—between the parking and the baseball diamond.

City Areas	Location of High Use & High Visibility	Placemaking	Integrated Artwork	Partnerships	Funding	Programming	Total
0	0	0	0	0	0	0	0

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**Capital Improvement****Art Project****Amount**

Ann Arbor Station

Art at Ann Arbor Station

The new train station and other transportation facilities can incorporate art and planning to integrate art at the beginning of the design phase.

City Areas	Location of High Use & High Visibility	Placemaking	Integrated Artwork	Partnerships	Funding	Programming	Total
0	0	0	0	0	0	0	0

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**Capital Improvement****Art Project****Amount**Packard/Eisenhower, Stone  
School to PlattArt with Packard Street  
Reconstruction

This improvement project will reconstruct the pavement and streetscape following sanitary sewer and water projects on Packard and at the location where Eisenhower and Stone School divide. The width of the sidewalk will be reviewed for modifications. Mallets Creek crosses Packard in this location.

- Artwork can be installed within a two-block traffic island between Packard and St. Aubin Avenue, stretching between Nordham and Rosedale Streets. The island is directly adjacent to Packard and the Capital Improvements at the Springwater subdivision.
- Artwork can be installed in the islands and medians.

City Areas	Location of High Use & High Visibility	Placemaking	Integrated Artwork	Partnerships	Funding	Programming	Total
0	0	0	0	0	0	0	0